

An aerial photograph of a city street intersection. A white tram with a blue advertisement for Walmart is moving along tracks. Several pedestrians are crossing the street. A cyclist is riding across the intersection. A white bus is partially visible in the bottom left. A black car is on the right side of the street. A traffic light pole with a 'ONE WAY' sign is on the left. The scene is captured from a high angle, showing the layout of the street and the movement of various modes of public and private transport.

THE TRANSIT ALLIANCE

MISSION

to empower citizens to lead the transformation of Colorado's mobility future

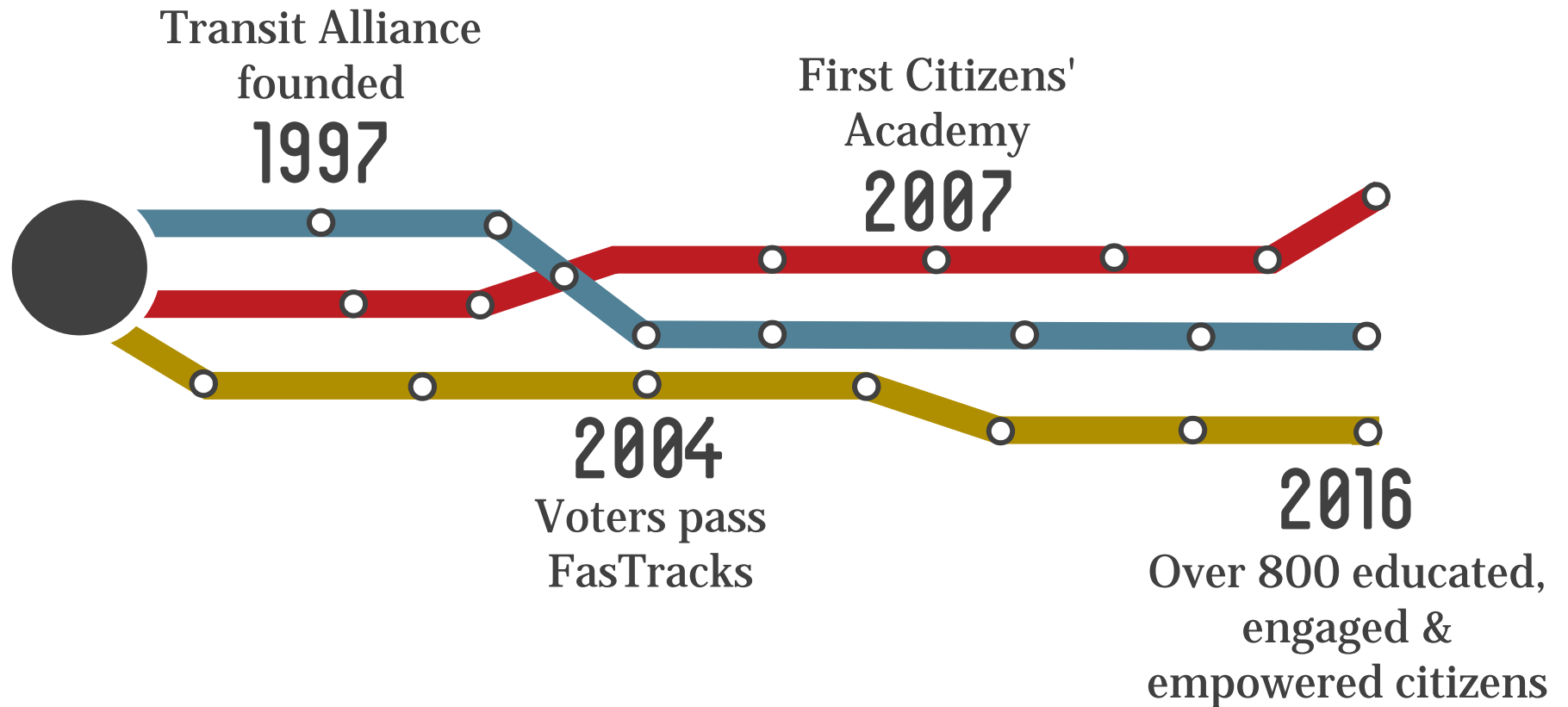
VISION

a network of engaged and informed citizens building a healthy, sustainable and equitable society through better mobility

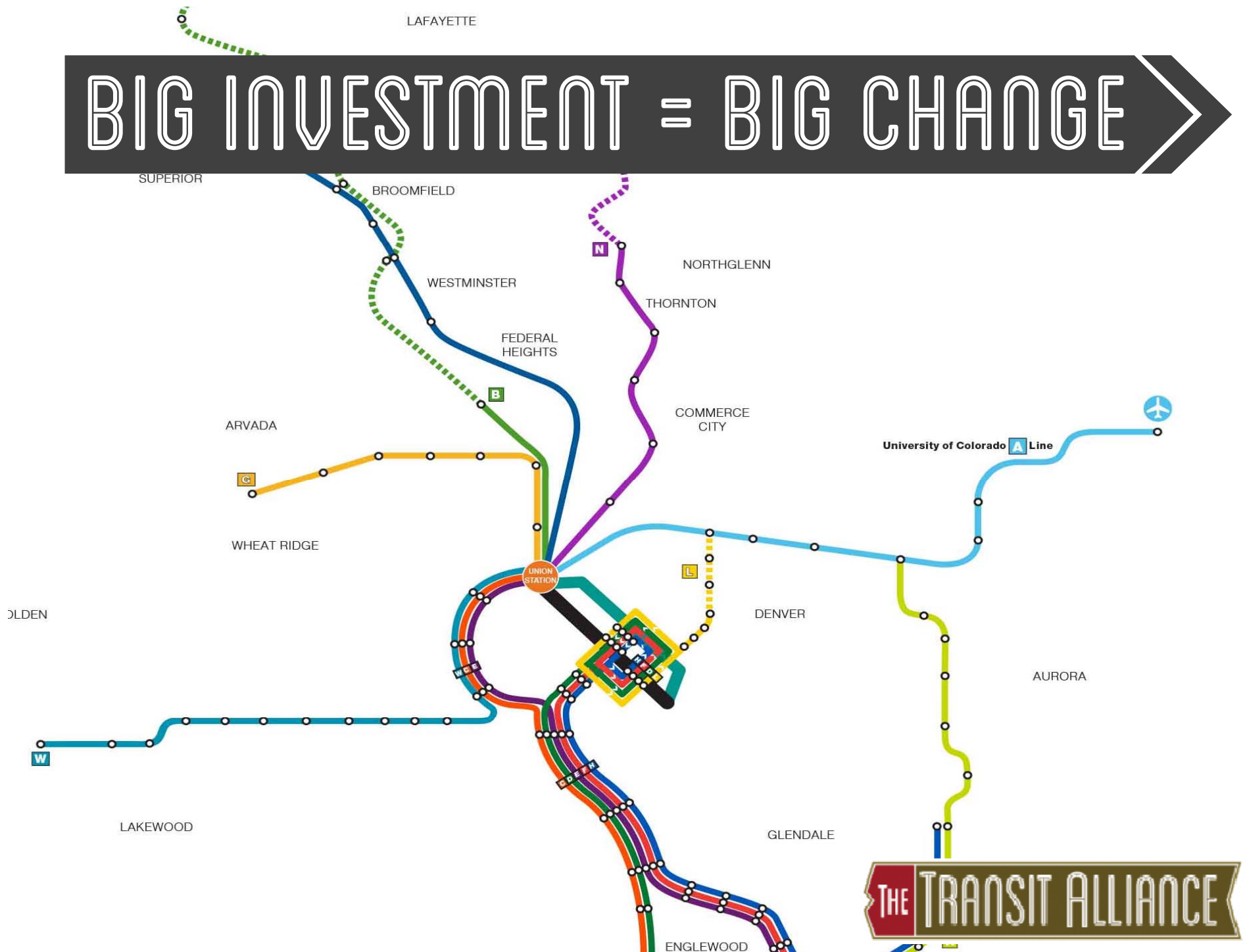
ACADEMY

792 educated and empowered graduates across the Denver Metro region making a difference in their communities

BEYOND YOUR VOTE



BIG INVESTMENT = BIG CHANGE





TEN YEARS AGO — APRIL 2006

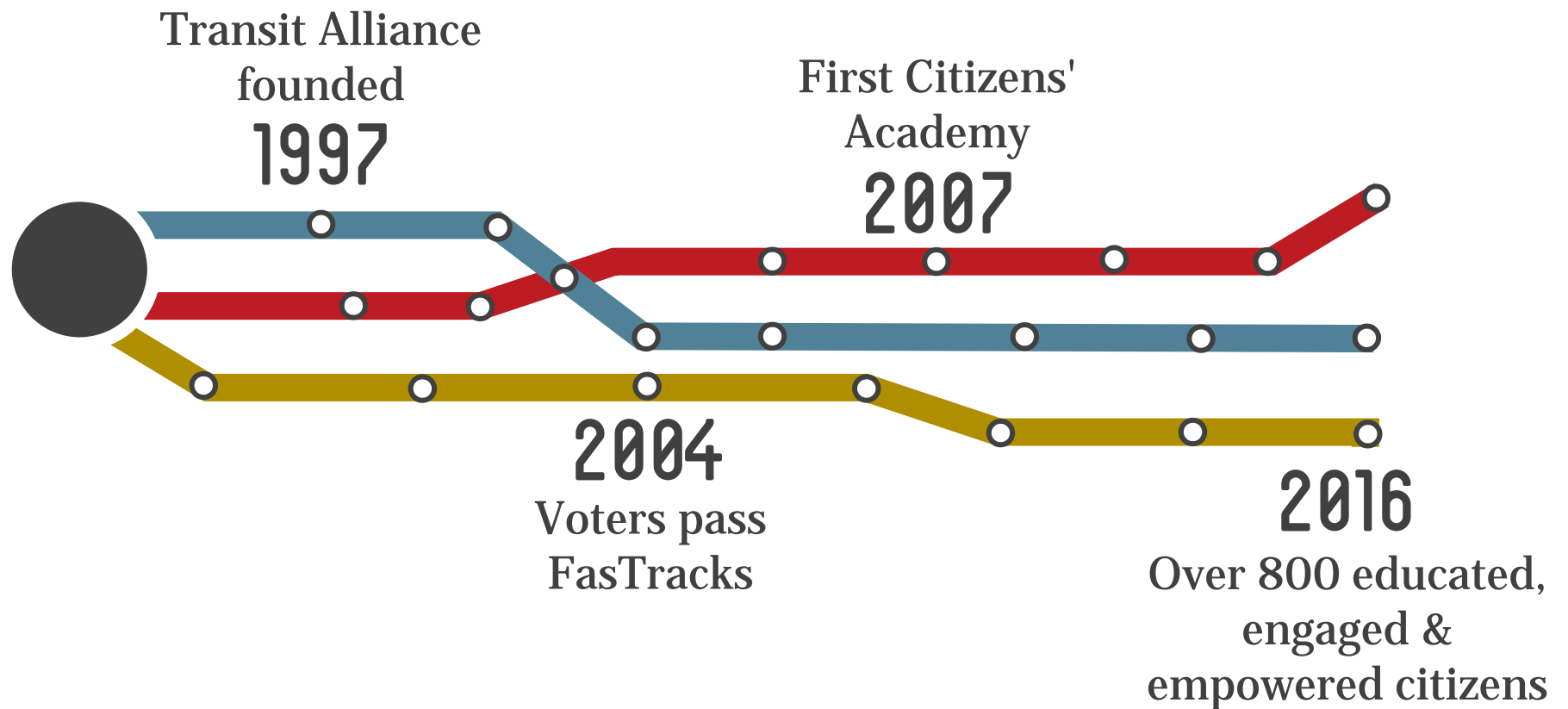
New Road, Brighton, UK designed by Jan Gehl (by Wikimedia user:DeFacto, creative commons license)





CONNECTS PEOPLE, COMMODITIES & COMMUNITIES

BEYOND YOUR VOTE



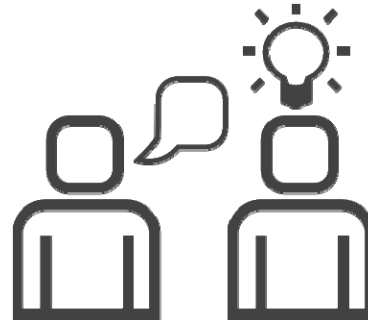
WHAT IS CITIZENS' ACADEMY?



