

# PRESSRELEASE



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**DENVER REGIONAL COUNCIL OF GOVERNMENTS HONORS BETSY JACOBSEN  
WITH A DISTINGUISHED SERVICE AWARD**

**DENVER** – Betsy Jacobsen received a Distinguished Service Award from the Denver Regional Council of Governments (DRCOG). The award was presented by DRCOG board secretary Bob Fifer at DRCOG’s annual awards celebration on April 26 at the Sheraton Downtown Denver.

“We’re proud to honor Betsy Jacobsen for her work in active transportation over many years. She’s helped reduce traffic congestion and improve air quality – making our region healthier for all of us.” said Doug Rex, DRCOG’s acting executive director.

Jacobsen is the bicycle and pedestrian section manager for the Colorado Department of Transportation (CDOT), managing the Congestion Mitigation Air Quality funds used for bicycle, pedestrian, and social marketing projects. For more than ten years, she has worked closely with DRCOG’s transportation demand management team, Way to Go, and on Bike Month and Bike to Work Day.

Jacobsen has worked on many CDOT initiatives, including Share the Road and Safe Routes to School campaigns, and statewide cycling and scenic byways maps.

DRCOG presents Distinguished Service Awards to individuals who make significant contributions to the Denver region and its communities, and to DRCOG’s programs and activities. The regional council has been honoring outstanding achievements for more than 30 years.

***The Denver Regional Council of Governments is a planning organization where local governments collaborate to establish guidelines, set policy and allocate funding in the areas of transportation and personal mobility, growth and development, and aging and disability resources.***

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(Insert photo of the group/individual who won the award)