Background

- 2015 - Founding Conversations about Metro DNA
- 2016 - GOCO & Gates Family Foundation Funding
- 2016 - Initial Stakeholder Outreach
- 2016 & 2017 - Projects
  - Story-mapping (TPL partner)
  - GIS decision-support tool (TPL partner)
  - Canoe Mobile
- 2017 - Strategic & Business Planning
- Next – Continued outreach and launch

Gap Analysis – Tier 1 Opportunities

1. Coordination & Collaboration (89%)
2. Regional Visioning (78%)
3. Diversity, Equity, Inclusion (50%)
4. Public Awareness, Buy-in & Support (39%)
Metro DNA Roles

1) Facilitate Collaboration and communication
   • Regional meetings and initiatives
   • Communications platform

2) Champion nature-based efforts
   • Joint projects/mapping
   • Marketing to elevate work

3) Build partner capacity
   • Workshops/training
   • Leverage resources

Ultimate Outcome: Metro Denver is a Thriving Place for People and for Nature

Metro Denver residents have equitable access to nature meaningful to them

Metro Denver communities integrate nature to support healthy, active people

Metro Denver protects, restores, and stewards natural systems that support people, wildlife, and ecological function

- Greater prioritization of nature in land use decisions
- Increased investments in parks, open spaces, and other types of nature
- Stronger public support for equitable access to nature
- Heightened engagement with nature among diverse communities

- Partners’ efforts are more aligned and have greater impact
- Shared regional vision & strategies inform land use decisions
- Partners attract more public & private funding
- Better public understanding of nature’s benefits
- Greater public awareness of the need for equitable access to nature
- Partners have greater reach with diverse communities
- Nature programming better reflects communities’ needs

- Promote coordination & alignment among nature-based efforts
- Facilitate co-creation of long-term regional vision & strategies
- Support joint branding campaign
- Elevate partners’ efforts
- Support integration of DE&I into nature-based efforts
- Provide training for partners
Guiding Principles

- Inclusive alliance
- Support role
- Elevate & amplify partners’ efforts
- Diversity, equity, and inclusion integrated in all efforts
- Transparency in decision-making
- Knowledgeable advisors

Long-term outcomes

- Greater prioritization of nature in land-use decisions
- Increased investment in nature, open space, and other types of nature
- Stronger public support for equitable access to nature
- Increased engagement with nature among diverse communities
Potential Roles for DRCOG

- Participate in Steering Committee
  - Bring regional land use/transportation perspective to MDNA vision/program
- Coordination/communication role to connect local governments and land use planners
  - Bring MDNA perspective to regional land use/transportation planning
- Integrate regional greenspace, land use, and transportation planning
  - Provide means to incorporate these perspectives into local plans

QUESTIONS?