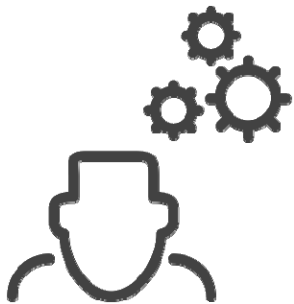
WHAT IS CITIZENS' ACADEMY?



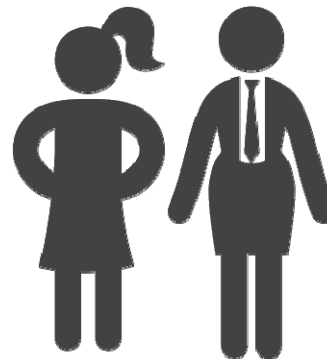
7 weeks
21 hours



Meet & work with
other engaged &
informed citizens



Learn from
local experts

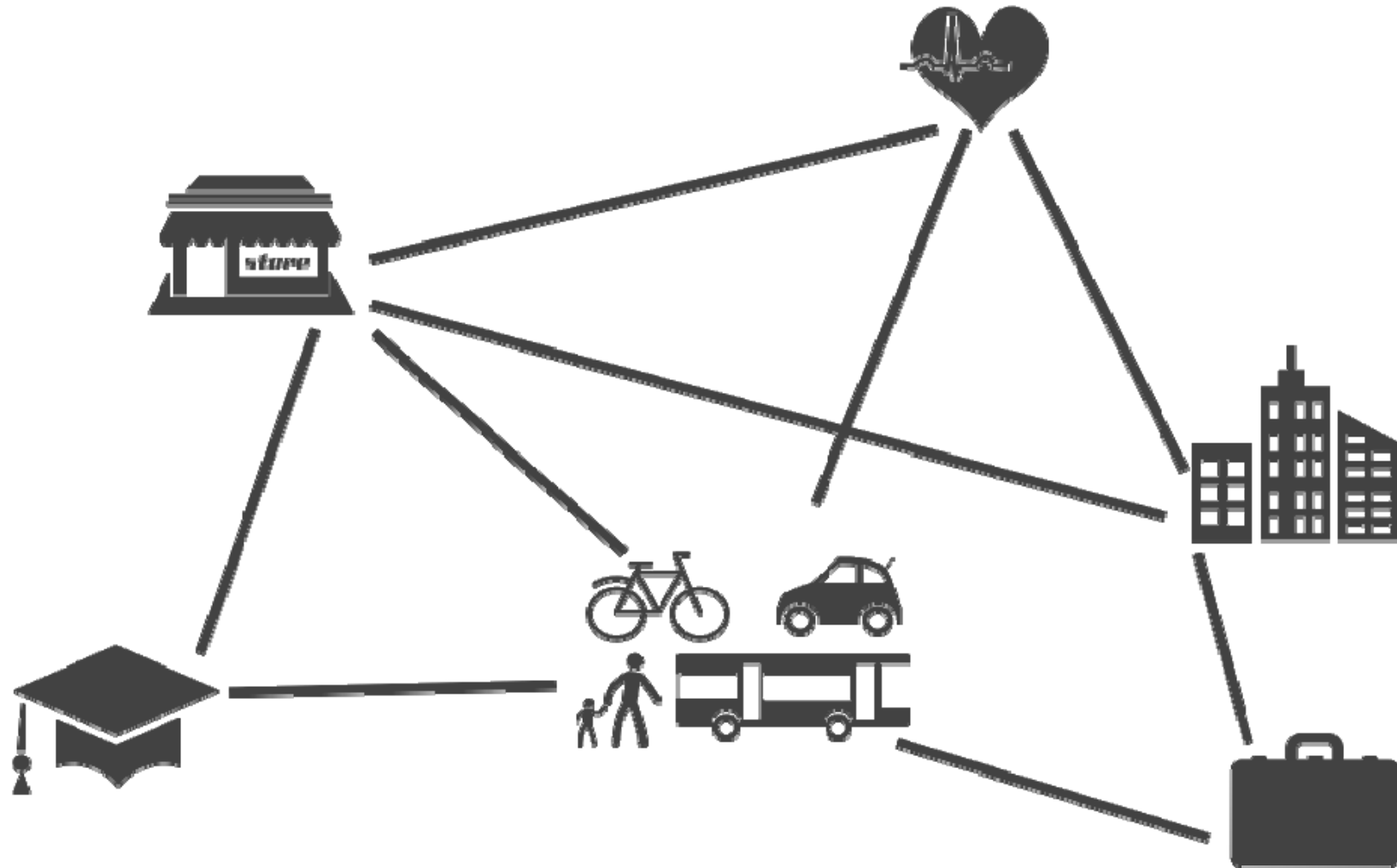


Engage on
personal &
professional levels

WHAT'S ON THE AGENDA?



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THE TRANSIT ALLIANCE

WE REACH LEADERS



24 Elected Office



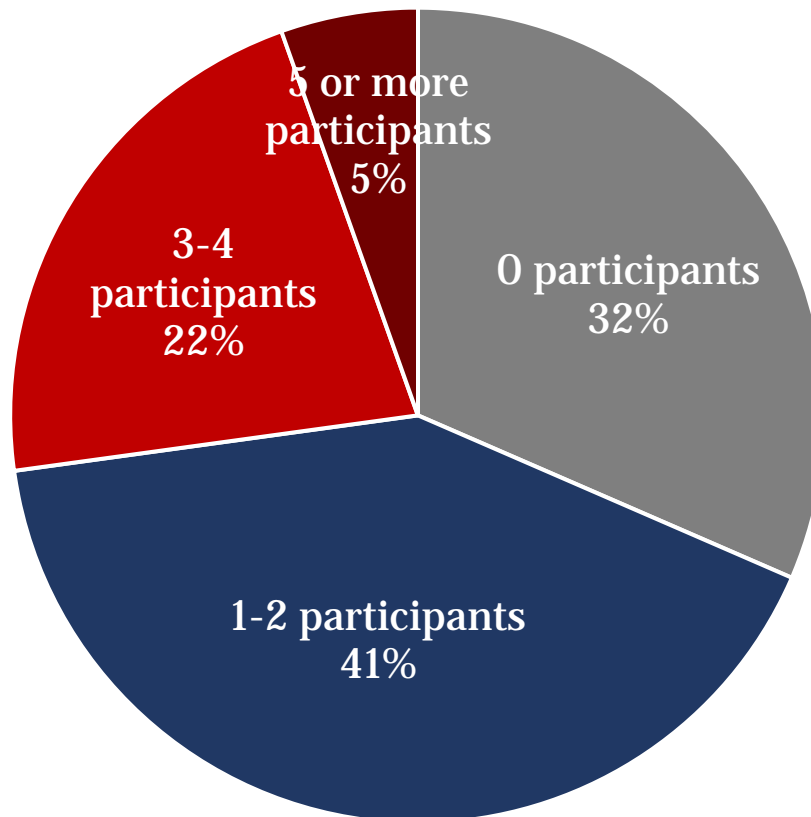
101 Appointed Positions



107 Nonprofit and RNO Boards

WE BUILD RELATIONSHIPS

How many people do you stay in touch with from your Academy?



