



# Pass Programs and Fare

## Discounts Overview

*November 18, 2020*

# EcoPass Program

EcoPass is an annual pass program providing employees unlimited rides on buses and trains.

- Flexible options: Employer Paid, Employee Paid, or Employer/Employee cost share
- Allows use of pre-tax dollars
- 750 organizations participating in the EcoPass program with more than 100,000 eligible riders.
- Four Master Contracts include multiple employers and employees. Requires contiguous boundaries

# Neighborhood EcoPass Program

Neighborhood EcoPass is an annual pass program providing residents of a community unlimited rides on buses and trains.

- There are 60 communities participating in the Neighborhood EcoPass Program with approximately 16,000 eligible riders.
- We work with neighborhoods, HOAs, Property managers, leasing agents, developers, Transit Oriented Development managers and government agencies.

# CollegePass Program

CollegePass is an annual college-sponsored pass providing students unlimited rides on bus and rail for a nominal cost included in their tuition and fees. Each school signs a contract valid for the academic school year.

There are eight colleges and universities participating in the CollegePass Program with approximately 100,000 eligible students.

# EcoPass, Neighborhood EcoPass, CollegePass

Administrative effort specific to these programs: account and card management, pricing and contracting, managing changes, outreach and customer service.

## Contract Pricing

- Based on utilization - full value of trips taken. 2018 pass program working group recommendation.
- Insurance system (all-in) for most employers - pricing “buckets” by service level and number of local employees
- Complex due to fluctuations in usage and changes in organization’s or neighborhood’s situation

# Nonprofit Program

The nonprofit program is open to nonprofit organizations or governmental community/social service agencies, designated as exempt from federal income tax under I.R.S. § 501(c)(3)\* AND provide assistance to low-income individuals. Each agency signs an annual Certification Form.

- There are 200 agencies participating in the nonprofit program that help a variety of clients that include homeless, low income, senior, youth, and incarcerated individuals; rehab and therapy patients; and domestic abuse victims.
- Agencies purchase 10 ride ticket books and passes and provide them to clients for free or at low cost.
- Ticket/passes available: full fare, senior/disability, youth, and LiVE (tickets only), depending on the rider's eligibility or enrollment.

# Bulk Mobile Ticketing

Allows tickets and passes to be issued to riders' phones in bulk via an upload. Contracts can be for a one-time event, monthly, or annually.

- One-time contracts are for conferences and events. We partner with Visit Denver, Gaylord and Chambers and event coordinators.
- Monthly and annual contracts are with government agencies, schools, TMOS, neighborhoods, employers, organizations.
- Customers pay only for tickets and passes that are activated.
- Ticket/passes available: full fare, senior/disability, youth, and LiVE, depending on the rider's eligibility or enrollment.



# GET THERE FOR LESS

RTD-DENVER.COM/DISCOUNTFARES

## RTD Fare Discounts

[www.rtd-denver.com/discountfares](http://www.rtd-denver.com/discountfares)



**YOUTH**  
Riders  
ages 6-19

**70% off**



**SENIOR**  
Riders  
ages 65+

**50% off**



**INDIVIDUALS WITH DISABILITIES**  
Riders with disabilities

**50% off**



**LIVE**  
Riders who are income-eligible

**40% off**

Using RTD discounted fare products requires showing proof of eligibility (photo ID card) to bus operator or fare inspector



# Seniors and Youth

## No Enrollment Required

Seniors 65+ (50% discount, federally required) show Medicare card or government-issued ID showing age when using discounted fare products.

Youth ages 6-19 (70% discount, replaced prior 50% discount in 2019) show middle or high school student ID or government-issued ID showing age.

*Seniors and youth may request RTD-issued Special Discount ID card*

# Individuals with Disabilities

## Enrollment Required

Individuals with disabilities (50% discount, federally required)

- Can show Medicare card if enrolled and want to use
- RTD-issued Special Discount card (photo ID card)
  - Application in-person (suspended during COVID), mail, email, RTD website
  - Administered by RTD: application assistance, review applications, issue cards, customer service

## Enrollment Required

### LIVE income-based discount (40% discount, new in 2019)

- Online application through State's PEAK website (help is available). PEAK system makes eligibility determination for majority of applicants.
- Denver Human Services reviews income information for applicants not enrolled in SNAP, Medicaid, or Colorado Works; performs application assistance and customer service for eligibility and applications.
- RTD performs photo quality control and customer service for LIVE Discount Card.
- Vendor prints and mails LIVE Discount Card (photo ID).

**LIVE**

Questions?