

Board update

Board meeting: June 21, 2023

Action items



[A Comprehensive Economic Development Strategy for the Denver region](#)

Presenter: Flo Raitano, director, partnership development and innovation

Background: A Comprehensive Economic Development Strategy can contribute to effective economic development in communities through a regionally driven planning process. DRCOG has the opportunity to facilitate those efforts.

DRCOG staff initially proposed at the 2022 Board Retreat exploring the potential for the organization to create a Comprehensive Economic Development Strategy for the Denver region. Since then, DRCOG staff have gathered input, feedback and support from numerous potential stakeholders for the process to move forward.

Result: The Board authorized DRCOG staff to develop a Comprehensive Economic Development Strategy for the Denver region.

Informational briefings



[Regional Transportation District Northwest Rail Peak Service Study](#)

Presenter: Patrick Stanley, manager, engineering programs, Regional Transportation District

Background: The Regional Transportation District's Northwest Rail Peak Service Study is intended to

identify the requirements, costs and operational needs to upgrade existing track, develop rail stations and provide peak service to northwestern metropolitan communities. Affected communities include the cities of Arvada and Westminster, the City and County of Broomfield, the City of Louisville, Boulder County, and the City of Longmont.

Findings and implementation recommendations from the study will help Regional Transportation District staff and partners determine the feasibility of extending rail service to the entire corridor through an initial peak service approach.

Stanley provided an overview of the peak service study to date.



[Overview of the statewide transportation program distribution process](#)

Presenter: Alvan-Bidal Sanchez, program manager, regional transportation planning, Transportation

Planning and Operations

Summary: The Colorado Department of Transportation leads the program distribution process every four years, in collaboration with Colorado's 15 transportation planning regions, including its five metropolitan planning organizations.

DRCOG staff relies on program distribution to develop revenue forecasts for funds DRCOG includes in the Regional Transportation Plan and administers in the Transportation Improvement Program.

Sanchez provided the Board with an overview of the statewide transportation program distribution process.



*Update on the Regional
Transportation District's Zero Fare
for Better Air campaign*

Presenter: Stuart Summers, chief communications and engagement officer, Regional Transportation District

Summary: Set to launch July 1, the Zero Fare for Better Air campaign will provide Regional Transportation District riders with free transit through the end of August. The campaign is intended to encourage ridership and reduce ground-level ozone. Summers also presented a proposed pilot program for zero fare for youth, beginning in September for a full year.

