



# FY2020-2021 TDM Services Set-aside

## Funding Recommendations

*Presented by:*

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February 19, 2020



# TDM Services Set-aside Purpose and Goals

**Purpose:** to support marketing, outreach and research projects that reduce single-occupant vehicle travel

## **Program Goals**

- Reduce traffic congestion (VMT and SOV goals in Metro Vision)
- Improve air quality
- Pilot new approaches to TDM
- Support healthy and active choices
- Improve awareness and access to mobility options for people of all ages, incomes and abilities



# Funding Available - Criteria and Process

## **Funding available 2020 – 2021 call**

- \$900,000 from 2-year set-aside, plus
- \$236,000 in unallocated funds from 2019
- **Total - \$1,136,000**

## **Approved Criteria and Process**

- Review panel scored on criteria focused on VMT reduction, innovativeness, and replicability
- Staff scored on data-driven elements such as DRCOG urban centers, environmental justice areas, and short-trip opportunity zones
- Review panel convened to discuss, rank and recommend projects



# Review Panel

## 1. DRCOG review panel included internal and external stakeholders

- DRCOG
  - Way to Go manager
  - Transportation Planning and Operations, Bike & Ped Planner
- External panelists
  - Colorado Dept. of Transportation
  - Regional Air Quality Council
  - Colorado Department of Public Health and Environment
  - Regional Transportation District (RTD)
  - Mile High Connects



# Application Process Overview

## Application Timeline

- September 2019: DRCOG hosts application workshop
- September 2019: DRCOG issued a call for letters of intent
- October 2019: Call for project applications
- October 25, 2019: Full applications due
- November, December, January: Review panel scoring, discussion and recommendation development

## Applications Received

- DRCOG received 13 applications (attachment 2)

**Total Federal Request:  
\$1,972,375**



## Review Panel Recommendations and TAC amendment

**Review panel recommended six projects for funding**

**Review panel recommended carrying the fund balance of \$141,238 to next call for projects in 2 years**

**At January 27 TAC meeting, the fund balance was discussed, along with next two projects on the list, and committee voted to approve all six panel recommendations, and to partially fund one additional project**

**Project sponsor, with an initial request of \$150,000 in federal funds has agreed they could substantially complete this project with remaining funds**





## RTC action on February 18, 2020

**Regional Transportation Committee agreed to fully fund the six recommended projects**

**And to accept the TAC amendment to partially fund the Commuting Solutions' downtown Superior TDM project**

**Additionally, they agreed to place the Bicycle Colorado “Digital Bicycle-Friendly Driver Course” on a waiting list – to be implemented should funds become available**





## Proposed motion

Move to approve the projects above be funded through the TDM Services Set-Aside of the DRCOG 2020–2023 TIP, and to place the Bicycle Colorado “Digital Bicycle-Friendly Driver Course” on a waiting list, to be implemented should funds become available.

**Questions?**