



# Denver Regional Council of Governments Metro Vision 2040 Update

## DRCOG and Metro Vision

The Denver Regional Council of Governments (DRCOG) is the regional planning organization for the metro area, and fosters regional cooperation among more than 50 county and municipal governments. Metro Vision, the region's long-range plan for growth and development, establishes a shared vision among DRCOG's member governments for the future and supports an ongoing regional conversation about how best to protect the region's quality of life.

For nearly 20 years DRCOG has continued to update Metro Vision to reflect current challenges and opportunities while building on the strong foundation of the Metro Vision Guiding Vision originally adopted in 1992. The current plan for the region's future, **Metro Vision 2035**, was adopted by the DRCOG Board of Directors in January 2011. Metro Vision 2035 is outcomes-oriented and outlines numerous measurable goals to help realize the regional vision. Metro Vision 2035 places an emphasis on sustainability and incorporates several new goals into the plan.

### Metro Vision 2035 sustainability goals:

- ◆ Increase urban density by 10%
- ◆ Locate 50% of new housing and 75% of new employment in urban centers
- ◆ Protect a total of 880 sq. mi. of state and local parks and open space
- ◆ Cut greenhouse gas emissions by 60%
- ◆ Lower single-occupant vehicle (SOV) trips to work from 74% to 65%
- ◆ Reduce daily vehicle miles traveled (VMT) per capita by 10%

## Metro Vision 2040

DRCOG is working with the region's residents to update Metro Vision for 2040. Metro Vision 2040 will continue to focus on key regional issues such as transportation and the environment. Additionally, the planning process will explore two critical issues in depth – housing and economic development. Metro

Vision currently lacks detailed goals and policies related to addressing the region's housing needs and supporting economic development by emphasizing quality of life issues that are increasingly important as businesses make decisions about locating or expanding in the Denver region.

### The Metro Vision 2040 Plan will:

- ◆ Identify common values and regional priorities
- ◆ Increase understanding of challenges and opportunities
- ◆ Point the region in a direction
- ◆ Serve as a call to action
- ◆ Guide decisions
- ◆ Support collaboration and efficient use of resources



# Metro Vision 2040

A program of the Denver Regional Council of Governments

## Get Involved

The success of the **Metro Vision 2040** project depends on the active involvement of partners and other stakeholders. DRCOG needs your participation and input!

### Stay informed

- ◆ Sign-up to receive the project's monthly e-newsletter by emailing **Ashley Kaade** at [akaade@drcog.org](mailto:akaade@drcog.org)
- ◆ Visit our webpage at [www.drcog.org/mv2040](http://www.drcog.org/mv2040) for the latest project highlights, news and events
- ◆ Follow DRCOG on **Twitter** at [@DRCOGorg](https://twitter.com/DRCOGorg) and **Facebook** at [facebook.com/Denver.Regional.Council.of.Governments](https://facebook.com/Denver.Regional.Council.of.Governments)
- ◆ Request a presentation from DRCOG staff to your group, organization or jurisdiction

### Join the conversation

- ◆ Share your ideas at <http://drcog.mindmixer.com>

## MORE INFORMATION

For more information on **Metro Vision 2040** visit our website at [www.drcog.org/mv2040](http://www.drcog.org/mv2040) or contact **Brad Calvert** at [bcalvert@drcog.org](mailto:bcalvert@drcog.org) or **303-480-6839**.