THIRTON TELEPHONE

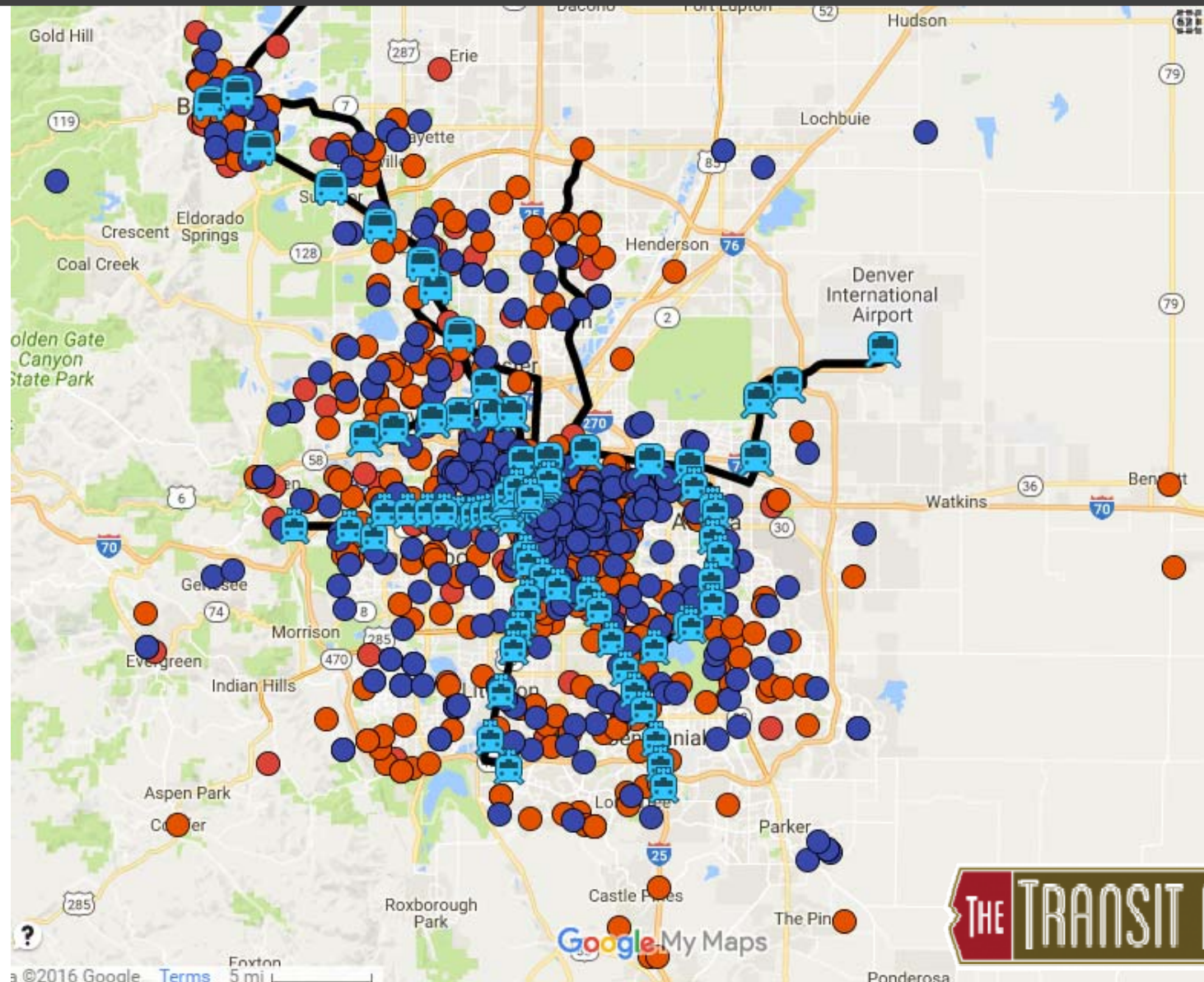
A WEALTH OF DATA

10 Years = 1,042 applications
to Academy

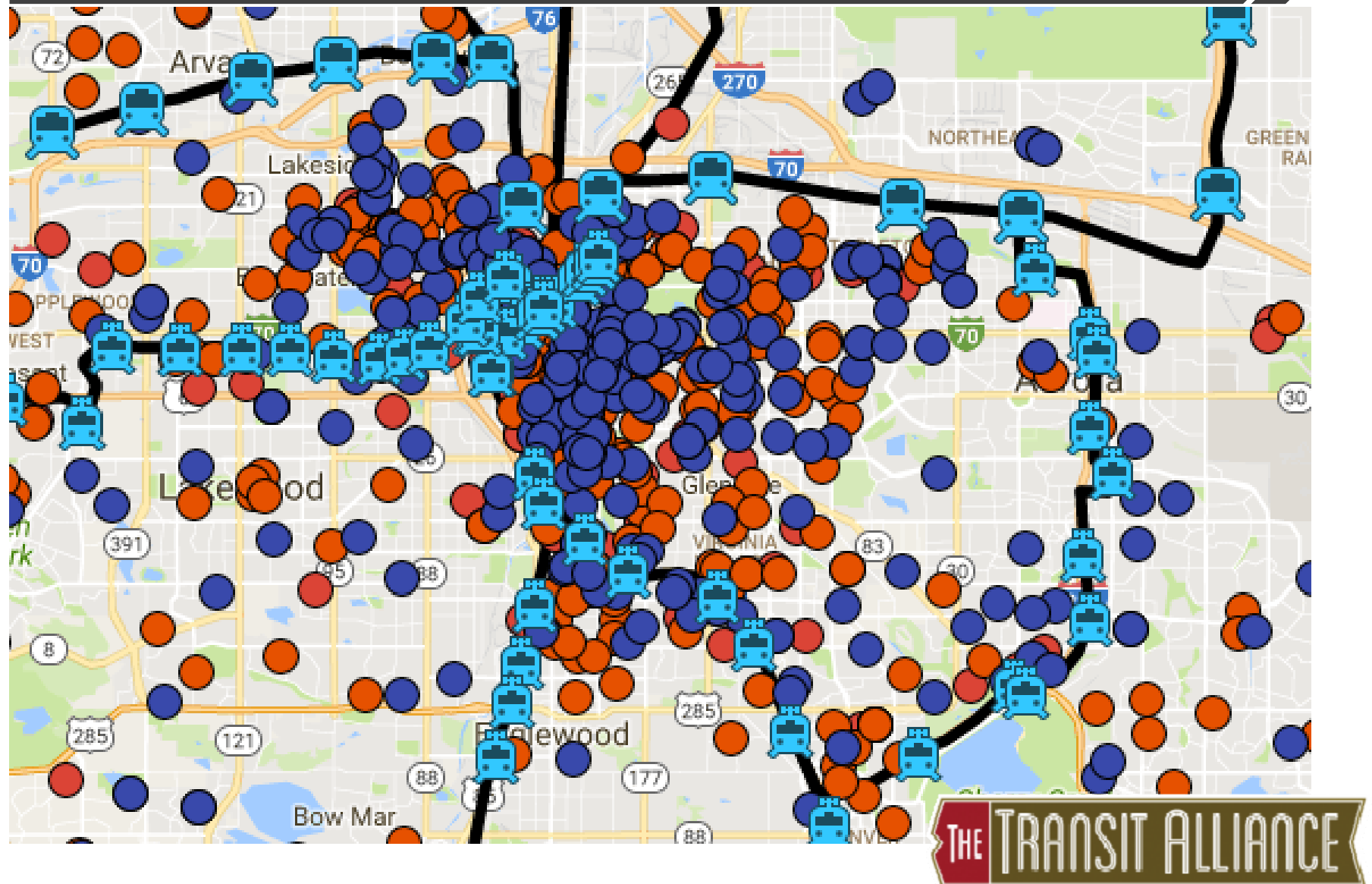
A WEALTH OF DATA

- Who is interested in transit
- What are perceptions of transit
- What related issues are most pertinent to applicants

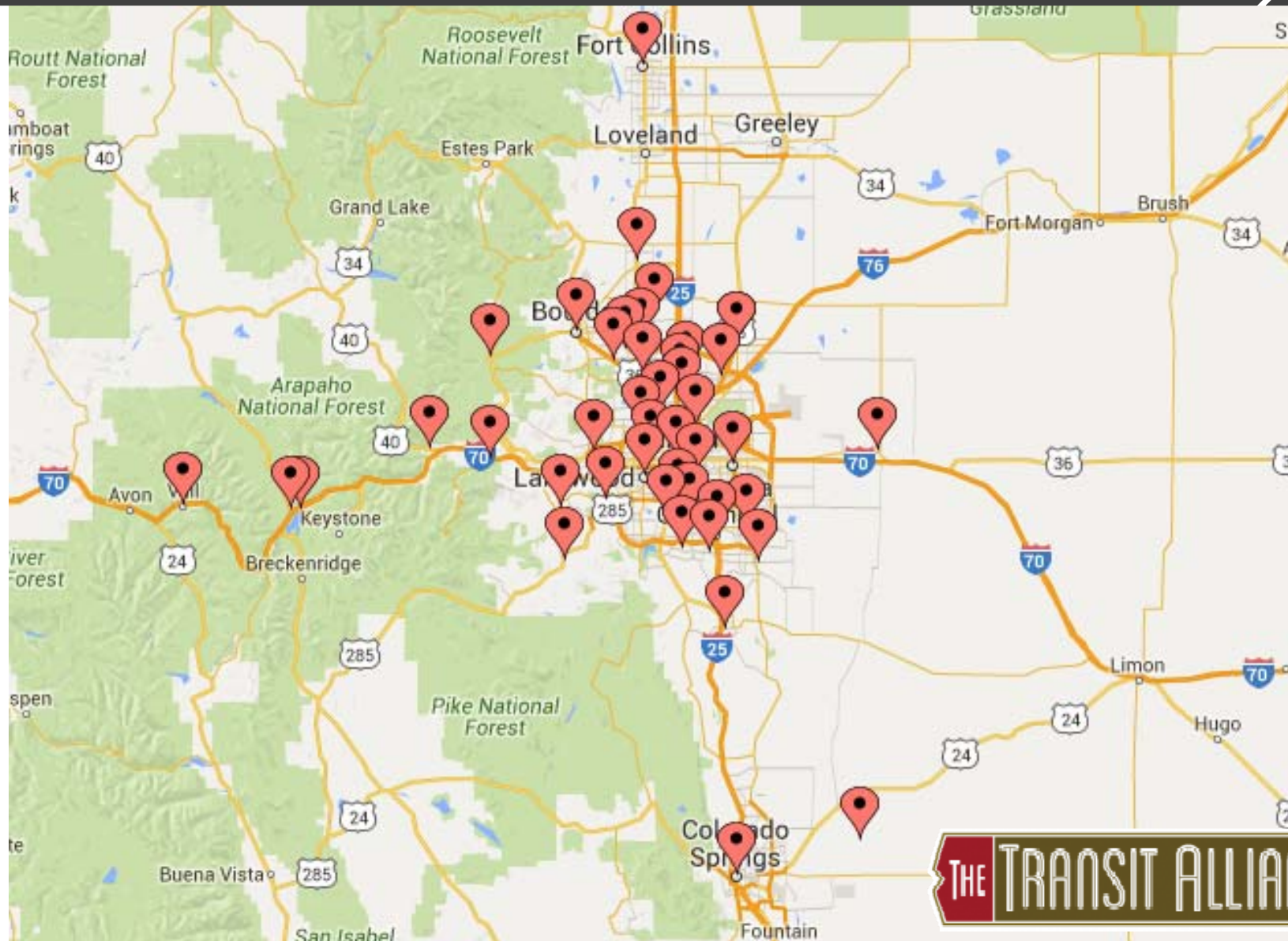
WHERE ARE GRADUATES



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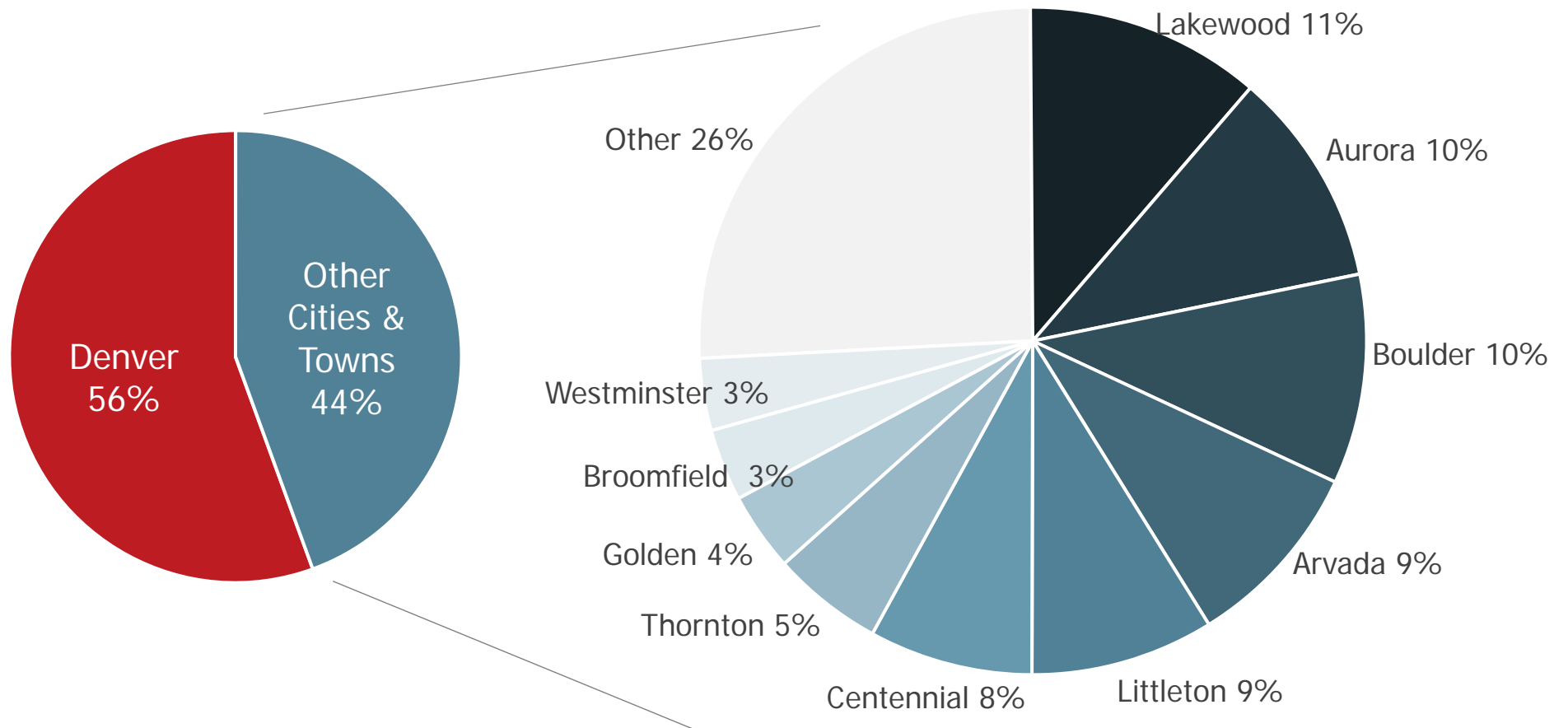


