



Meeting the Challenge of Great Potential:

DRCOG Final Consortium Meeting

April 7, 2015



U.S. Department of Housing and Urban Development
Harriet Tregoning, Office of Economic Resilience

My Message to You

- The Denver Region enjoys a reputation as a leader in collaborative planning; keeping that will be a leading challenge of the decade.
- It's "all in" time on transit oriented development – can you look to your future through the eyes of those who came before (...there was TOD there)?
- If you want equitable development, you have to **do** equitable development.
- Your SCI work produced a strong foundation for action; now it's up to DRCOG, local jurisdictions and other partners to move it forward.
- HUD and its partners are ready to help in any way possible; but the fiscal realities point straight to leverage.

Office of Economic Resilience

- Created in 2010; renamed April 2014
- Works across federal government to align investments in housing, transportation, infrastructure, and the environment to achieve more resilient, sustainable, and equitable outcomes in communities in 3 main areas:

Climate and Energy Initiatives

- Leads Agency Priority Goal to increase number of units completing energy efficient and healthy retrofits or new construction
- Implements the President's Climate Action Plan for HUD

Resilience

- Leads Agency Resilience Council
- Provides leadership on design and implementation of **National Disaster Resilience Competition**

Sustainable Communities Initiative

- Distributed \$250m in planning grants to 143 rural, suburban, and urban communities and capacity-building support
- Relies heavily on field-based structure of Sustainability Officers

Office of Economic Resilience

U.S. Department of Housing and Urban Development



Sustainable Communities Initiative:

Policy Goals and Grant Details

Sustainable Communities Regional Planning Grant Program

- \$170 million in FY2010 and 2011
- 74 regions funded
- Multi-jurisdictional, regional entity, and non-profit partnerships to develop a Regional Plan for Sustainable Development
- Plans will integrate housing, land use, economic and workforce development, transportation, and infrastructure investments to address:
 - (1) economic competitiveness and revitalization;
 - (2) social equity, inclusion, and access to opportunity;
 - (3) energy use and climate change; and
 - (4) public health and environmental impact.

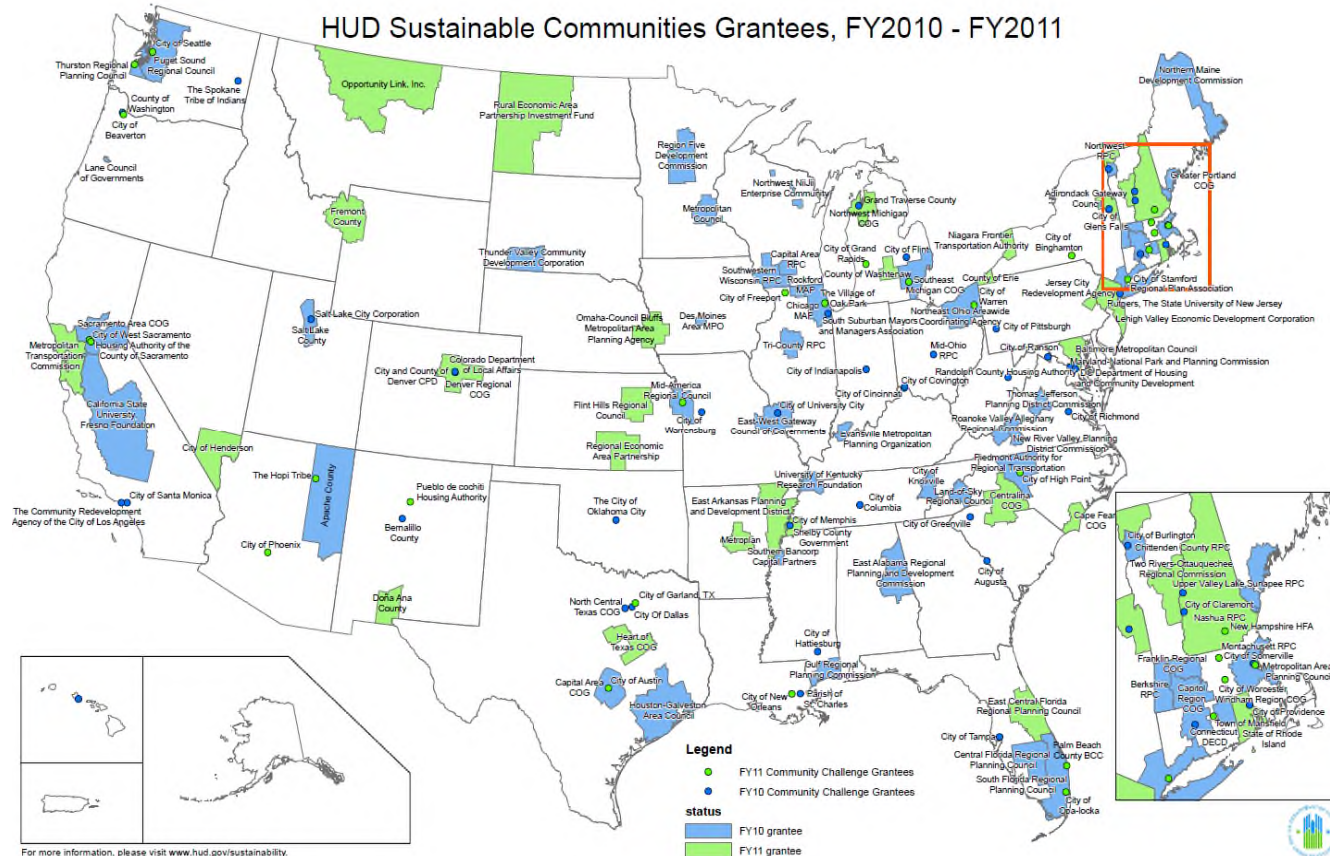
Community Challenge Grant Program

- \$70 million in FY2010 and 2011
- 69 communities funded
- Fosters reform and reduces barriers to achieving affordable, economically vital, and sustainable communities.
- Funded activities include amending or replacing local master plans, neighborhood plans, corridor plans, zoning codes, and building codes
- Promote mixed-use development, affordable housing, the reuse of older buildings and structures for new purposes, and similar activities with the goal of promoting sustainability at the local or neighborhood level.



