



Presented by:

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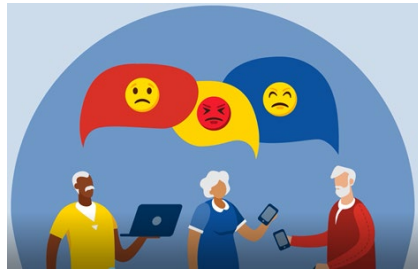
RTD Accountability Committee Operations Subcommittee



The Challenge

Transportation providers do not all use the same technology to schedule trips - making it difficult to coordinate with each other

- Procure technology to help transportation providers share trips and clients
 - Fill up vehicles with clients paid for with multiple funding sources
 - Provide more transportation with the limited resources



- Solution: **Trip Exchange**

- A proof of concept was already developed with funding from a Mobility Services for All Americans (MSAA) grant to Via Mobility in Boulder, Colorado.



Veterans Transportation & Community Living Initiative (VTCLI)

DRCOG received Federal VTCLI grants and additional funding from the State of Colorado to help transportation agencies share trips and facilitate better access for veterans and other vulnerable populations

- Trip Exchange
- One call - one click - “no wrong door” approach
- Coordination and integration with Area Agency on Aging
 - Network of Care - connecting clients with resources
 - Veteran Directed Care Program



Coordinated Transportation Activities

DRCOG coordinating and administering three funding sources

- Older Americans Act & Older Coloradans Act
- Federal Transit Administration Section 5310
- Human Service Transportation Set Aside from Transportation Improvement Program

Streamline implementation & coordination

- 1 call for projects
- Invoicing and reimbursement simultaneous
- Concurrent auditing & oversight



Procurement of Vendor/Consultants

Software & Technology

- Routematch by Uber
 - Core technology
- DemandTrans Solutions
 - Trip exchange - platform, enhancements, data connection adaptor, hosting and maintenance

Consulting Services

- Transit Plus, Inc.
 - Business rules, stakeholder facilitation, pilot implementation



Stakeholders

- Transportation Providers
- Veterans Organizations
- Human Services Organizations
- Municipal Partners





Project Milestones



Procured Routematch software



RFQ for Hub Enhancements



Rebranded to Ride Alliance



Created business rules



Secured funding for testing trips



RFP for data connection module



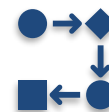
HIPAA and Privacy Standards



Marketing materials: website, video, flyers



Routematch portals set up



Workflows, Training Materials, FAQs



MOU, Contracts, Data Sharing Agreement



Training

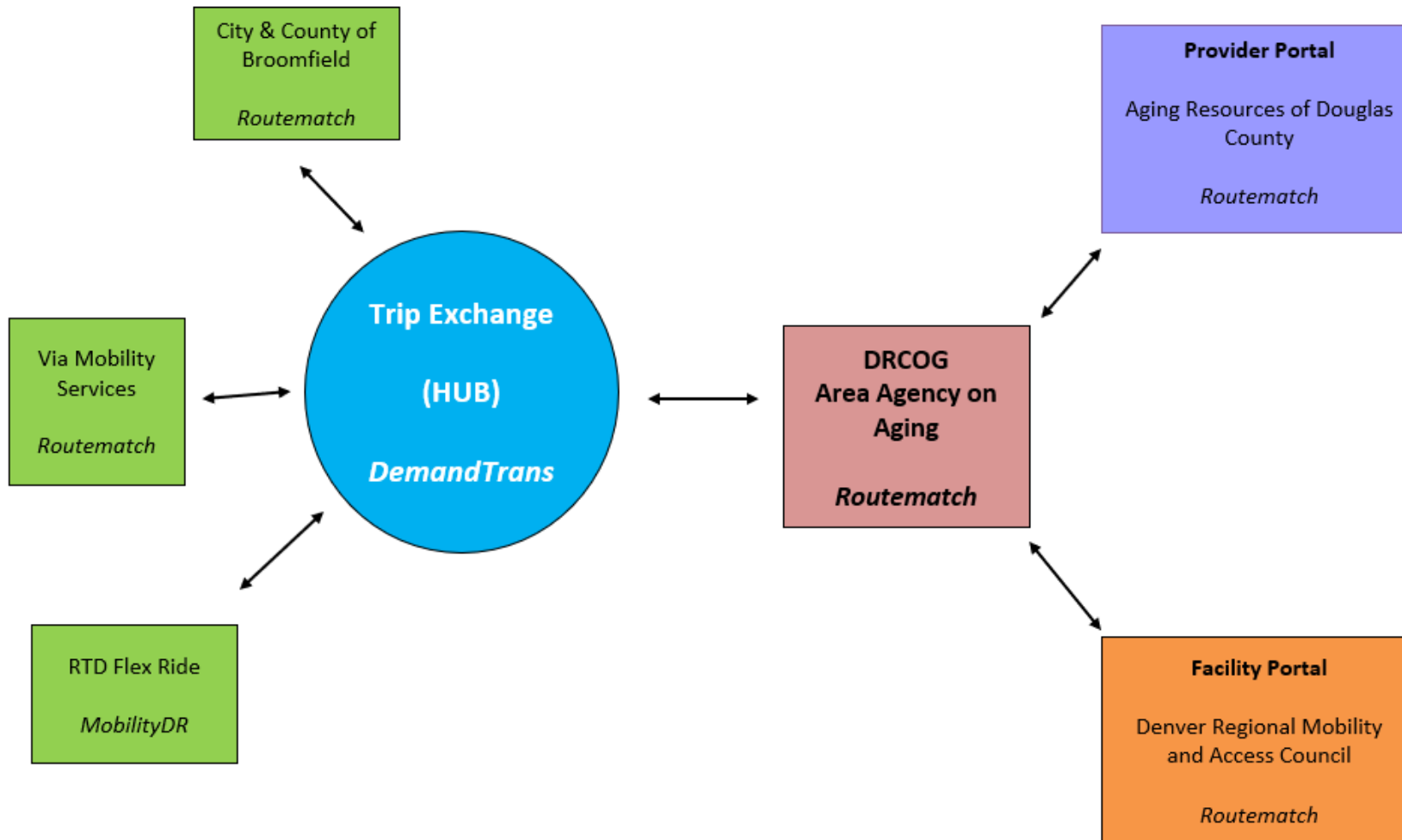


Pilot Goals:

- Test the software systems
 - Routematch, Routematch portals, Trip Exchange, and MobilityDR in the future
- Test and refine the coordination protocols
 - Business rules, payment process
- Gather the lessons learned to expand Ride Alliance in the future



Overview of the 2020 Pilot





The Future of Ride Alliance

- Expansion in 2021 and beyond
- Engage more transportation providers to join Ride Alliance
- Create a more flexible MOU / IGA
- Develop a comprehensive coordination manual with financial business rules



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