REGIONAL



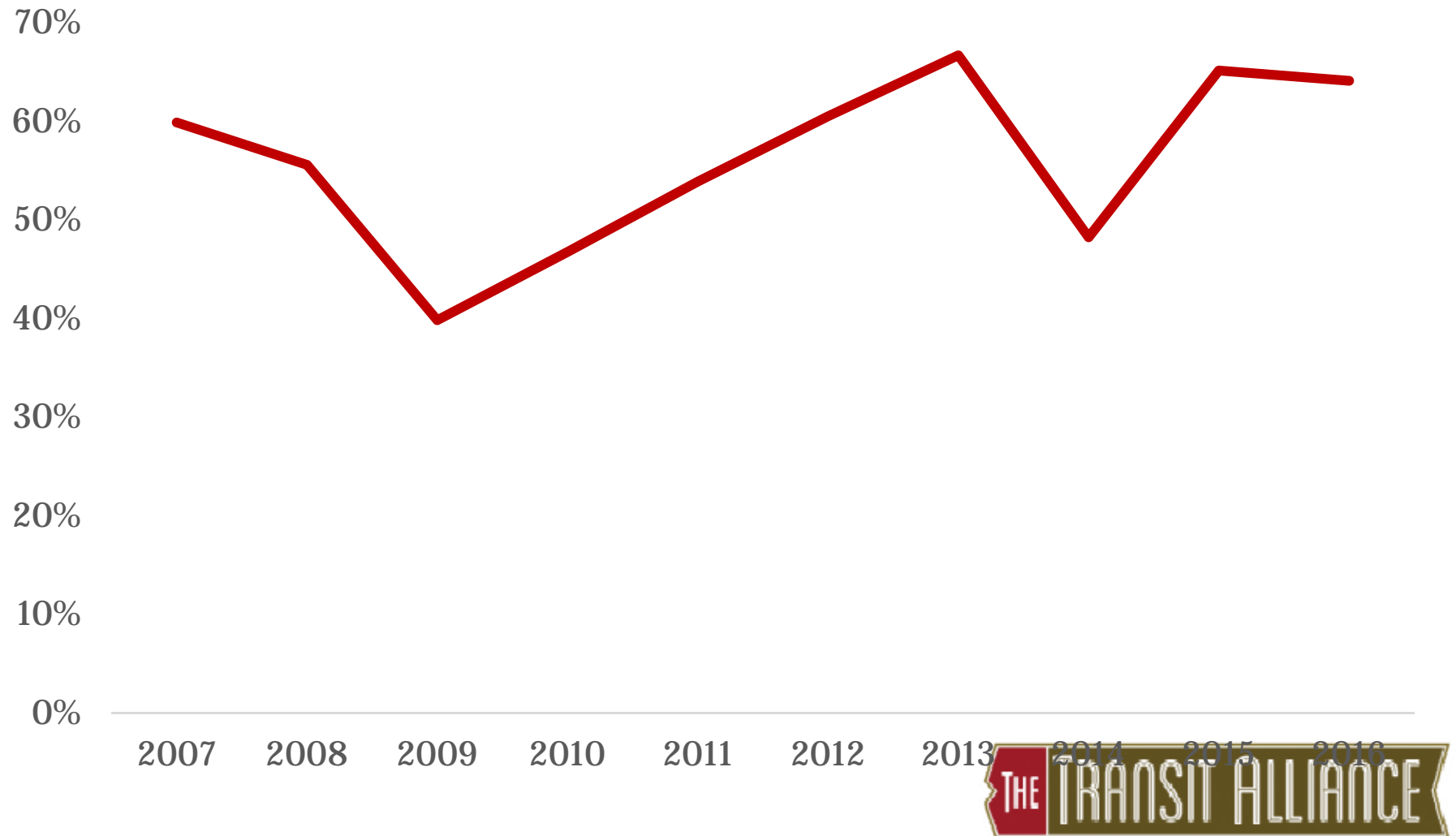
THE TRANSIT ALLIANCE

REGIONAL



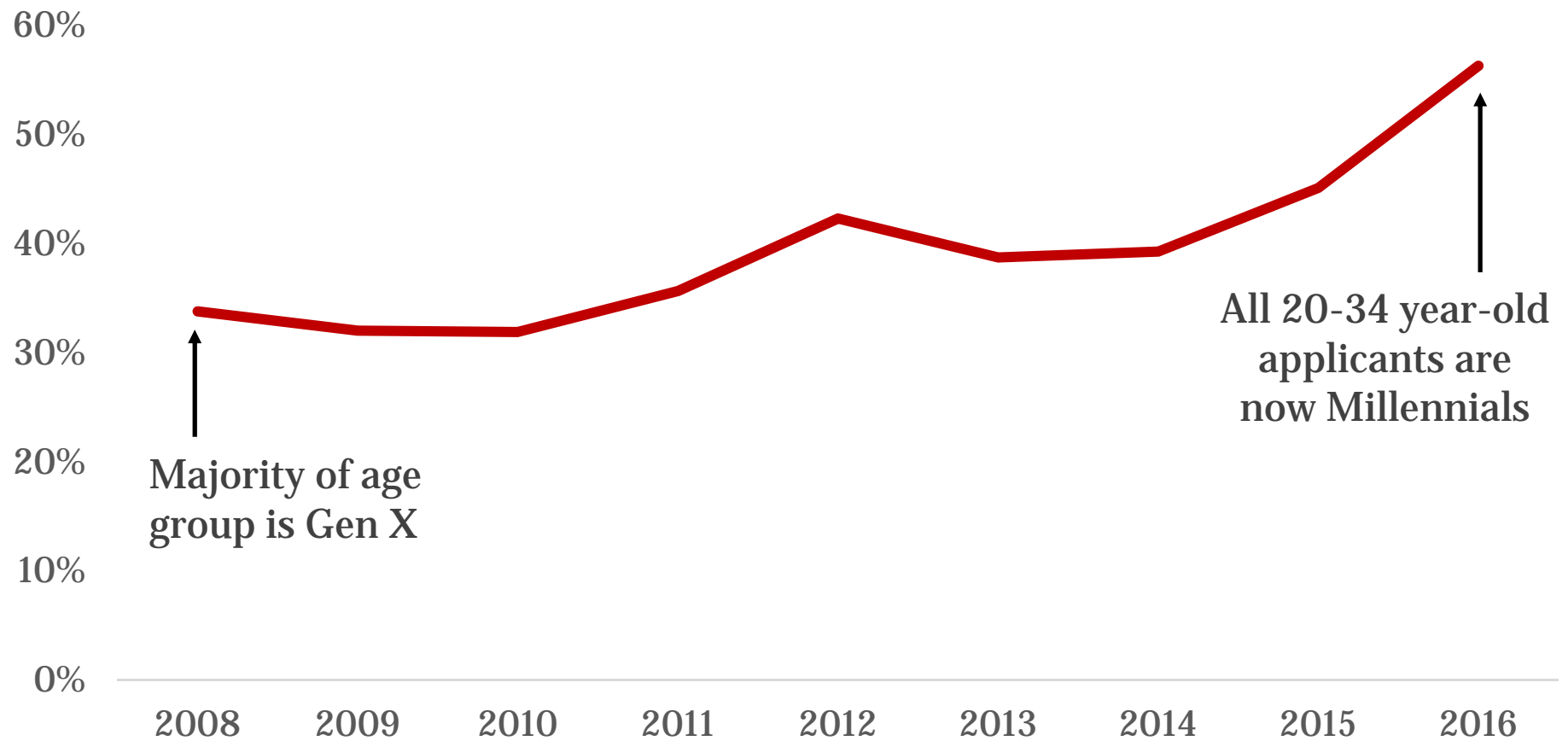
WHERE ARE GRADUATES

Percentage of Applicants Living in Denver



MILLENNIALS: CIVIC MOMENT

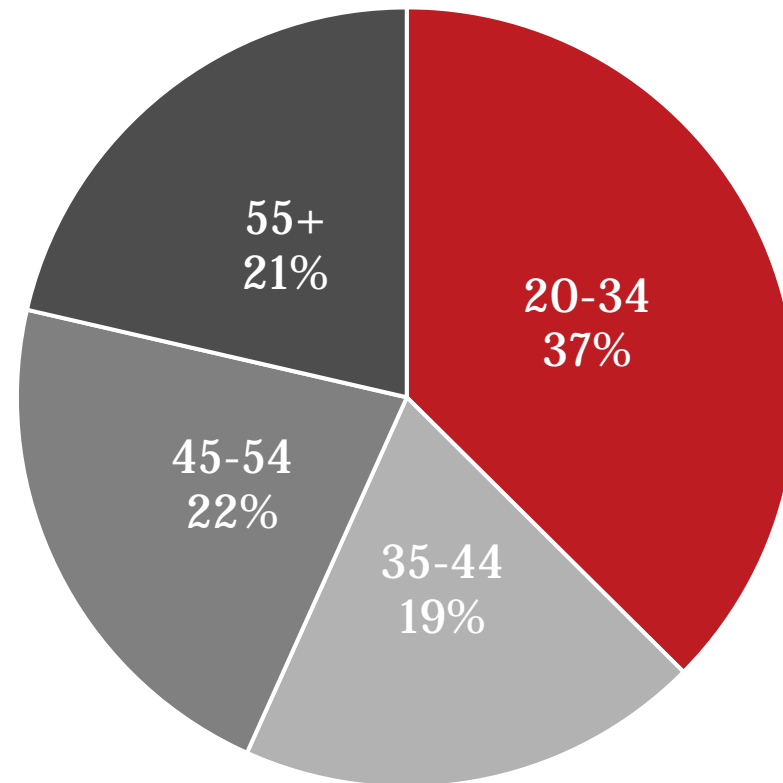
Percentage of Applicants aged 20-34



