



*Presented by:*  
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Board -August 21, 2019

# FY 20-21 Transportation Demand Management Set-Aside



# FY 2020-2023 TIP Set-Aside Programs

**Table 2. 2020-2023 TIP Set-Aside Programs**

Set-Aside Programs	4-Year DRCOG-allocated Funding Allocations for the <u>2020-2023 TIP</u>	Calls for Projects
<b>Community Mobility Planning and Implementation</b>	<p align="center"><b>\$4,800,000</b></p> <ul style="list-style-type: none"> <li>• \$2,000,000 for small area planning and/or transportation studies</li> <li>• \$2,800,000 for small infrastructure projects</li> </ul>	Calls for Projects for <u>both</u> are tentatively scheduled for the summer of 2019 and 2021.
<u>TDM Services</u>	<p align="center"><b>\$13,400,000</b></p> <ul style="list-style-type: none"> <li>• \$8,800,000 for the DRCOG Way to Go program</li> <li>• \$2,800,000 for 7 regional TMAs partnership @ \$100,000/year</li> <li>• \$1,800,000 for TDM non-infrastructure projects</li> </ul>	Calls for Projects for the TDM non-infrastructure projects are tentatively scheduled for the summer of 2019 and 2021.
<u>Regional Transportation Operations &amp; Technology (traffic signals and ITS)</u>	<p align="center"><b>\$20,000,000</b></p>	Calls for Projects are tentatively scheduled for the Fall of 2019 and 2021.
<b>Air Quality Improvements</b>	<p align="center"><b>\$7,200,000</b></p> <p>Regional Air Quality Council (RAQC) will receive:</p> <ul style="list-style-type: none"> <li>• \$4,800,000 for vehicle fleet technology</li> <li>• \$1,800,000 for an ozone outreach and education program</li> <li>• \$600,000 in FY20 for an ozone SIP modeling study</li> </ul>	
<b>Human Service Transportation</b>	<p align="center"><b>\$4,000,000</b></p> <ul style="list-style-type: none"> <li>• \$4,000,000 to improve service and mobility options for vulnerable populations by funding underfunded/underserved trips and rolling stock expansion.</li> </ul>	Calls for Projects are tentatively scheduled for the summer of 2019 and 2021.



# TDM services program purpose and goals

**Purpose:** to support marketing, outreach and research projects that reduce single-occupant vehicle travel

## **Program Goals**

- Reduce traffic congestion
- Improve air quality
- Pilot new approaches to TDM
- Support healthy and active choices
- Improve awareness and access to mobility options for people of all ages, incomes and abilities



# Funding available and sponsor eligibility

## Funding available 2020 – 2021 call

- \$900,000 for 2 year-projects, plus . . .
- \$236,000 in unallocated funds from 2019
- **Total - \$1,136,000**

## Eligibility

Project sponsors must be eligible to be direct recipients of federal transportation funds. Private, for-profit companies (e.g., contractors, suppliers, or consultants) are **not eligible**.

Project sponsors must also be in good standing with the State of Colorado via the Secretary of State's business database: <http://www.sos.state.co.us/pubs/business/businessHome.html>

All scopes of work must adhere to the federal STBG program guidance.

Project sponsors must pledge local matching funds or in-kind .



