Public engagement plan

People-centered planning, projects and services

Presented by:
Steve Erickson & Lisa Houde

Board - May 15, 2019
Federal transportation planning requirement for public participation plan

• *Public Involvement in Regional Transportation Planning*, current document, last updated in 2010

• recommendations for *updates and improvements* raised in last federal quadrennial review of the Unified Planning Work Program

• extend *beyond transportation planning* to cover all of DRCOG’s work functions

• most importantly, to be *much more intentional* about *meaningful public engagement* – to go well beyond just checking off the boxes
Update process

• review of **best practices** from peer organizations
• drafting over **past year**
• **iterative review** from **internal stakeholders** throughout the organization
  • Communications and Marketing - **lead**
  • Transportation Planning and Operations
  • Regional Planning and Development
  • Executive Office
  • Area Agency on Aging
Public comment

- posted for **public review and comment** Jan. 17 – March 20
- public hearing **notice** in Jan. 27 *Denver Post*
- promoted through **social media, website, newsletters**
- sent to **FHWA** and **FTA** for informal feedback
- public hearing at **March 20 Board of Directors** meeting
Changes since public hearing

• changes in response to **FHWA** recommendations

• addressing **public comment** received

• changes identified through further **internal** review

• redesign of document

• all changes summarized in **matrix**
Intent of plan

- Serves as a guidebook for DRCOG staff to plan and implement effective public engagement

- Statement of DRCOG’s commitment to meaningful engagement

- Three main highlights
  - guiding principles
  - steps to engagement
  - appendices
QUESTIONS?

Thank you!