TRANSPORTATION DEMAND MANAGEMENT SET-ASIDE
FY 2018 and FY 2019

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October 18, 2017

TDM set-aside from FY 2018-2021 TIP

Set-Aside: $2.08 million

<table>
<thead>
<tr>
<th>Small Infrastructure Projects</th>
<th>Non-Infrastructure Projects</th>
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</thead>
<tbody>
<tr>
<td>$800,000</td>
<td>$1,280,000</td>
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Minimum: $80K
Maximum: $300K

Additional funding potentially available: $211,000*
*the amount remaining is based on returns/savings from prior awards and may change; projects that returned funds were from the non-infrastructure category.
## Project types

**Infrastructure**
- bicycle parking and supportive infrastructure
- bicycle and pedestrian travelways
- bikeshare: bicycles and stations
- wayfinding/signage

**Non-infrastructure**
- innovative projects
- education, marketing, and outreach
- transit fare programs
- new TMA startup funds

## TDM set-aside selection process

1. **Development of TDM Set-aside Rules and Process**
2. **DRCOG Board Adoption of Rules and Process**
3. **Call for Projects**
4. **Projects Submitted**
5. **Projects Reviewed and Scored by Review Panel**
6. **Projects Recommended to DRCOG Committees for Funding**
7. **Projects Approved by Board of Directors**
8. **Begin Contracting Process**
Key changes from last round

- Rewritten to be consistent with CMAQ rules and input from FHWA
- Clarification that incentives of any type are not eligible
- Updated bicycle/pedestrian travelway project funding guidelines to be consistent with TDM Set-aside project maximum/minimums
- Removal of transit-proximity requirement for bicycle parking projects
- Clarification regarding operating expense eligibility by project type

Evaluation criteria

Based on last funding cycle selection process criteria

- 7 criteria to be evaluated by project review panel
  - Project review panel made up of TDM experts region-wide
  - Non-applicants only
- 7 criteria to be evaluated by DRCOG staff