Sustainable Communities Initiative: Where We Work

HUD Sustainable Communities Grantees, FY2010 - FY2011



Supporting work in 48 states and D.C.

In FY11, \$509M of demand for only \$95.8M in funding

More than 145 million Americans live in grantee regions and communities.

A total federal investment of **\$250 million** is leveraging an additional **\$253 million** in private investment and local commitment

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Sustainable Communities Initiative: Capacity Building Intermediaries

Project Overview

343

LEARNING NETWORK MEMBER
COMMUNITIES

14

CAPACITY-
BUILDING
INSTITUTIONS

250

TOTAL
INVESTMENT
BY HUD

630+

WEB-BASED
RESOURCES

1,500+

REGISTERED USERS OF
SCLEARNINGNETWORK.ORG

INSTITUTE FOR Sustainable Communities WHAT'S POSSIBLE

At the Institute for Sustainable Communities, we give passionate, committed people the tools and skills they need to inspire active citizenship, protect the environment, and take on climate change.

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OUR IMPACT OUR PLACES OUR PARTNERS OUR PEOPLE YOUR INVOLVEMENT

HOME > PROGRAMS > HUD PARTNERSHIP FOR SUSTAINABLE COMMUNITIES (NATIONAL SUSTAINABLE COMMUNITIES LEARNING NETWORK - SCLN)

HUD Partnership for Sustainable Communities (National Sustainable Communities Learning Network – SCLN)

We're supporting over 200 communities/regions in the US who received federal grants to transform their communities into sustainable, economically vital areas. The program consists of a web-based information-sharing and peer-learning platform, a series of workshops and direct assistance to grantee communities on everything from integrating social equity into their community to ensuring implementation and institutionalization of their sustainability plans.

WASHINGTON, DC, USA

Photos

Contact

Project Overview

Source: Institute for Sustainable Communities

Office of Economic Resilience
U.S. Department of Housing and Urban Development



Sustainable Communities Initiative:

Impacts of the Work – Early Indicators

- HUD grants helped nurture leaders in place-based work across the federal government.
 - More than half of the local leaders on the President's State, Local, and Tribal Leaders Task Force on Climate Preparedness and Resilience
 - Nearly a quarter of the recipients of the new cross-agency program Local Foods, Local Places
 - 13 out of 16 Climate Action Champions
 - 10 out of 14 SC2 communities
 - 11 of the 14 Investing in Manufacturing Communities Partnership communities
- Grantees have benefited from subsequent HUD investment:
 - 37 of 56 Choice Planning grants have gone to SCI regions, valued at nearly \$11 million
 - 8 of 12 Choice Implementation awards have gone to SCI regions, representing \$230 million in investment.
- HUD grantees wildly effective at attracting investment from other federal agencies:
 - Of those 294 TIGER awards in last five years, 143 of them have taken places in our regional grantees' planning areas, totaling \$1.45 billion in federal investment
 - Dept of Education's Promise Neighborhoods program distributed more than \$41 million to 35 communities in SCI regions
 - EDA's Jobs Accelerator Investment program awarded 32 of its 43 grants, valued at more \$50 million to communities in SCI regions



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Sustainable Communities Initiative:

Current Status of Grants/Program

- Expanding the strong regional and field-based staff network to include other place-based activities as appropriate
 - 90 field-based Sustainability Officers, 46 of which serve as “grantee liaisons” from the field and regional offices to augment the work of DC-based GTRs and GOs
- Recognize value in better coordination in HUD to support:
 - TA to communities
 - Capacity-building/training for HUD staff
 - Coordinated federal investments/programs
 - Stronger philanthropic engagement for implementation
- Focus now is on implementation and carrying forward productive and positive relationships with grantees
 - Build America; CDBG pilots; other opportunities as they arise

Economic Development, Transport, and Housing

Examples of activities in which SCI grantees are engaged	What are communities doing?	Number of grantees
Place-based economic development	Encouraging entrepreneurship and small business, often associated with new transportation investments	99
Expanding transportation mode choice	Strategic investments that bridge transportation and land-use planning, increasing access to jobs and opportunity, and reducing the housing/cost burden.	86
Equitable development—affordable and mixed-income housing	A high priority of grantees, often planned in conjunction with transportation investments	66
TOD/capitalizing TOD loan funds	Many grantees have worked on expanding transit-oriented development in their communities	52
Zoning code/regulatory policy changes	Thousands of sorely needed code and policy changes were identified and implemented through the SCI effort – that are beginning to leverage immediate, tangible benefit and private sector investment.	47
Reducing emissions, through interventions with buildings and mobile sources	Plans developed roadmaps for measurable progress in climate action need investment capital.	35

Sustainable Communities Initiative: Lessons for the Region

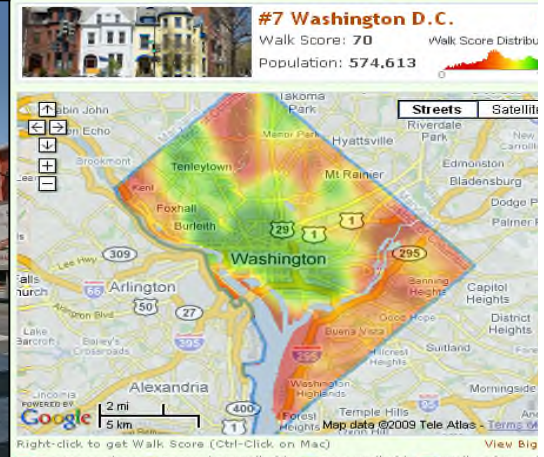
- Maintain the regional framework with your neighbors
- Commit to implementation
- Lead with equitable development, working out from the station areas
- Stay actively connected to your peers
- Tap your federal partners
- Fortune favors the prepared mind



Transportation, Community, Economy

- MORE CHOICE Please!
- The Value of Choice
- Grads and the Economy
- Why don't we SHARE?
- Innovation / Failure
- Can I get that with...**resilience?**





Your Economy and *Choice*

The Value of Choice

81.6% of DC households are car-lite (<1 cars)
38% of DC households do not own any vehicles

46% of all trips by foot, bike or transit
54% of all commuting trips by foot, bike or transit

