

Metro Denver Nature Alliance Presentation to DRCOG



Background

- 2015 - Founding Conversations about Metro DNA
- 2016 - GOCO & Gates Family Foundation Funding
- 2016 - Initial Stakeholder Outreach
- 2016 & 2017 - Projects
 - Story-mapping (TPL partner)
 - GIS decision-support tool (TPL partner)
 - Canoe Mobile
- 2017 - Strategic & Business Planning
- Next – Continued outreach and launch



ST1

Gap Analysis – Tier 1 Opportunities

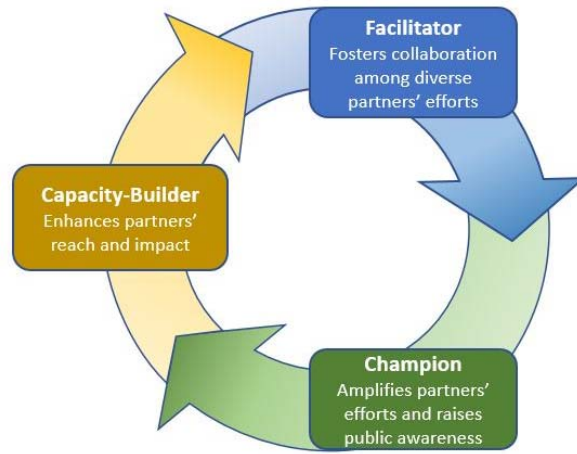
1. **Coordination & Collaboration (89%)**
2. **Regional Visioning (78%)**
3. **Diversity, Equity, Inclusion (50%)**
4. **Public Awareness, Buy-in & Support (39%)**



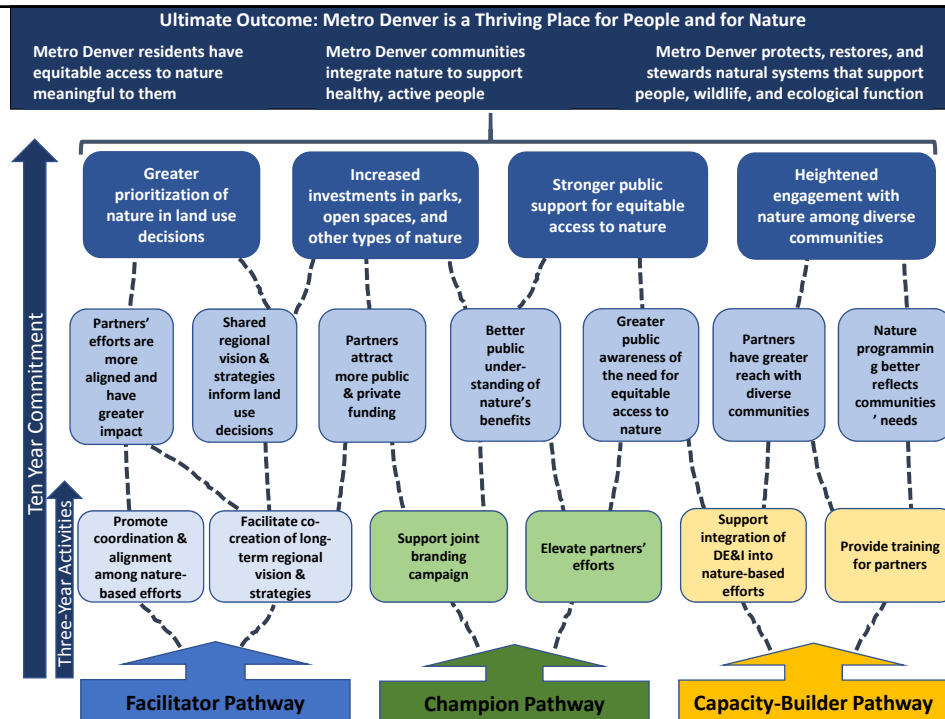
ST3

Metro DNA Roles

- 1) Facilitate Collaboration and communication
 - Regional meetings and initiatives
 - Communications platform
- 2) Champion nature-based efforts
 - Joint projects/mapping
 - Marketing to elevate work
- 3) Build partner capacity
 - Workshops/training
 - Leverage resources



ST2



Guiding Principles

- Inclusive alliance
- Support role
- Elevate & amplify partners' efforts
- Diversity, equity, and inclusion integrated in all efforts
- Transparency in decision-making
- Knowledgeable advisors



Long-term outcomes

- Greater prioritization of nature in land-use decisions
- Increased investment in nature, open space, and other types of nature
- Stronger public support for equitable access to nature
- Increased engagement with nature among diverse communities



ST4

Potential Roles for DRCOG

- Participate in Steering Committee
 - Bring regional land use/transportation perspective to MDNA vision/program
- Coordination/communication role to connect local governments and land use planners
 - Bring MDNA perspective to regional land use/transportation planning
- Integrate regional greenspace, land use, and transportation planning
 - Provide means to incorporate these perspectives into local plans



QUESTIONS?

