Way to Go's first quarter 2018 newsletter.

Winter Bike to Work Day

Winter Bike to Work Day brought more than 2,000 bike commuters to the roads! As part of International Winter Bike to Work Day on Feb. 9, bike commuters throughout the region enjoyed free breakfast, coffee, beer, pizza, giveaways and more. Way to Go thanks our community partners, station hosts and event participants for making this event a huge success!

Need a few tips on how to keep up your winter ride? We've got you covered with videos on how to dress for a colder commute, and tips for riding in wintry weather.
Bike to Work Day

Our summer Bike to Work Day is Wednesday, June 27. As always, we'll have hundreds of breakfast stations ready to fuel your ride from 6:30 - 9 a.m. throughout the region, and the chance to win some sweet prizes when you register, beginning May 1.

Come meet the Way to Go team at our Bike to Work Day open house on Tuesday, April 10 from 7:30 - 10 a.m. This event is for employers and community partners to learn more about Bike to Work Day and to pick up free promotional materials. Ask your employer to join the business challenge, or organize a Bike to Work Day station. Want more info? Contact btwd@drcog.org.

Five things you could be doing instead of sitting in traffic

**Exercise.** If bike commuting is a viable option for you, knock out cardio on your commute. Even a 15-minute commute one-way will take care of the recommended 30 minutes of daily exercise. Plus, you can use different routes to vary the scenery and experience your community in a whole new way.

**Read.** Sit back, let someone else handle the driving and tackle your reading list when you take transit to work. Try good old-fashioned print publications, e-books and online blogs, or audiobooks and podcasts.

**Learn a new language.** Haven't spoken a word of French since high school? Brush up on your language skills or challenge
yourself to learn a new language. Free audio-based programs, such as Duolingo and Mango Languages are easy to follow and readily available. For the more serious student, paid courses such as Pimsleur will help accelerate your progress.

**Catch up with friends and family.** Reconnect with old friends you keep meaning to call. Make grandma’s day a little brighter when you call to chat. Or, make new friends and join a carpool — most people find the camaraderie to be the biggest (and often most unexpected) benefit of joining or forming a carpool.

**Relax.** Meditate. People-watch. Reflect on your day. Take some time to let your mind wander and daydream. Enjoy a few moments of stillness. Not every minute of your day needs to be productive!

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**Colorado’s first dockless bike-sharing program launches in Aurora**

Aurora is leading the way in making biking a more affordable and accessible form of transportation. Realizing the potential that bike-sharing can provide for short distances, including last-mile connections to public transit, the City of Aurora launched the first dockless bike-sharing permit program in Colorado in early October. Limebike, Ofo and Spin are now operating within city limits, each with a minimum of 250 bikes.

Bike-sharing has been quickly gaining traction as a multimodal transportation option, allowing users to check out a bicycle for a short period of time. Most bike-sharing
networks have permanent docking stations where bikes must be checked out and returned. The new dockless concept eliminates costly docking stations, creating a broadly distributed and more affordable system of bike sharing. Learn more.

I Drive I-25 Commuter Rewards makes matches to reduce congestion

Smart Commute Metro North is playing matchmaker for commuters travelling along Interstate 25 between state Highway 7 and 120th St. This congestion mitigation program is part of the Colorado Department of Transportation's North I-25 Express Lanes Project. Qualified commuters receive transit tickets as incentives one of for the following trips: RTD's LX to or from Longmont; RTD's 120X to or from Wagon Road Park-n-Ride (Westminster and Northglenn) and Bustang's North Line to or from Fort Collins and Loveland.

For those whose commutes run along less direct routes, applicants receive ride-sharing matching services from an ever increasing number of commutes, including Downtown Denver, Federal Center, Anschutz Medical Campus, Denver Tech Center and Greenwood Village, Inverness and Park Meadows and the I-25 North area (120th to 144th). Once added to a carpool or vanpool, commuters receive a gift card as a rideshare reward. Visit idrivei25.com for more information.

Discounted EcoPasses for Boulder employers
Did you know that companies located in the city limits of Boulder are eligible for a 50 percent reimbursement off their first year EcoPass and 25 percent off their second year? Contact info@bouldertc.org to learn more.

**North Metro Rail Line progress**

It was a busy and productive 2017 for the North Metro Rail Line, which is set to bring commuter rail to the north Denver metro area between Denver Union Station and 124th and Eastlake Station by 2020. The past year saw more than 75 percent of construction complete with nine out of the 11 bridges built and 10 out of 34 signal houses set.