Savings add up to
\$4,000 to \$16,000
per year

GRADS AND YOUR ECONOMY



The Sharing Economy

Bikeshare

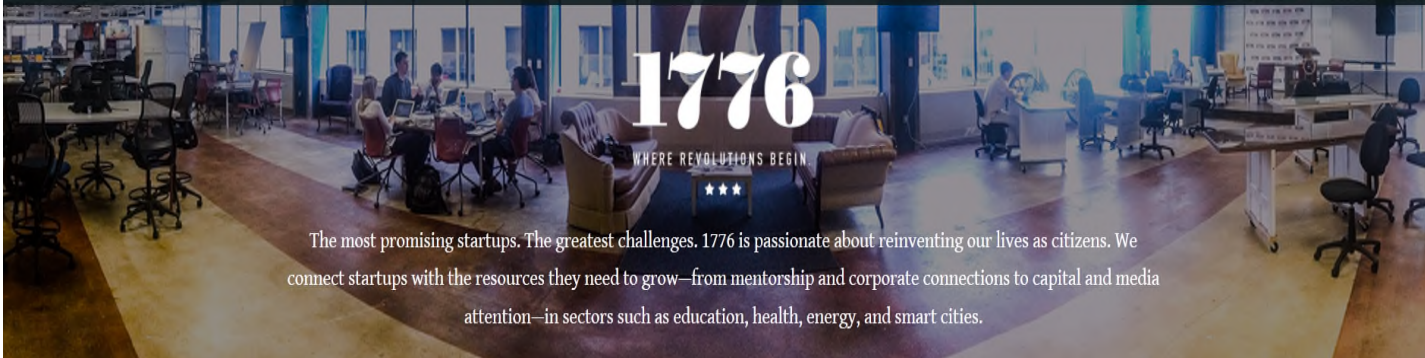
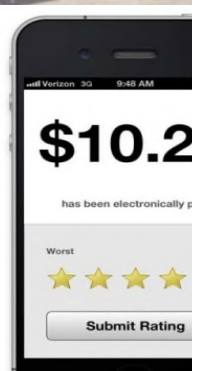
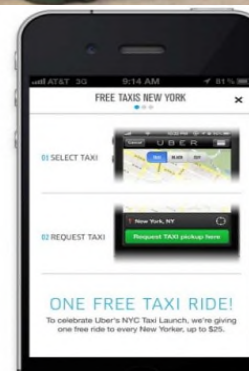
A Place for Food

Union Kitchen is a shared commercial kitchen space in NE Washington, DC for food entrepreneurs of all kinds, providing low-cost, low-risk, full-service kitchen for local businesses to grow.

[Find Out More](#)

UNION
KITCHEN

Credit: www.unionkitchendc.com



The most promising startups. The greatest challenges. 1776 is passionate about reinventing our lives as citizens. We connect startups with the resources they need to grow—from mentorship and corporate connections to capital and media attention—in sectors such as education, health, energy, and smart cities.



Bikeshare Systems: A Closer Look

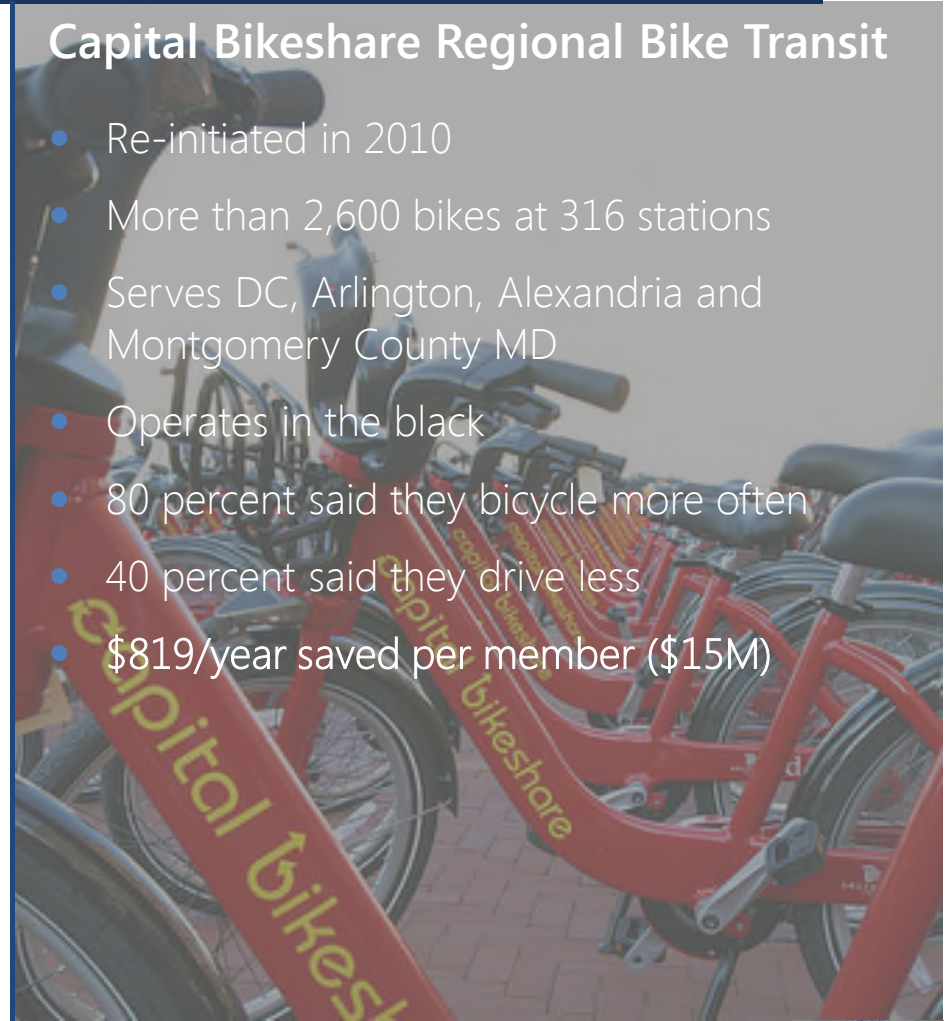
Denver B Cycle Bike Transit System

- Launched at DNC in 2008
- More than 700 bikes at 83 stations
- Serves 10 Denver Neighborhoods
- In an aggressive growth mode