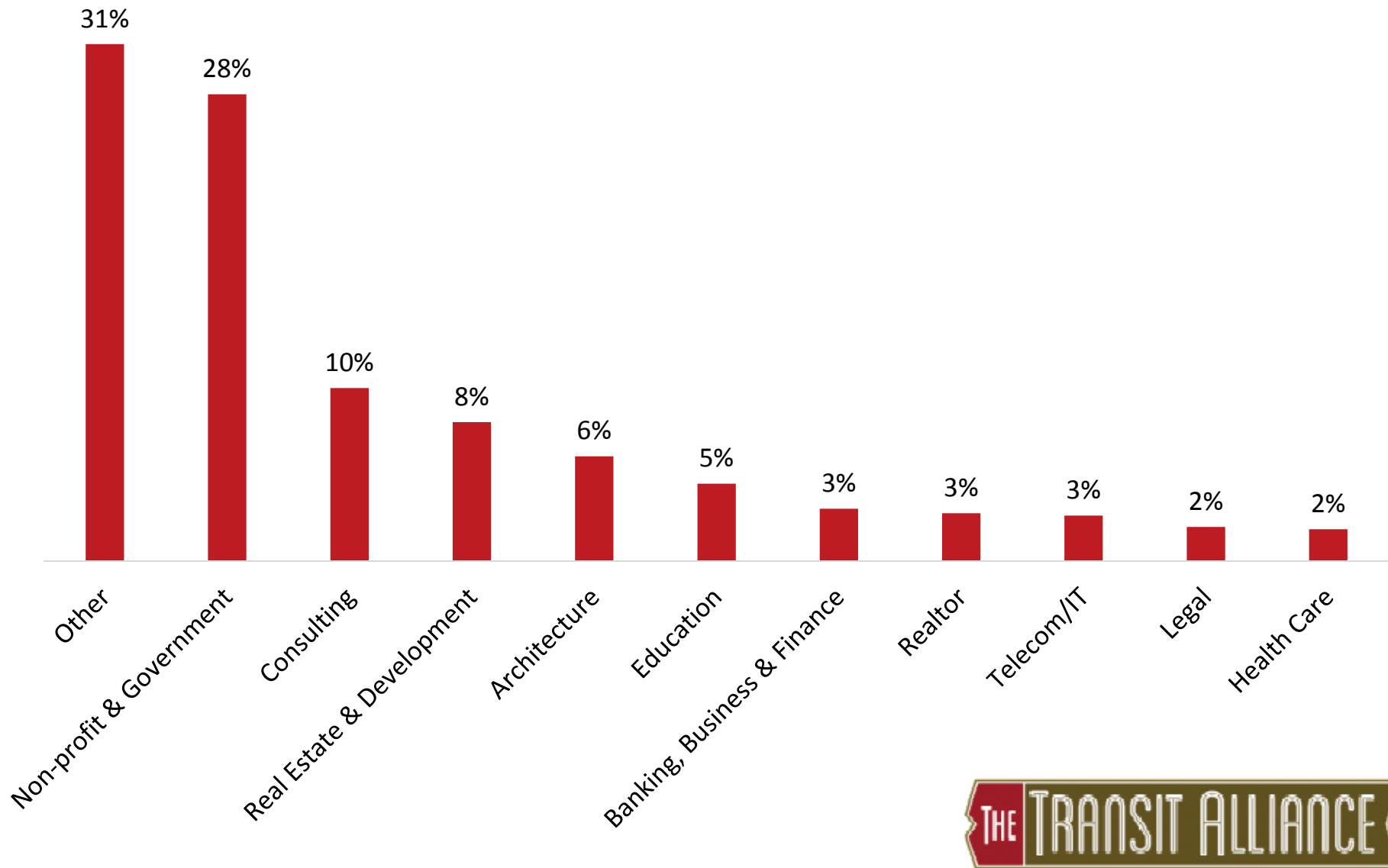
EMERGING LEADERS



Age of Academy Participants

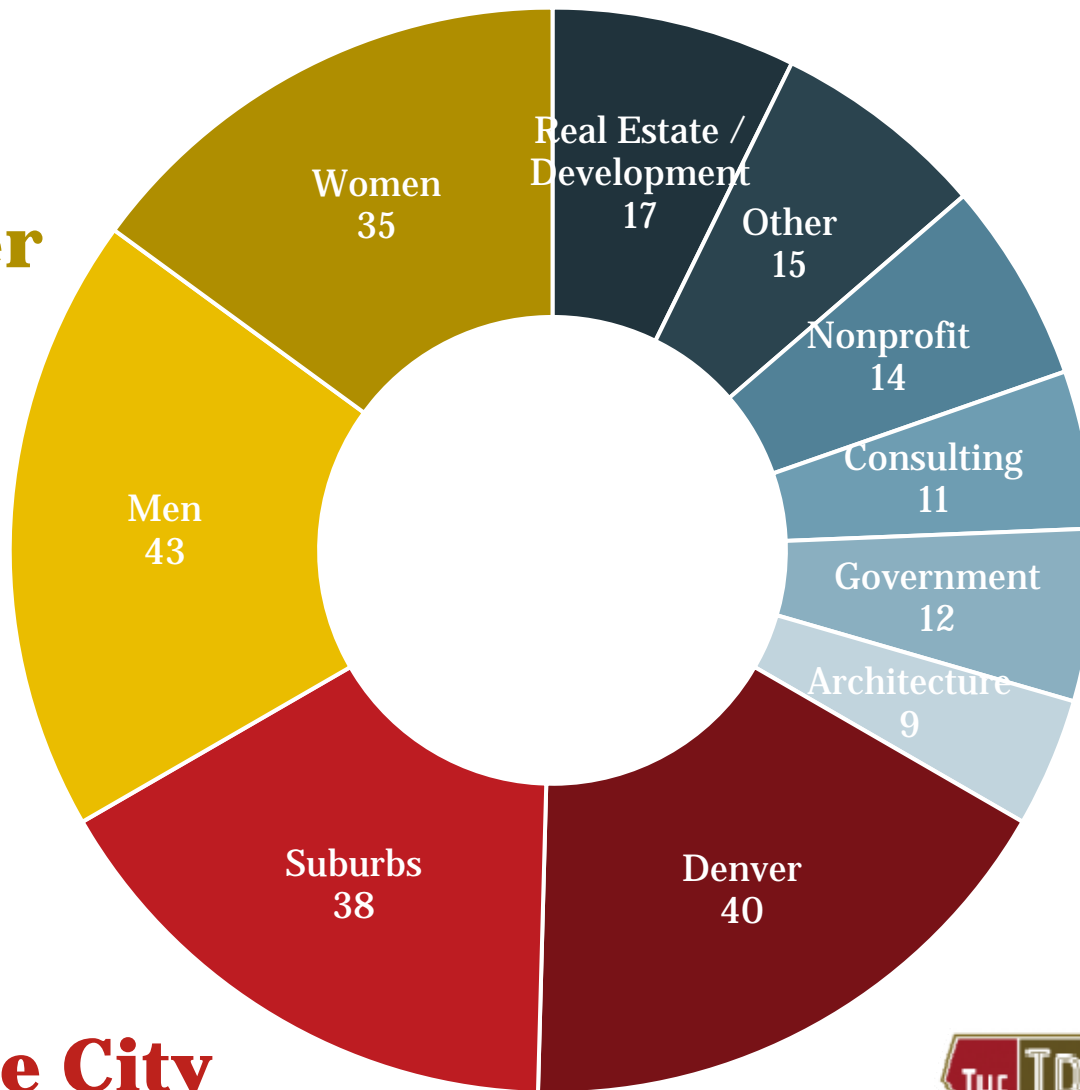


DIVERSE CAREERS



2007 GRADUATES

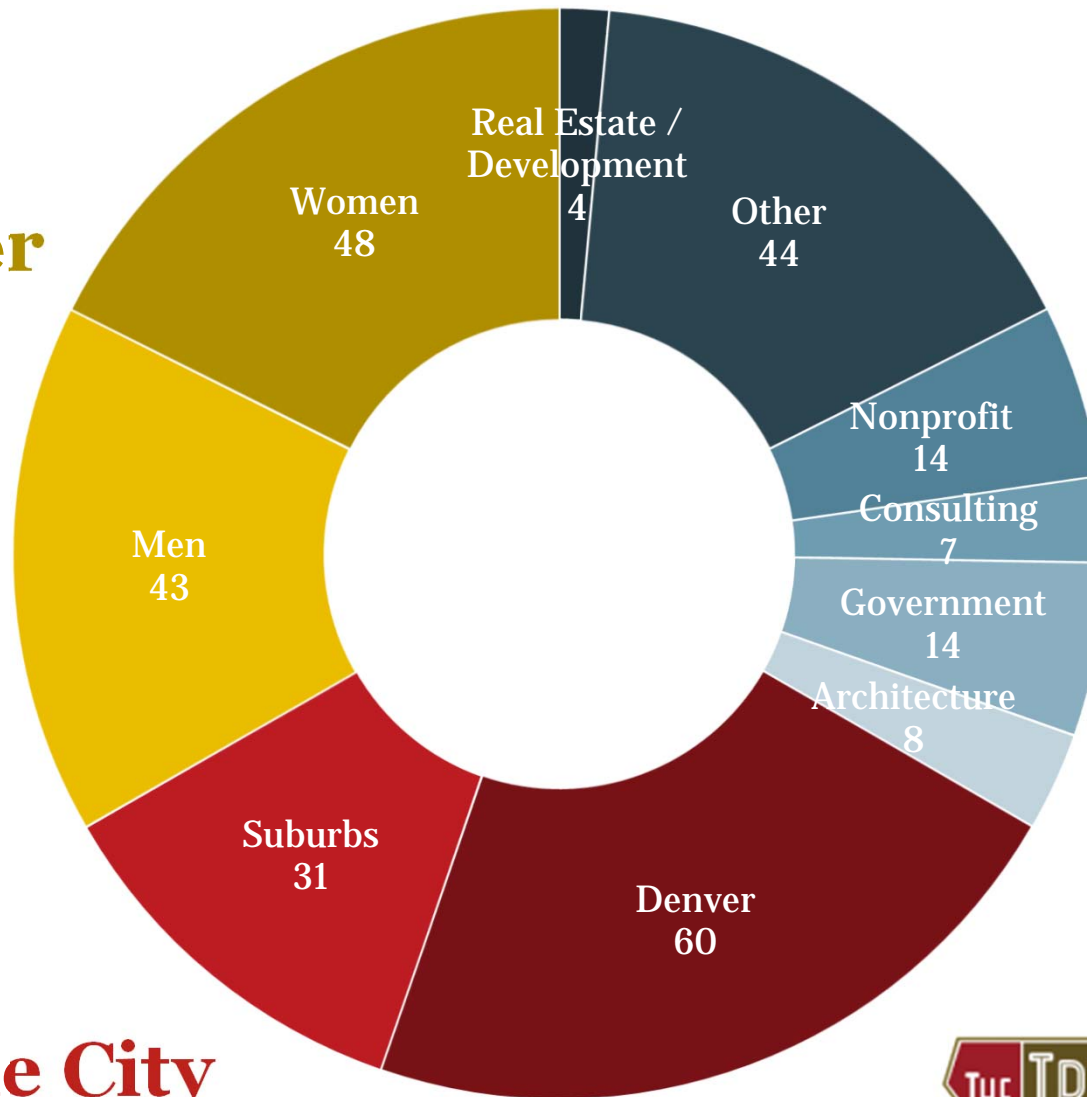
Gender



Home City

2016 GRADUATES (& FALL CLASS)

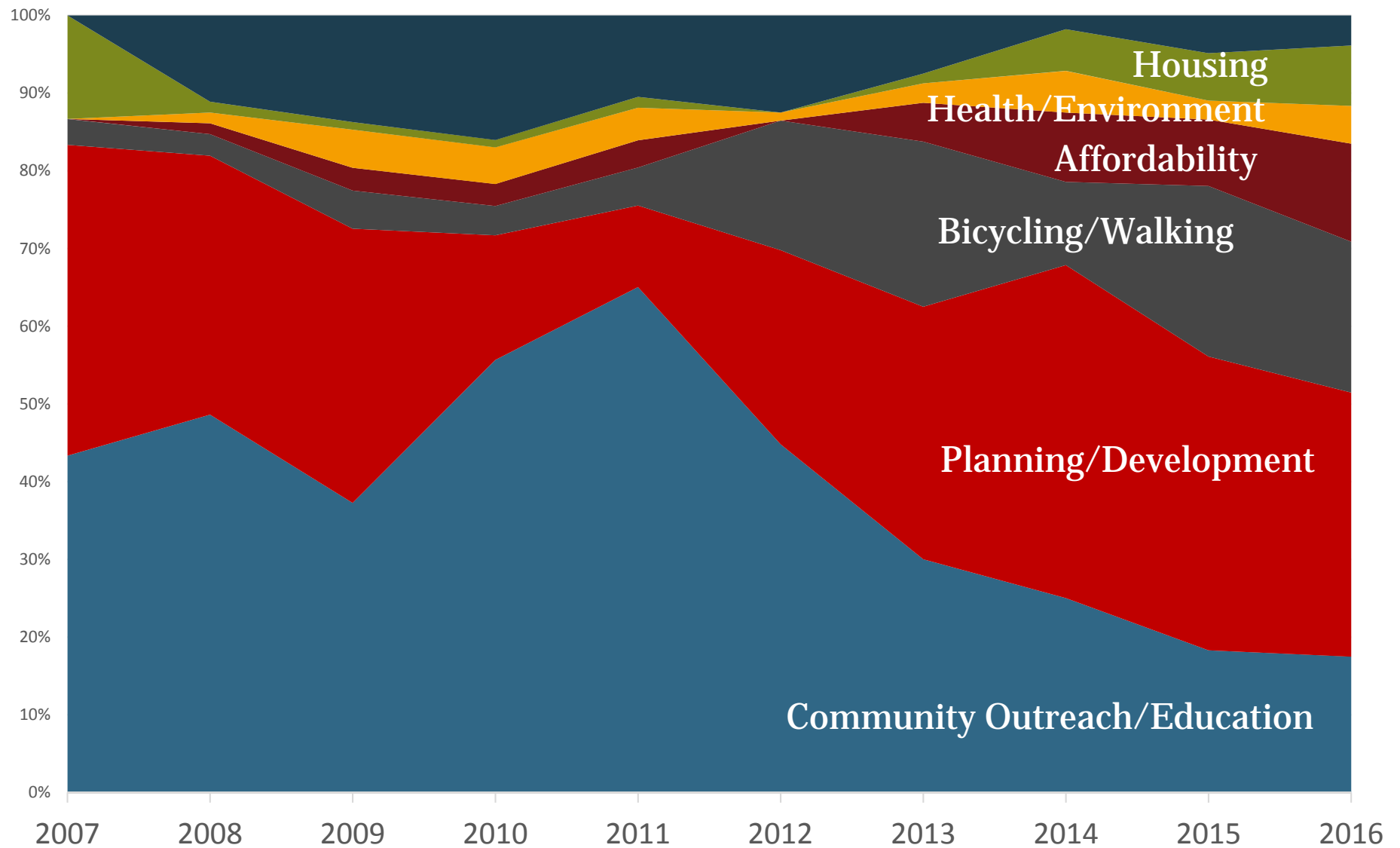
