

waytogo

Program of DRCOG



QUARTERLY NEWSLETTER

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Thank you, Bike to Work Day sponsors

Bike to Work Day



Commuters in the metro area enjoyed a greener, two-wheeled commute on Bike to Work Day as 34,307 riders traveled 610,661 miles to work — that's 24 trips around the Earth! The annual event is the second largest of its kind in the nation and continues to grow (watch out, San Francisco). Way to Go, commuters!

Bike to Work Day highlights include:

- 37 percent of riders were first-time participants
- 718 businesses and organizations participated in the Business Challenge
- 307 breakfast, water and evening stations
- an average one-way commute of 8.9 miles
- 265 tons of carbon dioxide saved
- 38 million calories burned

The Denver Regional Council of Governments and the Way to Go team extend a giant thank you to station organizers, community and business partners, and event sponsors —we couldn't have done it without you.

[See photos](#) of Bike to Work Day from around the region.

We want your input on Commute Tracker by RideAmigos



Commute Tracker, powered by RideAmigos

Our trip planning and tracking partner, RideAmigos, has launched a new app to make tracking your commute trips even easier. Download the app and let it handle

automatic trip tracking for you. The Commute Tracker app is available through the [App Store](#) or [Google Play](#), and RideAmigos' brief [Getting Started guide](#) will have you up and running in no time.

[Let us know](#) how the Commute Tracker app is working for you. We value your feedback.

Go-Tober



It may be summer, but we're already getting excited for Go-Tober in the fall when we challenge area companies and their employees to try a new, smarter commute. Employees are encouraged to track as many smart commute trips as possible during the month of October, and the Way to Go team will keep track of which companies earn the most points. Bike, rail, bus, walk, carpool and vanpool your way to great prizes and perks all month long! Check out waytogotober.org for a sneak peak at what's to come.

Interested in having your employer participate? [Reach out to the Way to Go team.](#)

Schoolpool



School will be back in session starting next month. Amid the excitement of new school clothes, shopping for school supplies, and meeting teachers, you may have forgotten all about the headache-inducing commute traffic to and from school.

We're here to offer a new approach to the drop-off and pick-up lines with Schoolpool. Schoolpool gets students to and from school in a safer, more social and environmentally sustainable fashion. Our Way to Go team helps families simplify their school commutes using carpool, transit and finding buddies for walking or biking. The program is active on 150 campuses in the region, helping families share the school commute with their neighbors during the school year.

Interested in having your child's school participate? [Reach out to the Way to Go team.](#)

Around the region

Go I-70



Traffic on Interstate 70 shouldn't be a part of anyone's summer plans, and GoI70.com is your resource for a delay-free trip. Every Thursday, GoI70.com

posts a [travel forecast](#) specific to the coming weekend. It evaluates historic traffic data, weather forecasts, construction projects, and large events occurring along the I-70 corridor to give users an idea of the best times to travel.

Zipcar's effect in Denver



Car sharing pioneer Zipcar launched in Denver in 2013 and has grown significantly with businesses, universities and governments. A recent survey measured the impact on transportation in Denver. Some highlights include:

- More than 34 percent of respondents say they would buy a car if Zipcar disappeared.
- More than 37 percent of Denver Zipcar members are not likely to purchase a vehicle in the next few years as a result of having Zipcar.
- Nearly 53 percent of respondents say Zipcar has been an important tool in reducing their overall driving.

Now in its fourth year, growing use of car sharing programs points to tangible benefits of the low-car lifestyles Zipcar enables. Through car sharing, an average household saves \$600 in transportation spending, healthier commute choices such as biking and walking trips have increased by 13 and 19 percent respectively, and 13 personally owned vehicles disappear from local streets for every dedicated Zipcar placed in neighborhoods.

Stress-free commuting in the Northwest metro area



Commuting Solutions has been working with local governments and partners to develop the printed Bike Northwest map, a regional bike map designed to help you explore regional networks and locate transit connections. An interactive, mobile-friendly version of the Bike Northwest map is also [available online!](#) Customize your commute, track your miles and share your route using the [Bike Northwest online map](#). [Email Commuting Solutions](#) for a printed copy of the Bike Northwest map.

Thank you, Bike to Work Day sponsors

Big Wheel



Mainframe



Handlebar



Spoke



DRCOG, 1290 Broadway, Suite 100, Denver, CO 80203

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