Capital Bikeshare Regional Bike Transit

- Re-initiated in 2010
- More than 2,600 bikes at 316 stations
- Serves DC, Arlington, Alexandria and Montgomery County MD
- Operates in the black
- 80 percent said they bicycle more often
- 40 percent said they drive less
- \$819/year saved per member (\$15M)



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Innovate – ~~FAIL~~ – Succeed
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Transit Accessibility = Real Estate Value and Competitiveness

28% of region's real estate value within ½ mile of Metrorail but only 4% of land area

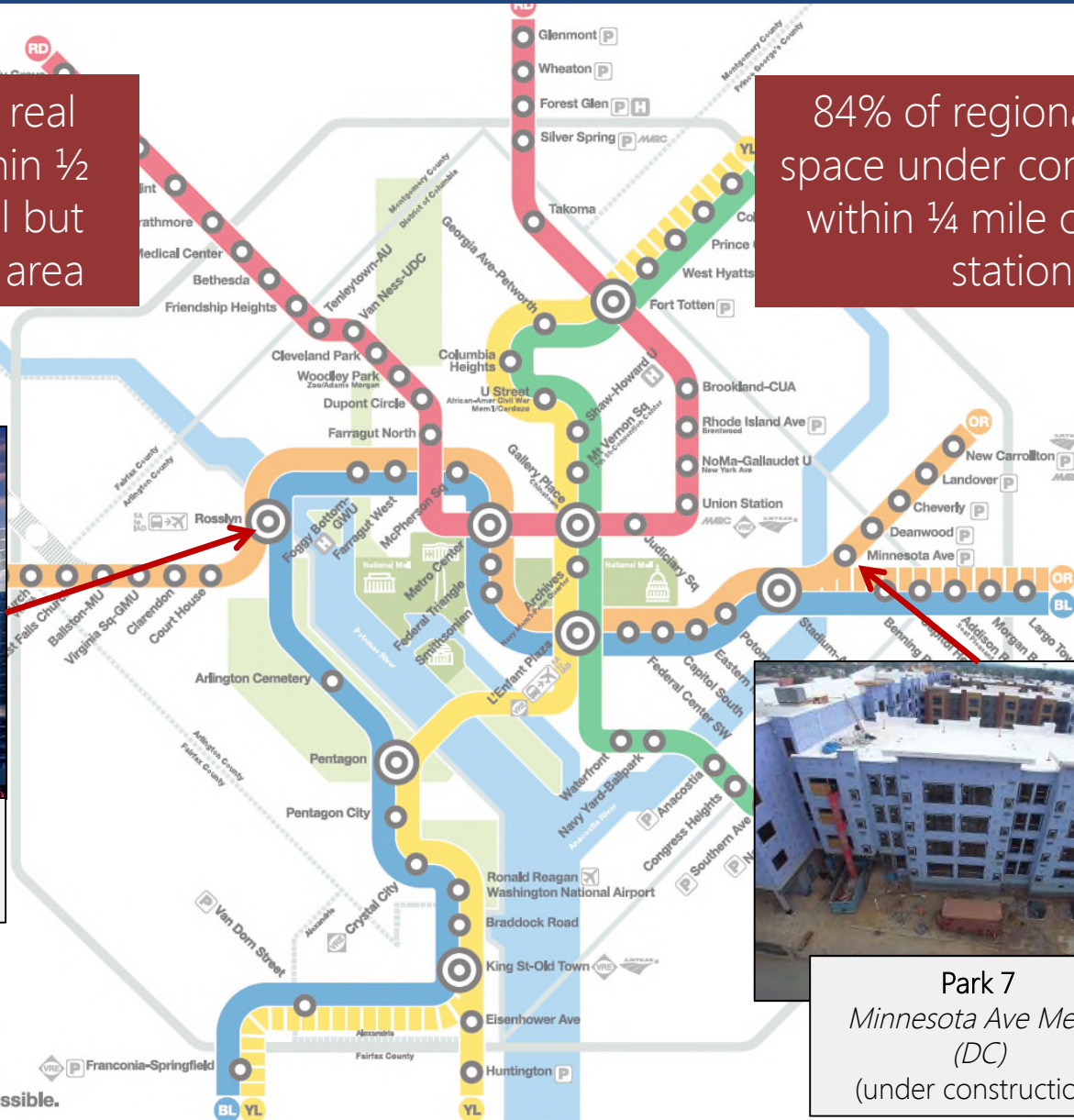
84% of regional office space under construction within ¼ mile of Metro station



1812 North Moore
Rosslyn Metro (VA)
(under construction)

5am-3am
Sat
7am-3am
Sun
7am-midnight
Times are approximate;
check station kiosks or
online for exact times.

Metro is accessible.



Park 7
Minnesota Ave Metro
(DC)
(under construction)

