



# Denver Region Sustainable Communities Initiative



## Gold Corridor Leadership Exchange Table-top Group Discussion Notes

### Themes (Color Coded):

- Enhanced Walkability
- Two-way Information Flow
- Ease of Access
- Comfort and Convenience
- Amenities and Improvements
- It's About People
- Promotion

### Table 1:

#### Top Issues and Opportunities:

- **Federal**
  - Federal Blvd. sidewalks
  - RTD on Federal
  - Having a park in the area, with courts/playgrounds
  - Preserving Communities and affordable housing
  - Having RTD display information in Spanish
- **Westminster**
  - No RTD closer than a 30 minute wait
    - No circulator route (bus)
    - Schools are working with families to get RTD passes
    - Timing on weekends longer than ½ to 1 hour wait
  - No shaded shelters/benches
  - No bicycle routes in the area
  - Having a park in the area, with courts/playgrounds here too
  - Set up a hot line for the opening in the spring

#### Tools/Strategies:

- Get RTD to recognize needed bus routes and shelters/benches
- RTD needs to educate bus drivers on discouraging discrimination
- Create education committee for both areas
- FRESA, Tri-County, Adams County use Equity Atlas
- Residents use Walk-athons, Walkscope
- Integrate HIA information into Walkscope
- Create flyers and continue community meetings
- Seek out financial resources to implement visions
- Be cognizant of when people are able to meet
- Keep residents up to date
- Utilize surveys in meetings



**Needs:**

- More inclusiveness from both groups (engaged and unengaged?)
- Strengthen communication
- Information must be in both English and Spanish
- Utilize DRCOG as neighborhood plans are developed
- Online surveys in both English and Spanish
- Identify partners and how to use them

**Table 2:**

**Top Issues and Opportunities:**

- **Station Development**
  - Church
  - Childcare
  - Asian Market
  - Parks
  - Food access
- **Station Connectivity**
  - Gold to West Line
  - Connectivity to the BRT
  - Increased bus service and frequency
  - Call & Ride
  - Walkability

**Tools/Strategies:**

- **Walk audits/Walkscope**
  - Link to policy and planning
  - Sidewalk gaps
    - Prioritize using data

**Table 3:**

**Top Issues and Opportunities:**

- **Last mile in lower income areas**
  - Need for improvements/lack of funding
    - Make funding available for individual improvements
  - Public improvements & also individually owned
- **Perceptions**
  - Variety and diversity of users
  - Ideas:
    - Encourage trying transit — create converts
    - Ease of use/training, education, signage
    - Comfort and convenience (priority)
    - (Increased) understanding of connectivity
    - Smart phone app
    - Time schedules publicly displayed
    - Door Hangers — “Have you thought about...”
    - Scavenger hunts, community excursions, tours with groups
    - Promote websites like Walkscope, Equity Atlas



- Partnerships with merchants at destinations
- (Volunteer) ambassadors
- Guided Tours

**Needs:**

- Education
- Promotional opportunities
- Time — scheduled events
- Mascot to identify route features (GoldMan)

**Table 4:**

**Top Issues and Opportunities:**

- **Get people to the station**
  - First and Final Mile
  - Knowledge—Benefits
    - Why ride?
    - How ride?
  - Break the car habit
  - Create an event to get people to ride transit
    - Do we need a sponsor
    - RTD free passes
    - Business sponsor
  - Circulator
    - Car2Go spaces at transit station
    - Make it easy
  - Transit Day
    - Devote the day to ridership
    - Educate the public