

Regional Equity Atlas 2.0

An online mapping application for interacting
with data in our region



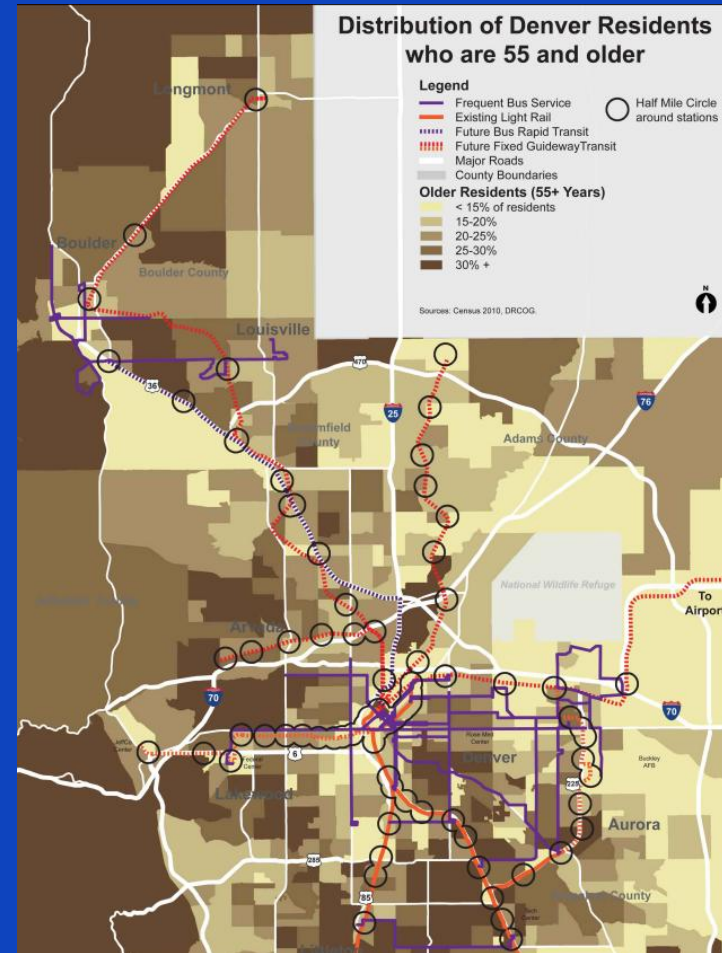
DRCOG

DENVER REGIONAL COUNCIL OF GOVERNMENTS

We make life better!

Background

- ◆ Version 1 completed by Mile High Connects in 2011
- ◆ Series of static maps at a regional scale
- ◆ Shows housing, education, employment, demographic, and health data in relation to transit



<http://milehighconnects.org/equity-atlas.html>

Why 2.0?

- ◆ To allow interaction with the data at local level
- ◆ To provide detailed tract-level analysis with dynamically updated charts and graphs
- ◆ To allow the creation of custom maps – you choose the layers you are interested in!
- ◆ To allow users to save, print, and share their work

Who's been involved?

- ◆ DRCOG and Mile High Connects partnered on the development of version 2.0 of the Regional Equity Atlas
- ◆ DRCOG developed the application
- ◆ The Piton Foundation supplied data from its Colorado Data Engine
- ◆ Reconnecting America advised the project team on design, message and continuity with version 1.0

Demo

REA Activity

- ◆ Over 2,000 users (216 registered)
- ◆ Over 12,000 page views
- ◆ 86 custom maps that have a geography selected in the charts region
- ◆ Over 100 custom maps created by logged in users

Most popular maps

- ◆ **#1 Embedded Map: Costs to Get to School for Metro Denver Students by School District (4 embeds)**
- ◆ **#1 Viewed Map: Concentration of Low Income Households in the Denver Region (228 views)**
- ◆ **#2 Viewed Map: Distribution of Denver Residents who are 55 and Older (135 views)**

Possible Next Steps

- ◆ Opportunities for new partnerships
- ◆ Addition of previously inaccessible data

How would you or how have
you used the site?

Questions?

<http://denverregionalequityatlas.org/>



DENVER REGIONAL COUNCIL OF GOVERNMENTS

We make life better!