RESILIENCE: A NECESSITY

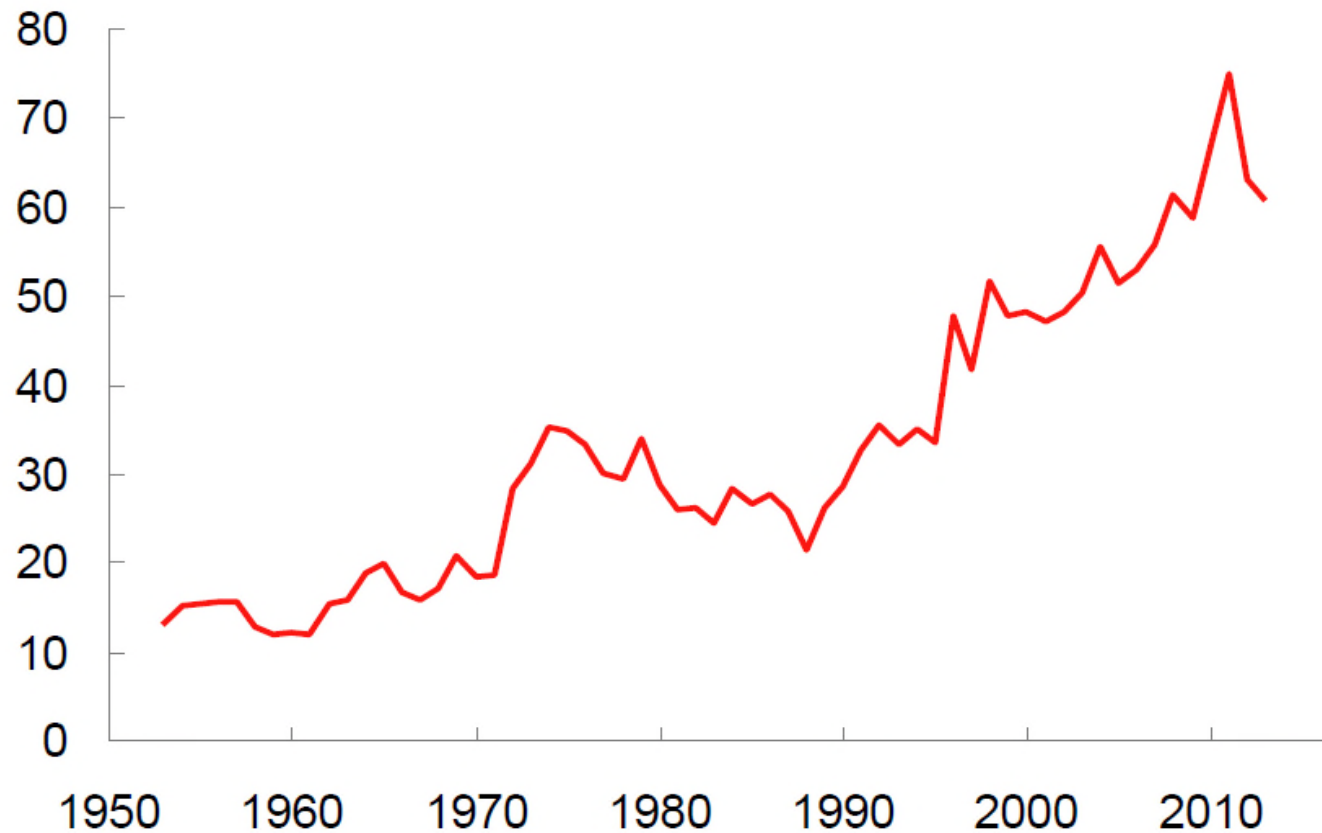
- Climate is changing
- Frequency/ severity of extreme weather
- HUD appropriated \$48B since 2000
- Rebuild by Design after Hurricane Sandy



U.S annual disaster declarations rising

Growth in the number of declared disasters

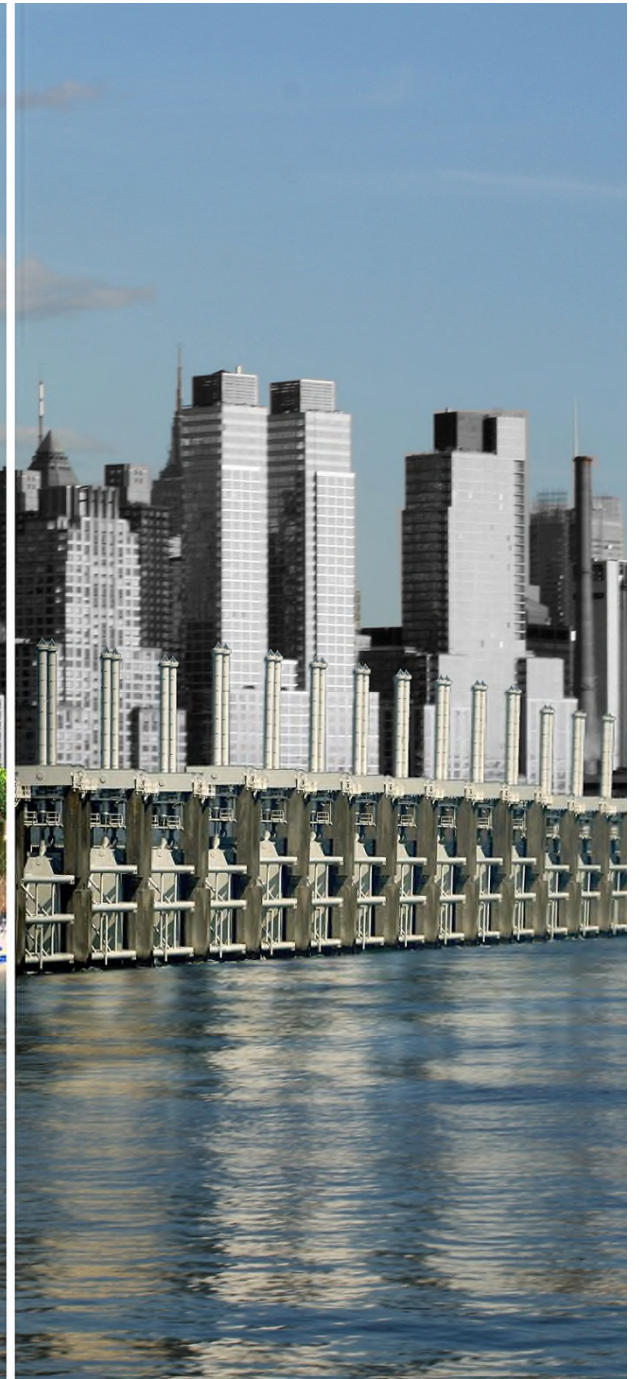
1953-2013 YTD; trailing three year average



(data and slide from FEMA)

