

DRCOG's *Taking Action on Regional Vision Zero* Implementation Plan Update

Objective: Improve Collaboration Between Allied Agencies

Strategy 1)

Convene Vision Zero Regional Working Groups with Allied Agencies

Form regional working groups to share updates on crash trends, policy evolution, funding opportunities, equity data, traffic safety performance, enforcement, emerging issues, vehicle fleet safety and other relevant safety information. These working groups should include allied partners, including organizations from: public health, social services, economic development, housing security, and other community-based organizations.

Actions

- 1) Organize a Regional Vision Zero Working Group to convene regular meetings of safety stakeholders. Use the working group as a place to share and expand on Vision Zero issues and activities.
- 2) Distribute Vision Zero marketing and outreach materials through the working groups.
- 3) **NEW!** Facilitate working sessions with local governments, police departments, health providers, and other stakeholders to address dangerous behaviors on the roadway, including impairment, distracted driving, and speeding.
- 4) **NEW!** Collaborate with stakeholders to develop a transportation safety marketing campaign in line with the Safe Systems Approach for regional distribution.
- 5) Share and discuss funding opportunities within the working groups.
- 6) Collaborate with the Advanced Mobility Partnership (AMP) to support transportation technology efforts that support safety through data collection, planning, programming and decision-making.
- 7) Facilitate working sessions among police departments to focus on the regional High-Injury Network, high-crash profiles, and contributing violations and behaviors. Also to improve equity in traffic enforcement through training.

Strategy 2)

Work with allied organizations, create support systems for victims of traffic violence such as counseling, memorializing and storytelling.

Actions

- 1) **NEW!** Attend and promote memorial events hosted by local agencies or advocacy organizations and offer additional support.