



# MEDIA Release

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## **DRCOG & WALK2CONNECT SEEK COMMUNITY WALK LEADERS FOR JANE'S WALK 5280, MAY 1-3, 2015**

**March 16, 2015 (Denver, Colorado)** – Jane's Walk is an annual, internationally-coordinated weekend of walking events inspired by the work of acclaimed urbanist and author Jane Jacobs. For three days in cities around the globe, locally-organized free walking events bring people together to tell stories about their communities, explore their cities and connect with neighbors.

Jane's Walk 5280 is a local collaborative effort between the Denver Regional Council of Governments (DRCOG) and Walk2Connect. Throughout the Denver region, the Jane's Walk 5280 organizers will be coordinating 30-40 walks across the metropolitan area. These walks will be led by and for community members. Leaders share their knowledge and passion along the walking tour and also encourage discussion and participation amongst the walk's participants.

### **Seeking Walk Tour Leaders**

Jane's Walk 5280 is actively seeking walking trip leaders from across the Front Range to host walks. No previous experience is needed, training and tips for walk leaders will be provided. Walking trip leaders ideally have a passion to explore, talk about and celebrate neighborhoods and communities found within them. If you're interested in leading a walking conversation in your community or any spot in the city that you'd like to share with others, please visit our website and submit your walk.

[www.janeswalk5280.org](http://www.janeswalk5280.org)

A Jane's Walk can focus on almost any aspect of a community and on almost any topic you can think of. Walks can be serious or funny, informative or exploratory; they can look at the history of a place, or at what's happening there right now. And, anyone can lead a walk... because everyone is an expert on the place where they live!

## Seeking Event Partners

Community partners can support Jane's Walk 5280 through collaboration, financial contributions and in-kind donations. Please contact event organizers if your organization is interested in being a part of this unique event.

## Contacts

**Rachel Hultin, Walk2Connect**  
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walk2connect 

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*The **Denver Regional Council of Governments** is a nonprofit collaborative association governed by a Board of Directors representing 56 county and municipal governments. Board members work together to make life better for people of all ages, incomes and abilities in the Denver region. Through Metro Vision, the plan to manage growth over the next 25 years, the region's local governments work cooperatively to address development, land use, transportation, environmental quality and older adult issues. [www.drcog.org](http://www.drcog.org)*

***Walk2Connect** is a Colorado-based social enterprise that transforms walking from a choice to a behavior to a lifestyle through creative and customized walking programs across the state. By connecting participants with others, with place and with self, Walk2Connect invests in the intrinsic desire to walk. [www.walk2connect.org](http://www.walk2connect.org)*