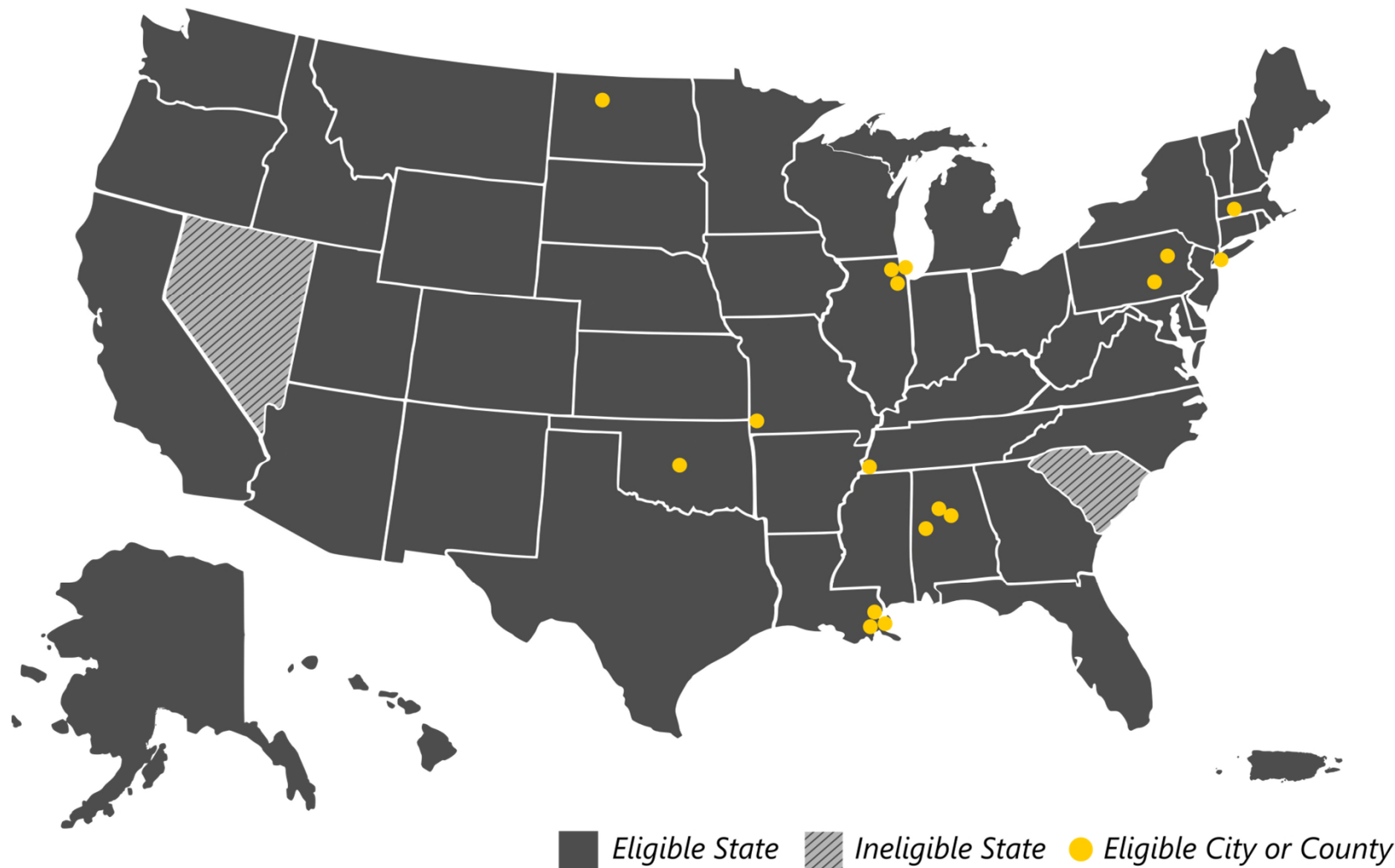


Courtesy: OMA Rebuild by Design Team



National Disaster Resilience Competition:

ELIGIBLE APPLICANTS



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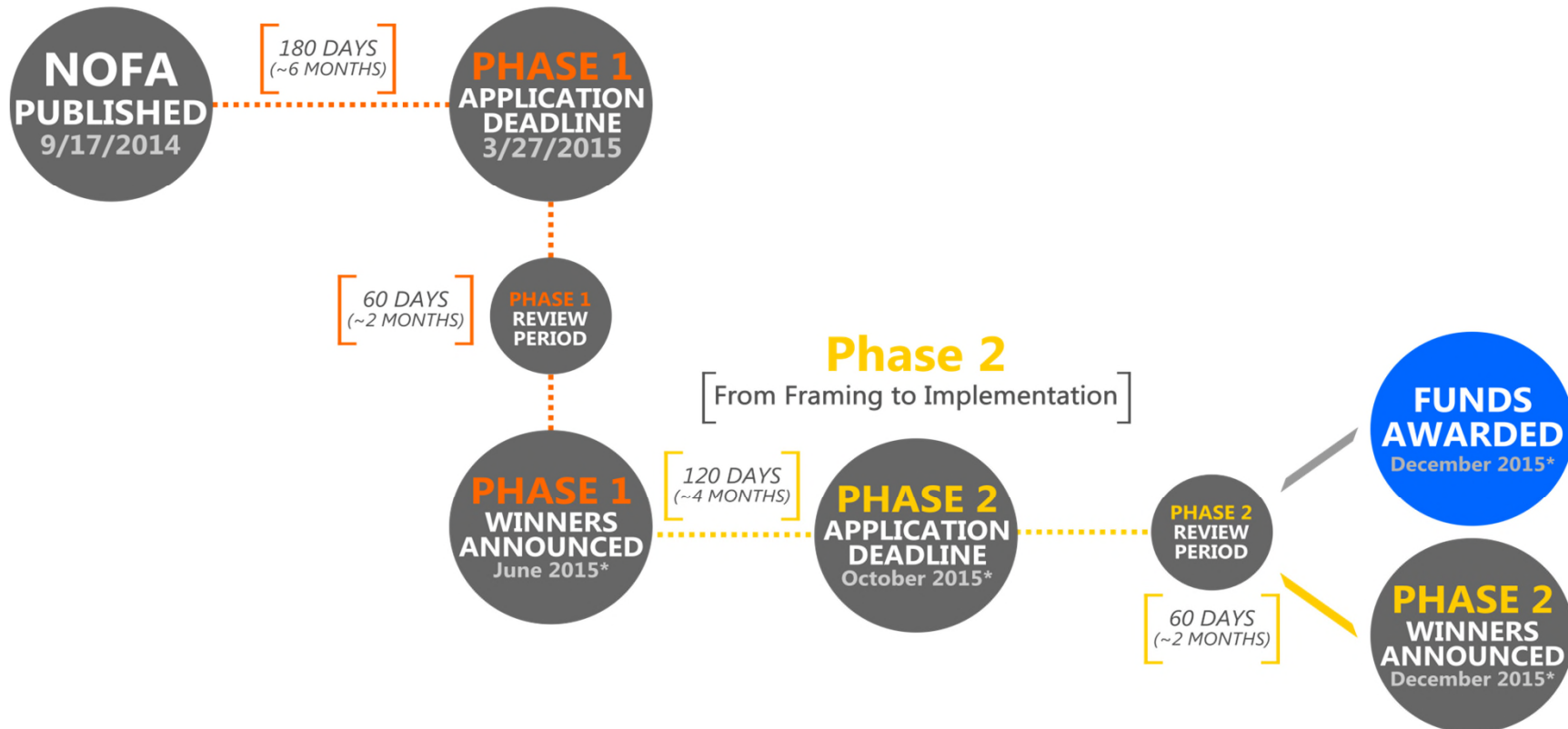
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NDRC TWO-PHASE COMPETITION

