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DENVER REGIONAL COUNCIL OF GOVERNMENTS HONORS THE FLEX BUS SERVICE

FLEX Regional Bus Service Connects Boulder, Longmont and Loveland to Fort Collins

DENVER – The FLEX Regional Bus Service received a 2016 Metro Vision Award from the Denver Regional Council of Governments (DRCOG). The award was presented by DRCOG Vice Chair Bob Roth at DRCOG's annual awards celebration, April 27 at the Westin Denver International Airport.

The region's robust housing, employment and recreation opportunities result in tens of thousands of people crossing dozens of town, city and county boundaries each day. But transit services rarely cross into neighboring districts, making travel difficult. FLEX is a public transit route that connects the cities of Boulder and Longmont to Fort Collins and Loveland, which are located outside of the Regional Transportation District's (RTD) service area.

The FLEX Regional Bus Service is the result of collaborative partnerships that include the now-connected cities (Boulder, Longmont, Fort Collins and Loveland) and universities (University of Colorado Boulder and Colorado State University), Boulder County, and RTD. The FLEX route is operated and partially funded by TransFort (City of Fort Collins) and runs within the Northern Front Range and RTD regions.

FLEX service allows residents to easily travel to the places they live, work, study and play. In addition, it reduces vehicle miles traveled (VMT) and greenhouse gas emissions - helping the region achieve its Metro Vision goals.

"The FLEX regional bus route created the first ever one-seat bus ride from Boulder to Fort Collins," said Jared Hall, senior transportation planner with Boulder County. "The route is a successful model for interregional transit and future collaboration across multiple metropolitan planning organizations (MPOs). We want to thank all of our route partners for helping to make the FLEX Bus service a success."

The route now provides fourteen daily round trips from Longmont and five round trips from Boulder to Fort Collins. The FLEX bus route was designed with the transit rider in mind and was designed to attract ridership in several ways:

- Low fare: \$1.25 per one-direction trip
- Easy access: Free access to the route with RTD EcoPass and University of Colorado or Colorado State University student, staff and faculty passes

- Real-time transit information
- Free on-bus Wi-Fi
- Three bike racks on the front of each FLEX bus

Through its Metro Vision Awards, DRCOG recognizes the projects, plans and programs that significantly improve the quality of life in the Denver region and its communities, according to its member governments' shared vision for growth and development. The regional council has been honoring outstanding achievements for more than 30 years.

TransFort is the City of Fort Collins public transportation provider. TransFort offers friendly, safe, convenient bus service in Fort Collins and beyond. ridetransfort.com/FLEX

The Denver Regional Council of Governments is a planning organization where local governments collaborate to establish guidelines, set policy and allocation finding in the areas of:

- Transportation and personal mobility
- Growth and development
- Aging and disability resources

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