FY 20-21 Transportation Demand Management Set-Aside
## FY 2020-2023 TIP Set-Aside Programs

### Table 2. 2020-2023 TIP Set-Aside Programs

<table>
<thead>
<tr>
<th>Set-Aside Programs</th>
<th>4-Year DRCOG-allocated Funding Allocations for the 2020-2023 TIP</th>
<th>Calls for Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Mobility Planning and Implementation</td>
<td>- $4,800,000</td>
<td>Calls for Projects for both are tentatively scheduled for the summer of 2019 and 2021.</td>
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<td></td>
<td>- $2,000,000 for small area planning and/or transportation studies</td>
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<td></td>
<td>- $2,800,000 for small infrastructure projects</td>
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<tr>
<td>TDM Services</td>
<td>- $13,400,000</td>
<td>Calls for Projects for the TDM non-infrastructure projects are tentatively scheduled for the summer of 2019 and 2021.</td>
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<td></td>
<td>- $8,800,000 for the DRCOG Way to Go program</td>
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<td>- $2,800,000 for 7 regional TMAs partnership @ $100,000/year</td>
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<td>- $1,800,000 for TDM non-infrastructure projects</td>
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<tr>
<td>Regional Transportation Operations &amp; Technology (traffic signals and ITS)</td>
<td>- $20,000,000</td>
<td>Calls for Projects are tentatively scheduled for the Fall of 2019 and 2021.</td>
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<tr>
<td>Air Quality Improvements</td>
<td>- $7,200,000</td>
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<td>Regional Air Quality Council (RAQC) will receive:</td>
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<td>- $4,800,000 for vehicle fleet technology</td>
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<td>- $1,800,000 for an ozone outreach and education program</td>
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<td>- $600,000 in FY20 for an ozone SIP modeling study</td>
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<tr>
<td>Human Service Transportation</td>
<td>- $4,000,000</td>
<td>Calls for Projects are tentatively scheduled for the summer of 2019 and 2021.</td>
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<tr>
<td></td>
<td>- $4,000,000 to improve service and mobility options for vulnerable populations by funding underfunded/underserved trips and rolling stock expansion.</td>
<td></td>
</tr>
</tbody>
</table>
Purpose: to support marketing, outreach and research projects that reduce single-occupant vehicle travel

Program Goals
• Reduce traffic congestion
• Improve air quality
• Pilot new approaches to TDM
• Support healthy and active choices
• Improve awareness and access to mobility options for people of all ages, incomes and abilities
Funding available 2020 – 2021 call

- $900,000 for 2 year-projects, plus . . .
- $236,000 in unallocated funds from 2019
- **Total - $1,136,000**

Eligibility

Project sponsors must be eligible to be direct recipients of federal transportation funds. Private, for-profit companies (e.g., contractors, suppliers, or consultants) are **not eligible**.

Project sponsors must also be in good standing with the State of Colorado via the Secretary of State’s business database: [http://www.sos.state.co.us/pubs/business/businessHome.html](http://www.sos.state.co.us/pubs/business/businessHome.html)

All scopes of work must adhere to the federal STBG program guidance.

Project sponsors must pledge local matching funds or in-kind.
Two-Step Application Process

Letter of Intent

Application
START HERE
1. Attend a Mandatory TDM Service Application Workshop

2. Identify the project concept and begin early discussions w/DRCOG staff

3. Submit a Letter of Intent

4. Discuss Letter of Intent with DRCOG Staff

5. Applicants Invited to Apply

6. Submit Application

7. Project Review and Scoring

8. Recommendation to DRCOG committees and Board of Directors

9. Applicants notified about approved projects.
1. **DRCOG review panel includes internal and external stakeholders**
   - Panel *may include* staff from DRCOG divisions:
     - Communications and Marketing (Way to Go)
     - Area Agency on Aging
     - Transportation Planning and Operations
     - Regional Planning and Development
   - Panel *may include* external stakeholders and subject matter experts:
     - Federal Highways Administration
     - Colorado Dept. of Transportation
     - Colorado Department of Public Health and Environment
     - Regional Air Quality Council, RTD, other TDM professionals

2. Each member of the panel will review the applications and assign points to the criteria based on information contained in the application – Section A
3. In addition to review committee scoring on evaluation criteria, DRCOG will score based on data-driven criteria as shown in Section B

4. Panel will convene to discuss applications and reach consensus on a recommended list of projects

5. Panel will recommend list of projects to be funded through the set-aside for review and approval by DRCOG committees and Board of Directors
Criteria and Weighting

• **Review Panel Scoring (75% of total)**
  - VMT reduction
  - Level of innovation and uniqueness
  - Replicability
  - Access
  - Funding effectiveness
  - Project and applicant readiness
  - Timing/synergy of project

• **DRCOG data-driven scoring (25% of total)**
  - Short trip opportunity potential
  - Environmental justice area
  - Serves DRCOG designated Urban Center
  - Financial partners
  - Local Match
THANK YOU!

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