

DRCOG's Taking Action on Regional Vision Zero

Implementation Plan Update

Objective 4: Improve Data Collection & Reporting

Strategy 1: Conduct and prepare crash analyses, including updating crash profiles and the regional High-Injury Network.

Sub-Actions

- 1) Perform a comprehensive annual crash data analysis to understand high-risk actions, contributing factors, and demographics to further build out crash profiles.
- 2) **(Underway)** Create a story map to enhance the Regional Vision Zero toolkit and provide local governments with easy visual access to the regional crash profile analysis work.
- 3) Facilitate training sessions for local jurisdictions on how to download and use the regional crash data for detailed analysis of crash locations in their boundaries.

Strategy 2: Update the publicly available crash database annually and improve the timeliness of fatal and serious-injury data processing and reporting.

Sub-Actions

- 4) Participate in the Colorado Statewide Traffic Records Advisory Committee (STRAC) meetings to help improve the quality of crash form completeness and assist in update work to the crash form.
- 5) **(Underway)** Coordinate the creation of a regional crash data consortium to inventory the needs of the region and identify solutions to address with crash data collection, processing, and analysis.

Strategy 3: Develop a model for local jurisdictions to use for establishing and deploying local Rapid Response teams to investigate fatal crashes and evaluate crash locations for safety enhancements.

Strategy 4: Annually perform posted speed data collection on the regional High-Injury Network to identify locations where speed-related engineering measures or enforcement is necessary.

Sub-Actions

- 6) Develop and maintain a database of collected posted speed data.

Objective 6: Increase Legislative Support

Actions:

- 1) Support legislation to increase funding and evaluate reallocation of existing funding to safety projects to create a reliable, dedicated funding stream.
 - a. Vision Zero Act of 2021 as an example
- 2) Support legislation that strengthens penalties and sanctions for dangerous driving, including drivers who carelessly harm pedestrians or bicyclists, driving with a suspended license, leaving the scene of a crash, and reckless driving in work zones.
- 3) Support legislation or regulatory changes to improve state driver education to improve interactions with pedestrians and bicyclists.
- 4) Support legislation that enables approaches to lowering speed limits that reduce vehicle operating speed and crash severity, such as the Safe Systems Approach.
- 5) Support legislation that requires motorcycle drivers and passengers to wear helmets.
- 6) Support legislation that establishes a primary seatbelt law.
- 7) Support legislation to maintain the ability to use safety cameras as an enforcement technique, including red-light running and speeding.
- 8) Re-evaluate legislative priorities as new safety research arises.

Big Picture Question: How impactful is Objective 6?