



Presented by:

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Board - May 15, 2019

Public engagement plan

*People-centered planning, projects
and services*



Why update the public engagement plan?

- Federal transportation planning requirement for public participation plan
- *Public Involvement in Regional Transportation Planning*, **current document**, last updated in 2010
 - recommendations for **updates and improvements** raised in last federal quadrennial review of the Unified Planning Work Program
 - extend **beyond transportation planning** to cover all of DRCOG's work functions
 - most importantly, to be **much more intentional** about **meaningful public engagement** – to go well beyond just checking off the boxes



Update process

- review of **best practices** from peer organizations
- drafting over **past year**
- **iterative review** from **internal stakeholders** throughout the organization
 - Communications and Marketing - **lead**
 - Transportation Planning and Operations
 - Regional Planning and Development
 - Executive Office
 - Area Agency on Aging



Public comment

- posted for **public review and comment** Jan. 17 – March 20
- public hearing **notice** in Jan. 27 *Denver Post*
- promoted through **social media, website, newsletters**
- sent to **FHWA** and **FTA** for informal feedback
- public hearing at **March 20 Board of Directors** meeting





Changes since public hearing

- changes in response to **FHWA** recommendations
- addressing **public comment** received
- changes identified through further **internal** review
- redesign of document
- all changes summarized in **matrix**



Intent of plan



- Serves as a **guidebook** for **DRCOG staff** to **plan** and **implement** effective public engagement
- Statement of **DRCOG's commitment** to **meaningful** engagement
- Three main **highlights**
 - guiding principles
 - steps to engagement
 - appendices



Thank you!

QUESTIONS?