

## **Strategic Planning Group on Aging in Colorado HB-1033**

### **Sponsors: Representative Dianne Primavera and Senator Larry Crowder**

In just 15 years, nearly one-in-four adults living in Colorado will be over the age of 60. We need a comprehensive plan to address this demographic shift. HB-1033 offers an intelligent start to the process.

The Strategic Plan on Aging (HB-1033) creates an independent strategic planning group to identify and review the significant long-term issues (at least through 2030) posed by the aging of Colorado's population and recommend concrete steps and legislation to improve how public and private organizations respond to the challenges.

These issues have long-term implications for the state budget and Colorado's economic future. This growth will put financial stress on many people, especially on middle- and lower-income families. It will also place unparalleled demands on public-sector programs and budgets, including housing, transportation, Social Security, Medicare, Medicaid and other support services.

The strategic planning group will include experts from across the state and various fields to research this critical issue and create concrete, viable solutions. It will take the combined efforts of our business, nonprofit and government resources to address the unprecedented demands placed on public and private systems serving Colorado's seniors and their families.

The group will compile new and existing data on:

- Regional and statewide demographic shifts in Colorado
- Future impact on the state economy, labor forces and businesses
- Future impact on state and local budgets and revenues
- Financial security of the baby boomer and senior populations
- Family and professional care-giving capabilities
- Future demand for government, nonprofit and private support systems
- Implications of potential reductions in federal funding for these programs
- The Group will use this research to develop a comprehensive long-term strategic plan to:
- Best manage the impact of this demographic shift on the state of Colorado
- Improve the long-term quality and effectiveness of outcome-based services by government, nonprofit organizations and the private sector
- Ensure adequate and sustainable funding and spending strategies for Medicaid and other state and local programs
- Create a public education campaign to improve individual and family preparedness

**Organization Endorsements  
Strategic Plan on Aging in Colorado (HB-1033)**

9 to 5 Colorado  
AARP  
Action 22  
Alzheimer's Association  
Bell Policy Center  
CLLARO  
Club 20  
Colorado Access  
Colorado Center for Law and Policy  
Colorado Commission on Aging  
Colorado Consumer Health Initiative  
Colorado Fiscal Institute  
Colorado Gerontological Society  
Colorado Health Care Association  
Colorado Impact: Center for Economic Prosperity  
Colorado Jobs for Justice  
DRCOG  
Energy Outreach Colorado  
Hispanic Affairs Project  
Innovations in Aging Collaborative  
LeadingAge Colorado  
The Legal Center for People with Disabilities and Older People  
Mental Health America - Colorado  
One Colorado  
Progressive 15  
SEIU Local 105  
Senior Lobby  
Seniors' Resource Center  
Volunteers of America

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