Phase 1

[Framing Unmet Recovery Needs, Vulnerabilities, and Community Development Objectives]



Phase 2

[From Framing to Implementation]

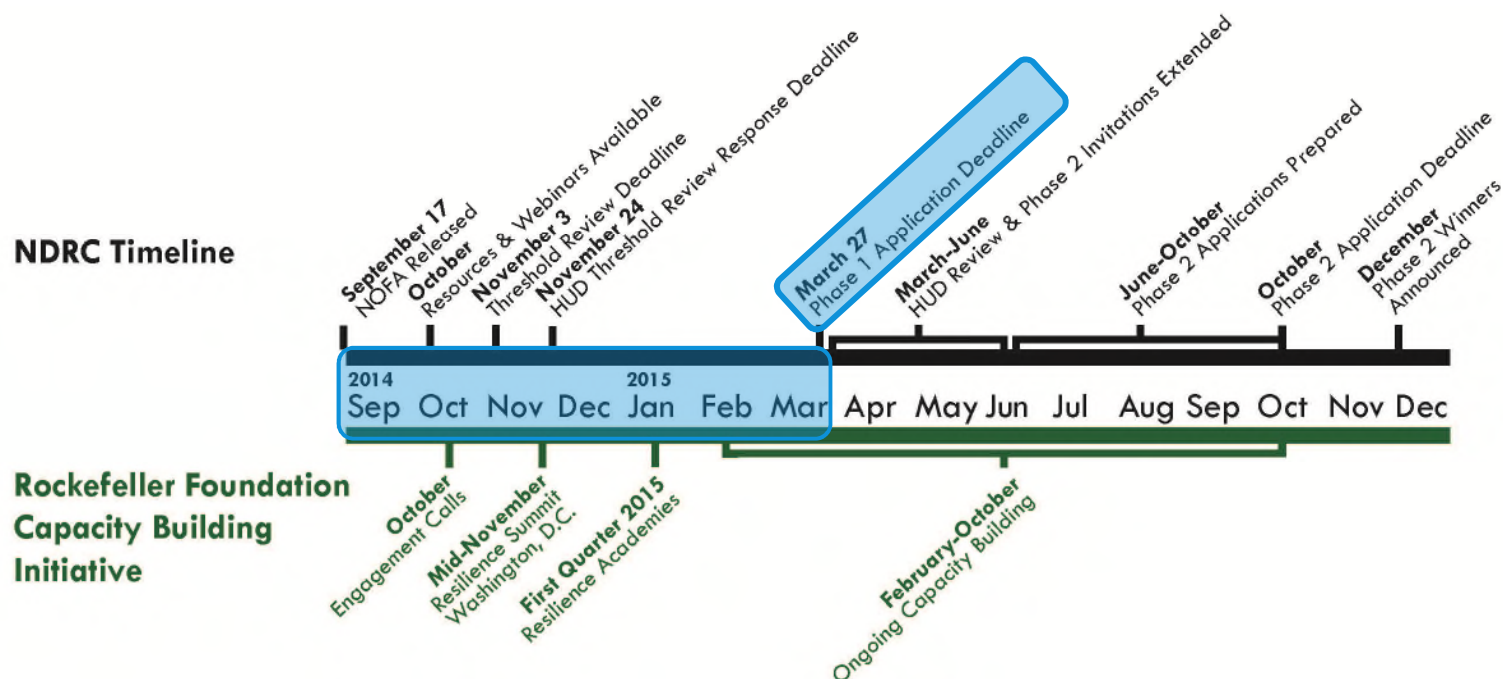
**Note: These dates are tentative and subject to change at HUD's discretion*