Gender



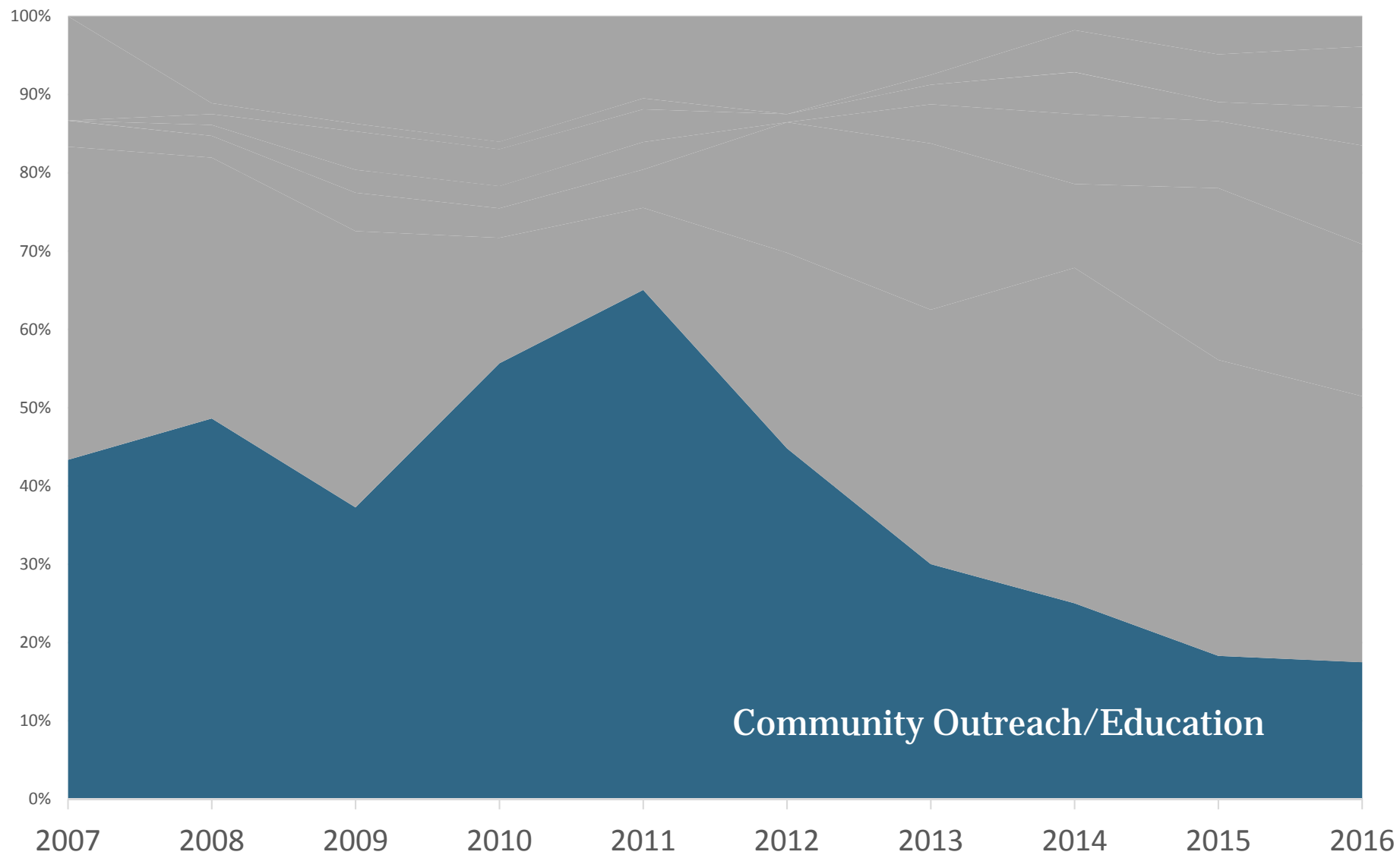
Industry

Home City

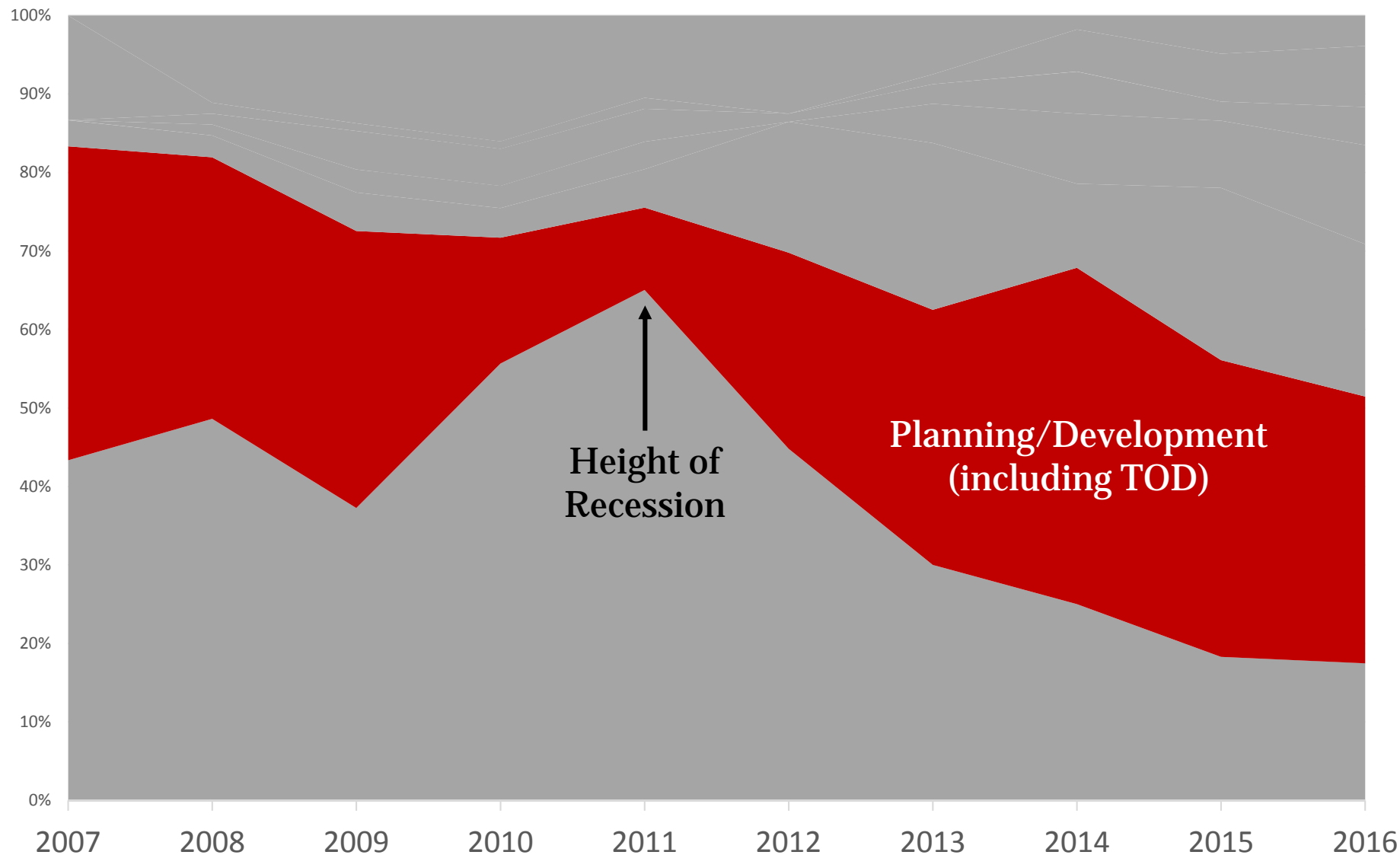
PULSE OF THE REGION



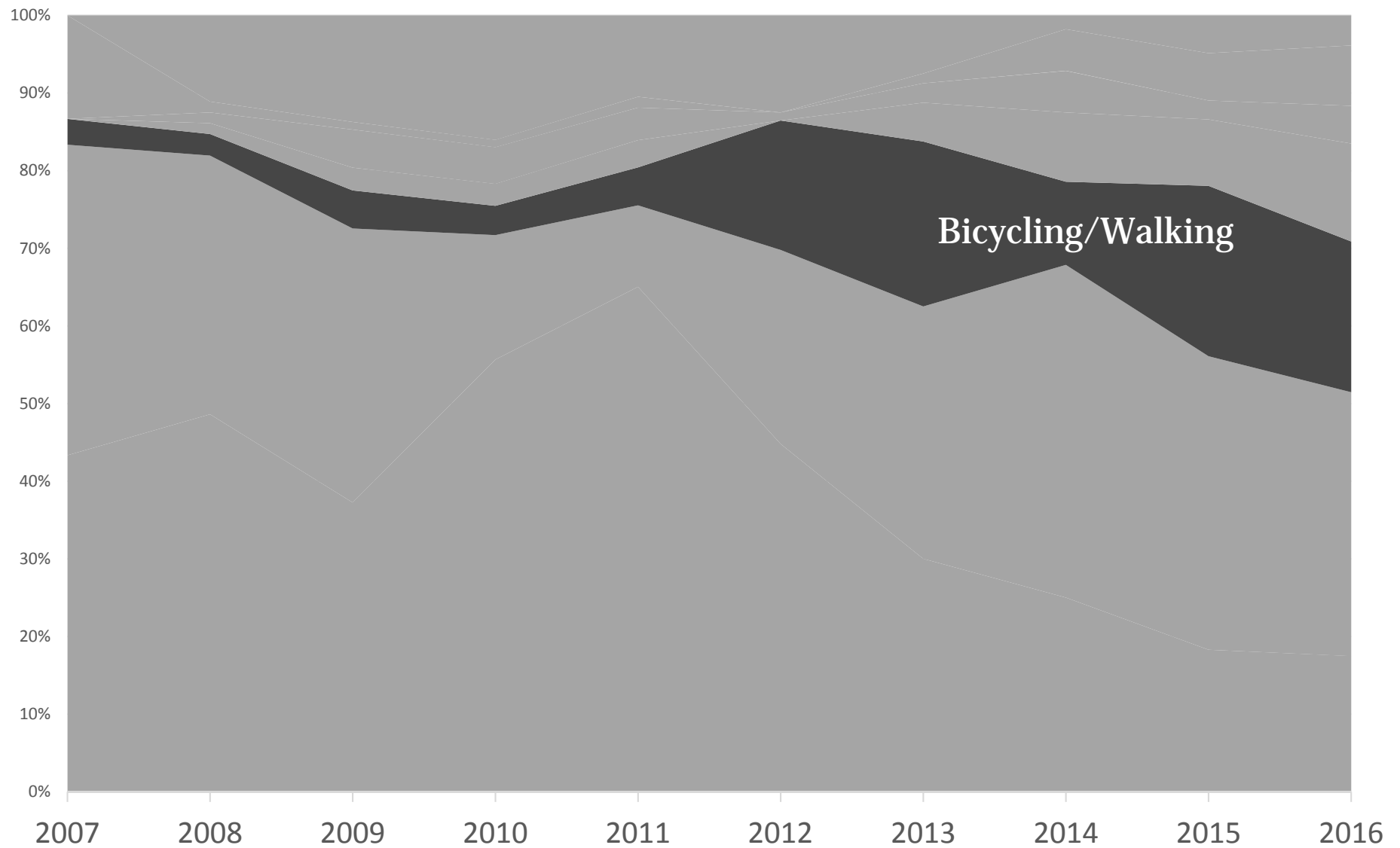
AWARENESS/EDUCATION



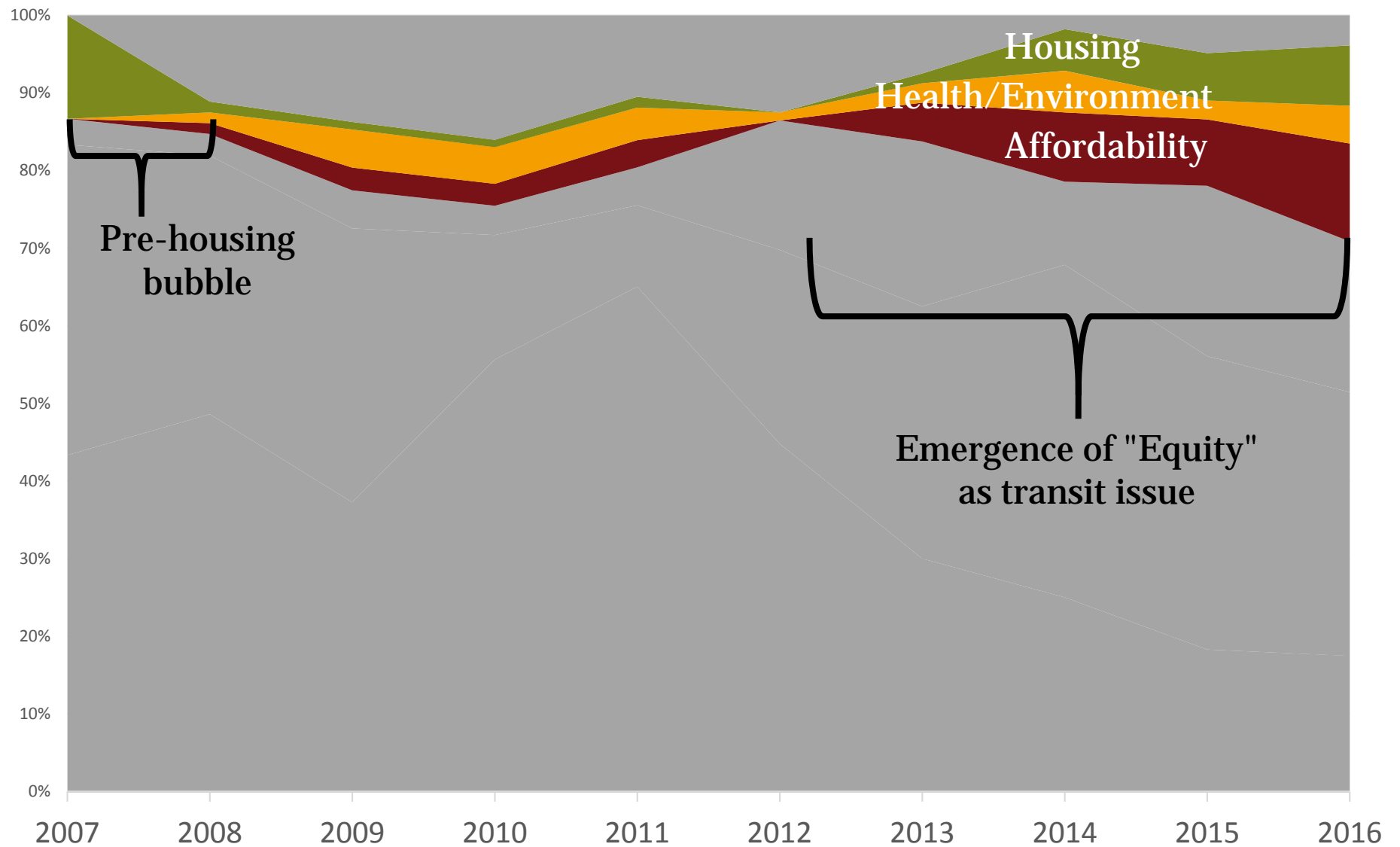
COMMUNITY BUILDING

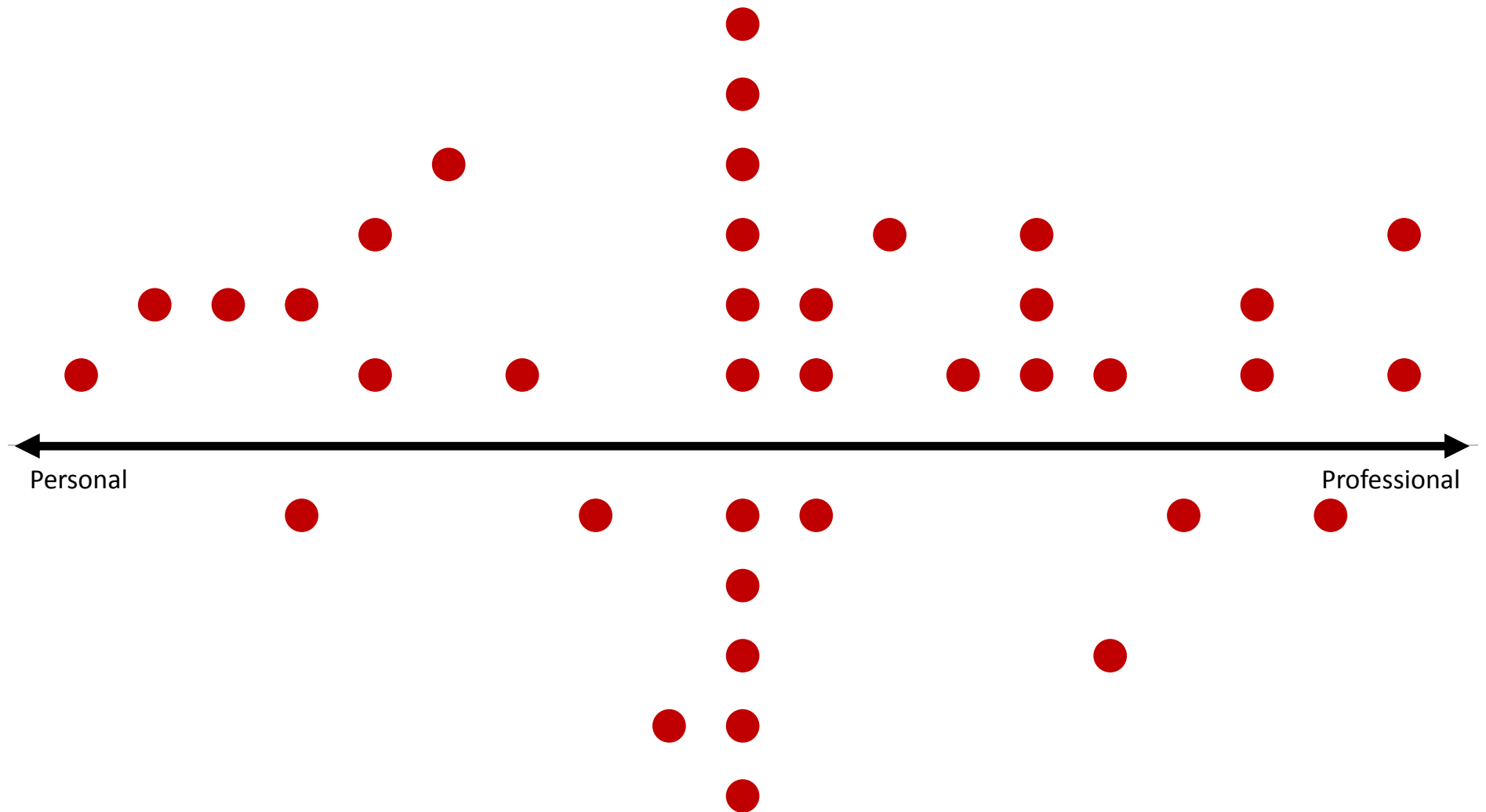