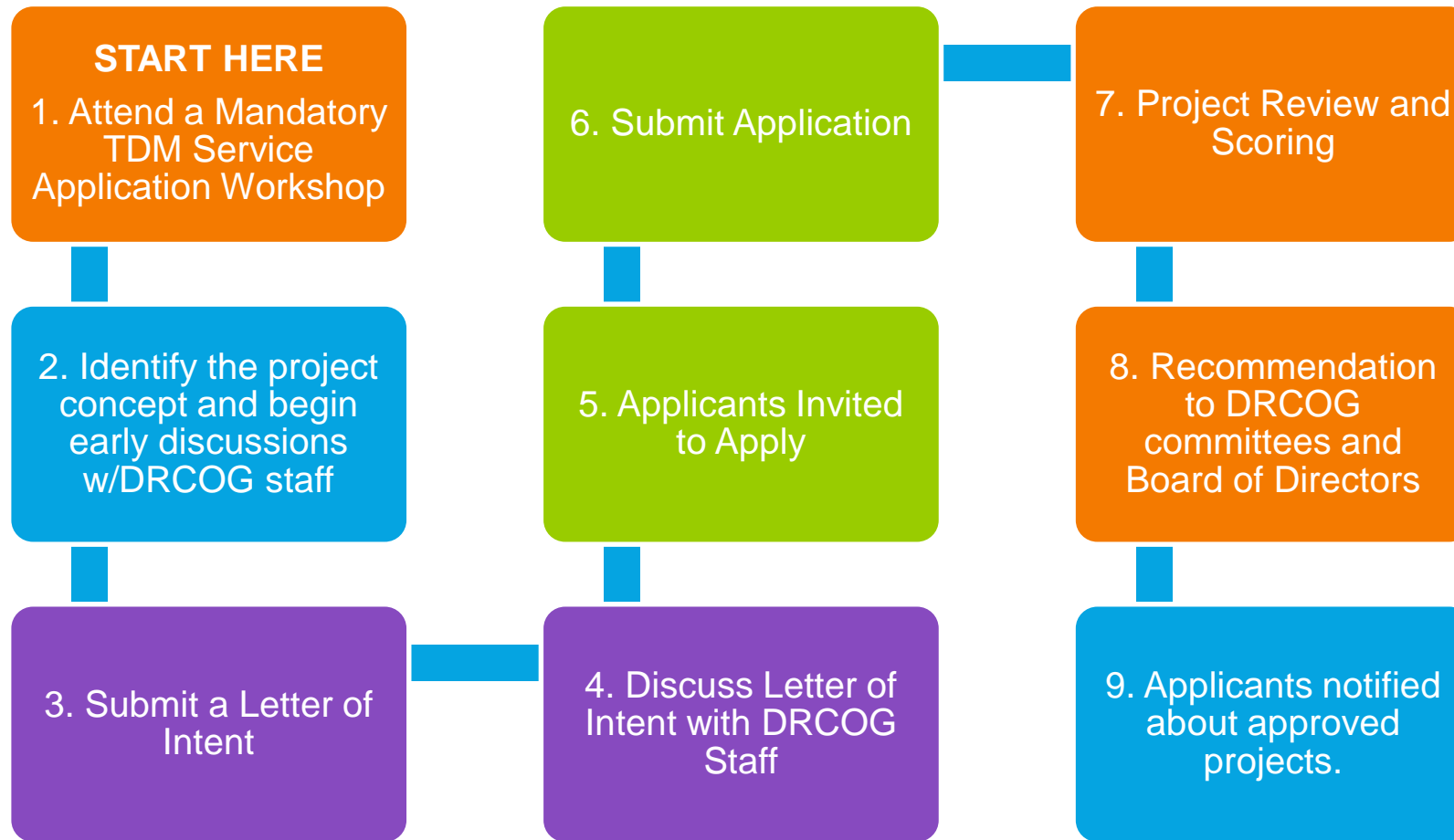
# Two-Step Application Process

Letter of  
Intent

Application



# Application Process





# Project Review Process

## 1. DRCOG review panel includes internal and external stakeholders

- Panel **may include** staff from DRCOG divisions:
  - Communications and Marketing (Way to Go)
  - Area Agency on Aging
  - Transportation Planning and Operations
  - Regional Planning and Development
- Panel **may include** external stakeholders and subject matter experts:
  - Federal Highways Administration
  - Colorado Dept. of Transportation
  - Colorado Department of Public Health and Environment
  - Regional Air Quality Council, RTD, other TDM professionals

## 2. Each member of the panel will review the applications and assign points to the criteria based on information contained in the application – Section A



## Project Review Process continued

- 3. In addition to review committee scoring on evaluation criteria, DRCOG will score based on data-driven criteria as shown in Section B**
- 4. Panel will convene to discuss applications and reach consensus on a recommended list of projects**
- 5. Panel will recommend list of projects to be funded through the set-aside for review and approval by DRCOG committees and Board of Directors**





# Criteria and Weighting

- **Review Panel Scoring (75% of total)**
  - VMT reduction
  - Level of innovation and uniqueness
  - Replicability
  - Access
  - Funding effectiveness
  - Project and applicant readiness
  - Timing/synergy of project
- **DRCOG data-driven scoring (25% of total)**
  - Short trip opportunity potential
  - Environmental justice area
  - Serves DRCOG designated Urban Center
  - Financial partners
  - Local Match

**THANK YOU!**

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