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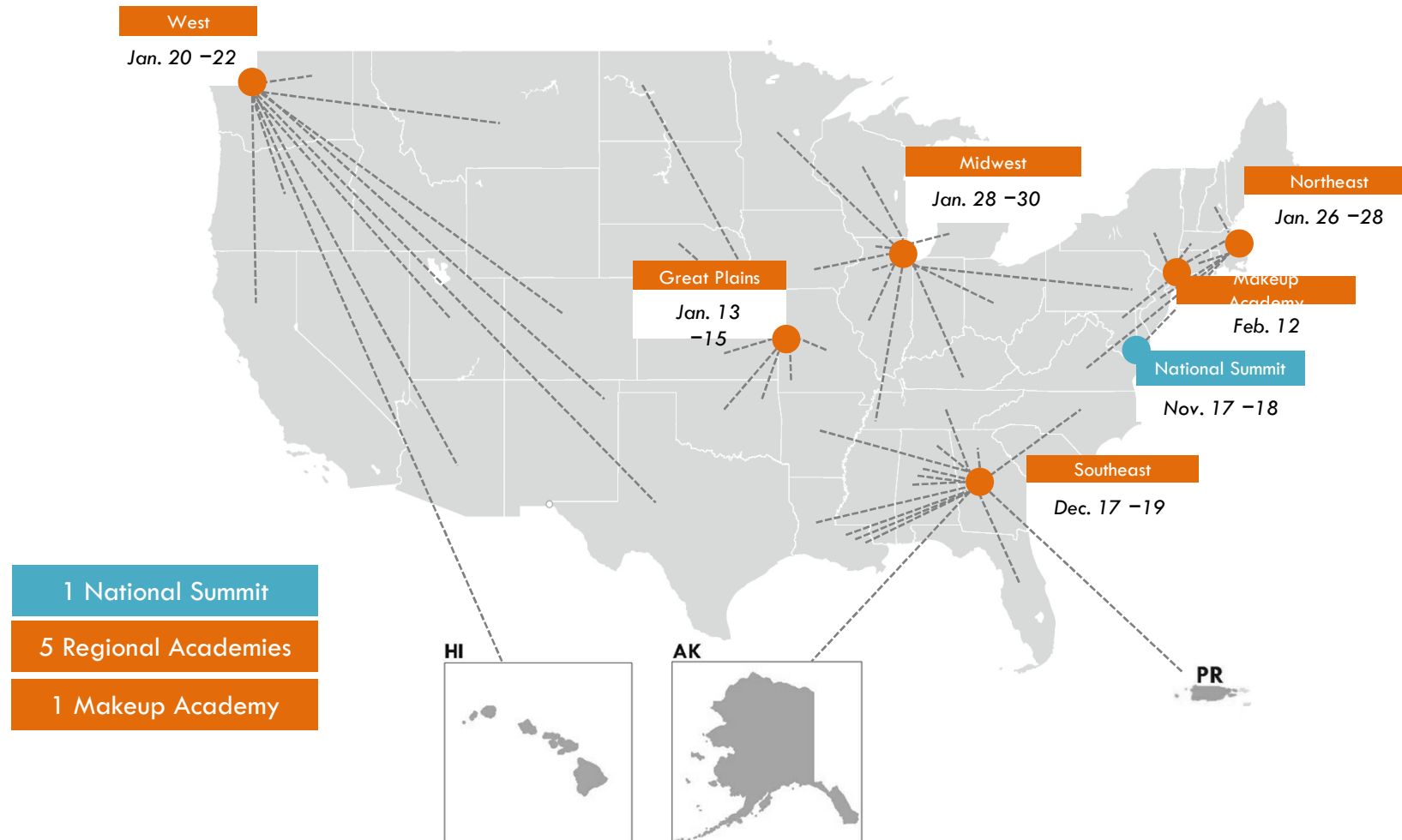
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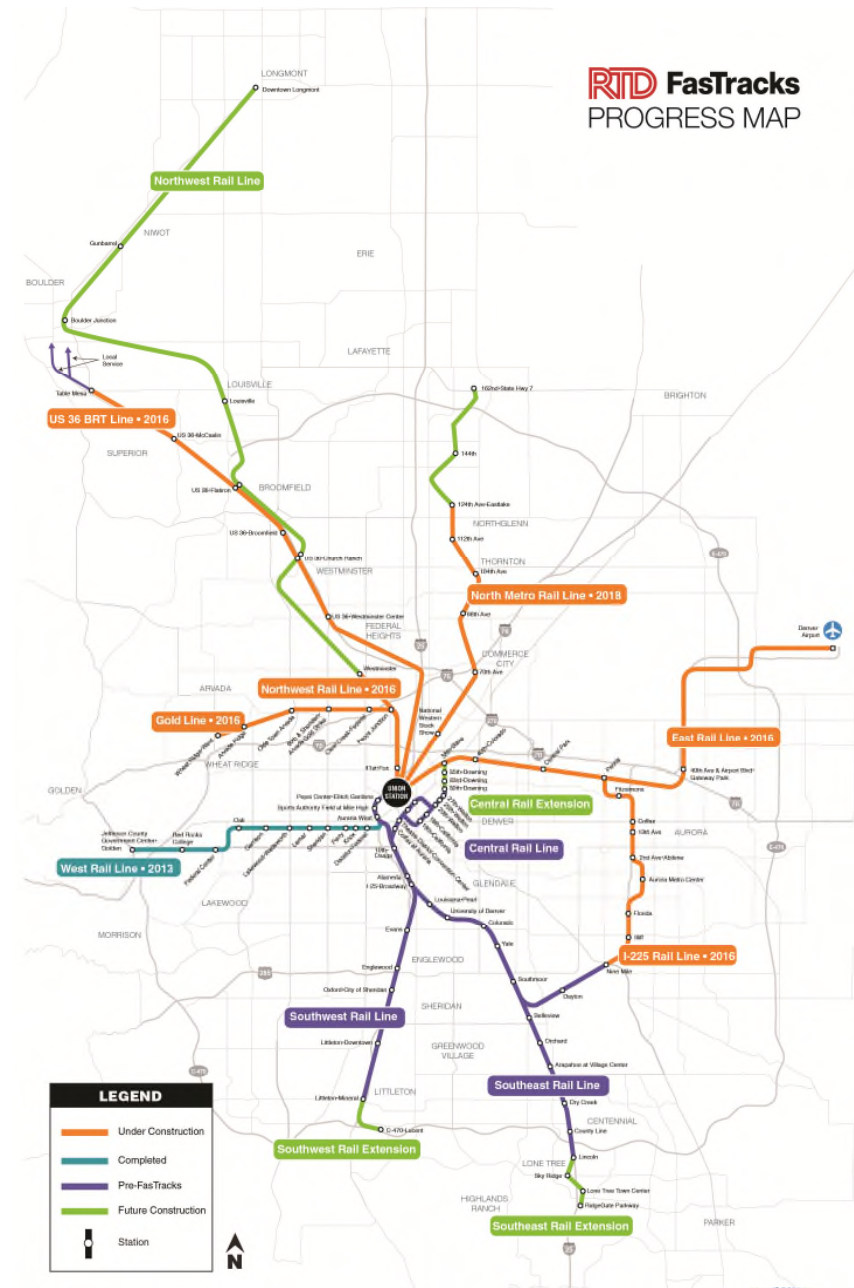
The Rockefeller Foundation conducted a national capacity building initiative in partnership with HUD



The Summit Academies brought together NDRC-eligible jurisdictions in every region of the United States.



Observations for the Denver Region Sustainable Communities Initiative



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Sustainable Communities Initiative: Where Does the **Denver Region** Go Now?

- What is means for the region to have a federally-recognized Regional Plan and to embrace its principles
 - Economic competitiveness
 - Complete communities
 - Transportation choice
- The promise inherent in the transition underway for project implementation
- What comes next – no going back!
- **Washington DC:** A fully built METRO system comes to terms with its community impact.
- **Seattle WA:** A system prioritizing equitable development outcomes at its transit stops.
- **Salt Lake City UT:** A western region that has galvanized alliance across urban, suburban, and rural areas.