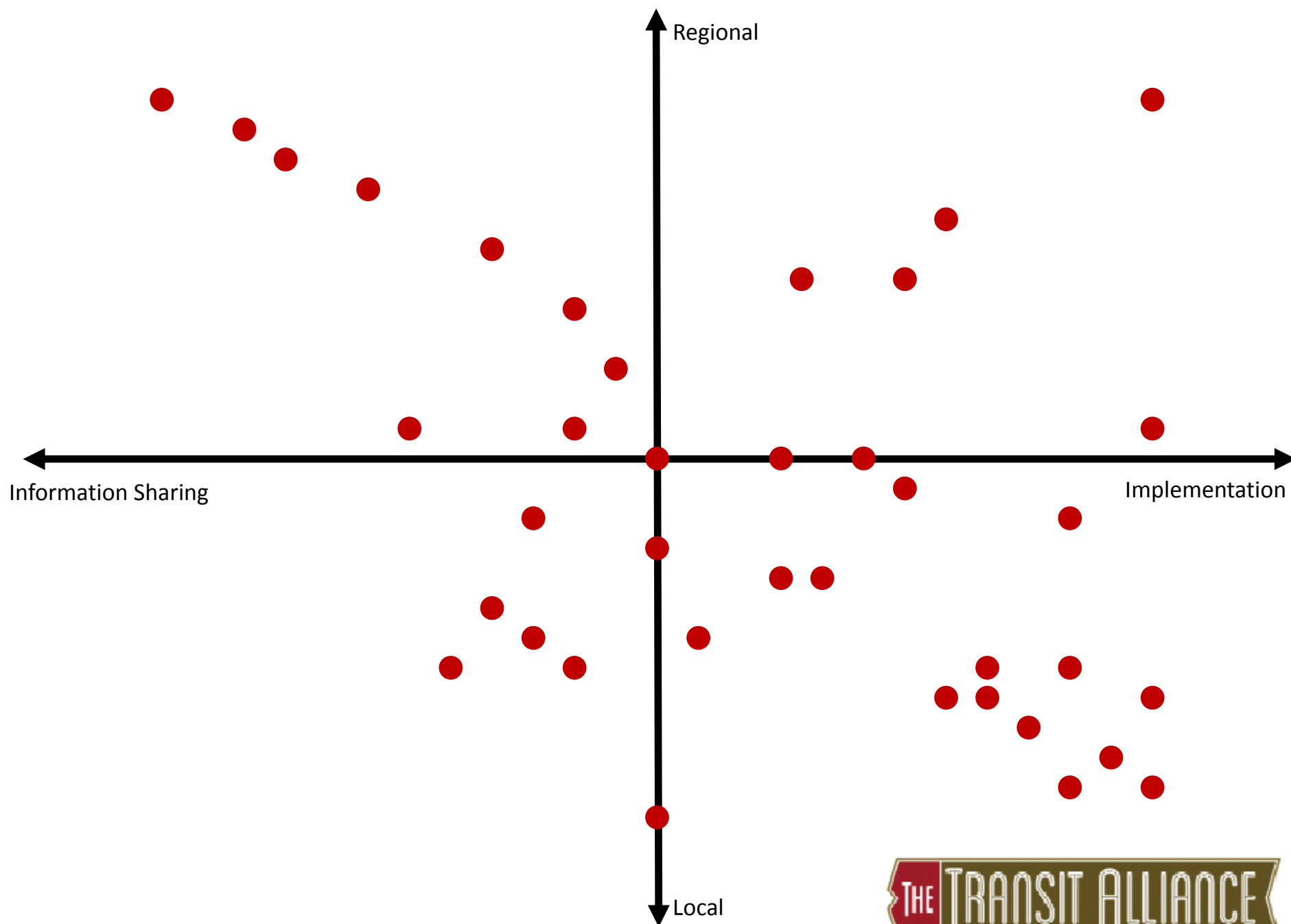
FIRST & LAST MILE



FOCUS ON EQUITY

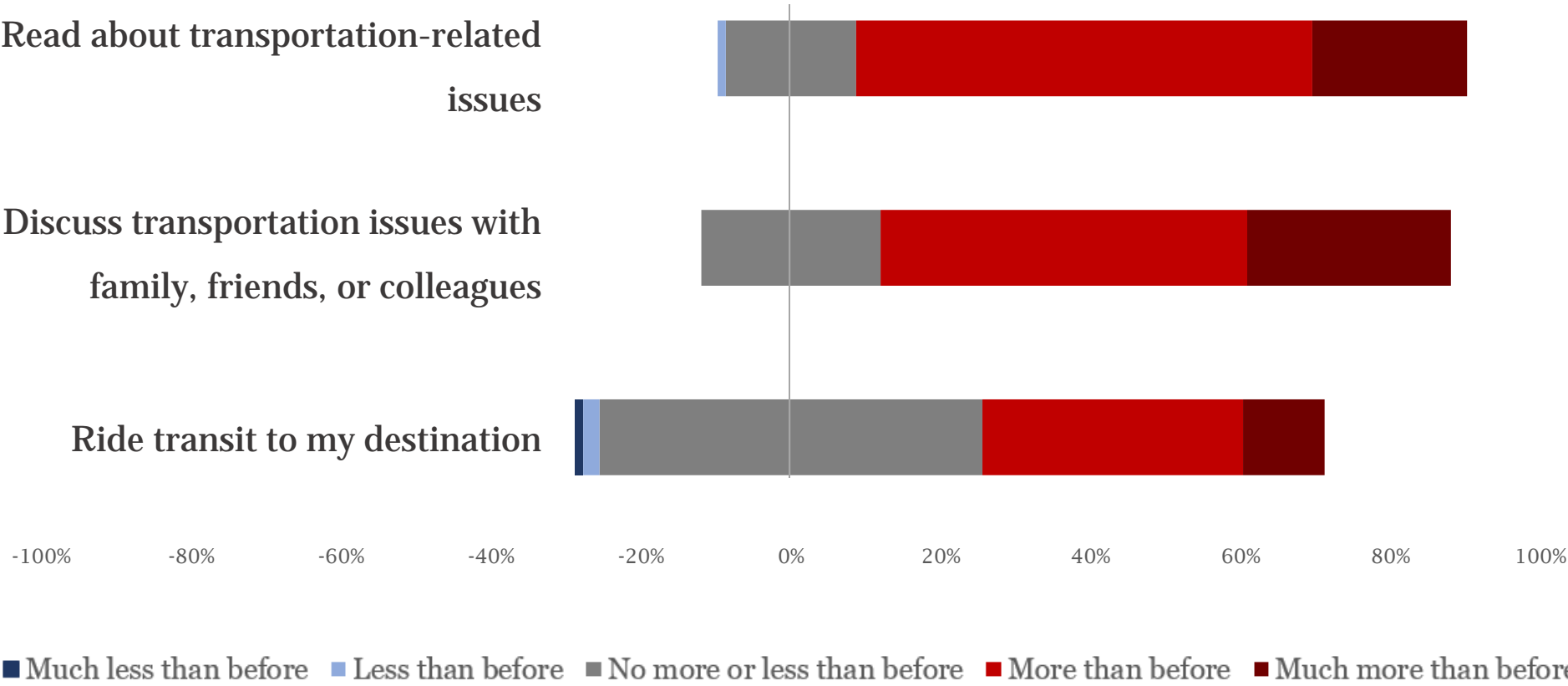






EMPOWERING CHANGE

Since graduating from Academy, how often do you do the following:



10 YEARS OF ACADEMY

792 Engaged citizens

