Travel Demand Management (TDM) Set-Aside Project Recommendations

Fiscal Years 2016-2017
TDM Set-Aside Overview

- TDM set-aside included in 2016-2021 TIP
- Funding for FY’s 16-17 with Federal CMAQ $
- TDM projects reduce SOV travel
- Marketing/outreach projects + small infrastructure*
- Member governments, TMAs, and non-profits eligible
- DRCOG Board approved process in April
  - Project Review Panel to recommend projects
Applications Received

- 18 applications received mid-June (Table 1)
- 5 infrastructure, 13 marketing/outreach
  - Bike parking (secure) at transit stations
  - Bike library (share)
  - Bicycling and walking education/encouragement
  - Carshare vehicles and multimodal access pass marketing campaign
  - Real-time transit signage
  - TDM marketing/outreach – Spanish-speaking and low-income
  - Transit passes

- Multimodal focus in most projects

- Submitted by jurisdictions, TMAs, + TDM non-profits
TDM Set-Aside Funding

Total $ Requested: $3.24M
Available Amount: $2.33M

Recommended Projects: $2.33M
- 4 Infrastructure: $0.98M
- 7 Non-infrastructure: $1.35M

Targets:
- $800,000 for small infrastructure
- $1,280,000 for marketing/outreach
Review Panel and Scoring Process

- Panel directed to evaluate & recommend projects
- 9 panelists – Table 2
  - 5 TAC Members/Alternates, also 2 non-voting panelists
- Projects scored on 14 criteria
- Panel deliberated projects over 3 meetings
- Considerations for recommendations:
  - Base scores
  - Panel input and expertise
  - Quality of application
  - Clarity of scope of work
  - Duplication of efforts
  - Innovation
  - Past experience/performance
  - Coordination with partners
Project Review Panel Recommendation

- Funding for 11 projects:
  - 4 infrastructure, 7 non-infrastructure
  - $2.33 million

- Waitlist one project

- Panel recommendation was unanimous
<table>
<thead>
<tr>
<th>Project ID #</th>
<th>Sponsor Agency</th>
<th>Project Title</th>
<th>Project Description</th>
<th>Total Score</th>
<th>CMAQ Funding Request</th>
<th>Recommended Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Aurora (city of)</td>
<td>Bike-n-Ride Storage Facilities: Aurora &amp; East line</td>
<td>Install 3 secure bike parking shelters at Iliff, Peoria and Central Park transit stations. Includes marketing and outreach.</td>
<td>68</td>
<td>$300,000</td>
<td>$300,000</td>
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<td>1</td>
<td>36 Commuting Solutions (TMA)</td>
<td>Bike-n-Ride Shelters: Broomfield/Sheridan Stations</td>
<td>Install 2 Bike-n-Ride secure bike parking shelters at the Sheridan and Broomfield transit stations. Includes marketing and outreach.</td>
<td>65</td>
<td>$258,623</td>
<td>$258,623</td>
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<td>3</td>
<td>Boulder County</td>
<td>Real-Time Signage Project: Boulder County</td>
<td>Install and market 5 Public Information Display (real time arrival information) signs throughout Boulder County.</td>
<td>62</td>
<td>$300,000</td>
<td>$257,035</td>
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<td>5</td>
<td>Golden (city of)</td>
<td>Bike Library: City of Golden</td>
<td>Implement bike library in downtown Golden and bike parking cages at COM and at West Corridor rail station. Fleet of 60 bikes to accommodate various ages/abilities.</td>
<td>55</td>
<td>$164,144</td>
<td>$164,144</td>
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<td>4</td>
<td>Englewood (city of)</td>
<td>Shared bicycle/Parking Lanes: Dartmouth Avenue</td>
<td>A shared bicycle/parking lane treatment for Dartmouth Avenue from I-25 East to Clarkson Street.</td>
<td>54</td>
<td>$100,000</td>
<td>0</td>
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<th>NON-INFRASTRUCTURE</th>
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Footnotes:
(1) Project type is ineligible. Primary function is a parking lane.
(2) Groundwork Denver’s preferred project.
(3) 36 Commuting Solutions indicated they only wanted to pursue one non-infrastructure project (Project 6 or 7).
Motion

Move to approve the attached list of projects and associated waitlist for the Regional TDM set-aside for fiscal years 2016 and 2017