As the regional planning commission per Colorado state statute, DRCOG prepares the plan for the physical development and social and economic health of the Denver region. For nearly two decades, this plan has been known as Metro Vision. The open, collaborative and flexible nature of the dialogue to develop and implement Metro Vision has been the hallmark of the process.

Board approval of the Metro Vision plan does not signal the end of our journey. The plan is dynamic and flexible, reflecting contemporary perspectives and serving as the foundation for an ongoing conversation about how to best enhance and protect the quality of life in our region. The plan offers ideas and resources for local implementation but also recognizes that communities will pursue the ideals of Metro Vision through different pathways and at different speeds.
DRCOG Strategic Planning Model

**Strategic ‘altitude’**

- Missions
- Vision
- Overarching Themes and Outcomes
- Objectives
- Performance Measures and Targets
- Strategic Initiatives

**Communities/Residents needs**

- What is our purpose?
- What is our ‘view’ of the future?
- What performance lenses should we use to evaluate results?
- What are our main focus areas? (Pillars of Excellence) What outcomes do we want for our communities & residents?
- What continuous improvement activities will support our outcomes?
- How do we create and improve value for our communities/residents?
- How will we know if we are achieving the results we want?
- What projects will best contribute to our outcomes?