369 Applicants referred by a friend, colleague or employer

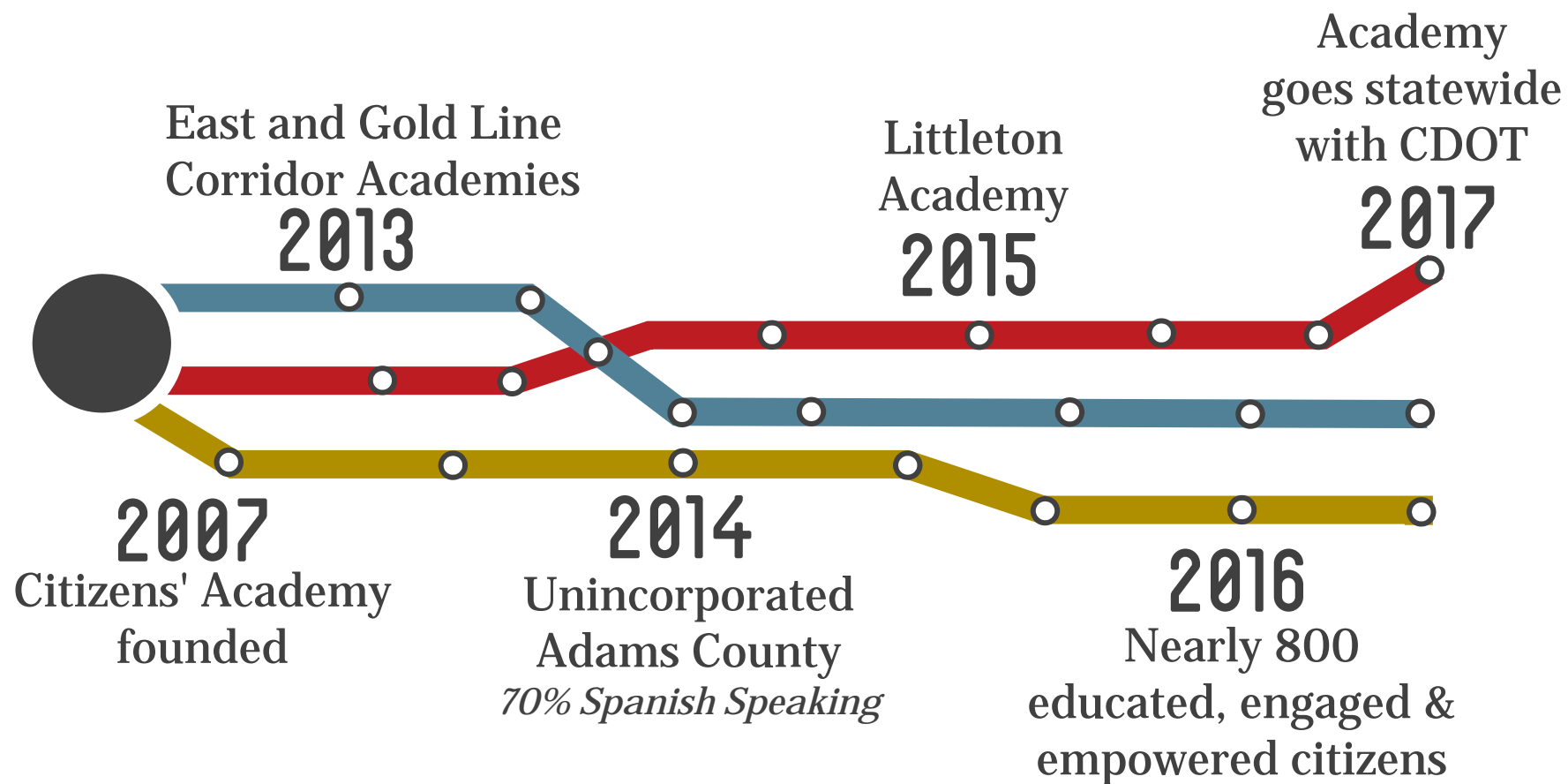
125 Graduates serving in elected or appointed office

44 Communities where graduates live

21 7-week academies since 2007



FUTURE OF CITIZENS' ACADEMY



CONTACT US

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