Bike to Work Day 2017

Bike today for a better tomorrow

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Agenda

- Overview
- 2017 Bike to Work Day
  - By the numbers
  - Event highlights
- Long-term benefit to region
- Where do we go from here?
Bike to Work Day summary

- Way to Go partnership: Nearly 30 years history
- CMAQ funding and sponsorships
- Fourth Wednesday of June (Colorado statute)
- Supportive, fun and safe environment encouraging people to try bike commuting
- New bike commuters realize it’s easy and the benefits are significant
- Catalyst for changing behavior
- We’re No. 2!
2016 Bike to Work Day by the numbers

- 34,000 riders
- 37 percent were first-timers – more than 12,000!
- 8.9 miles average one-way commute
- 610,000 miles traveled
- 307 breakfast and bike home stations
- 718 businesses and organizations participated in the Business Challenge
There are 20,728 riders that shared data about their commute during 2017 DRCOG Bike to Work Day!
2017 highlights
2017 highlights

- Sponsorships and prizes
- Regional partnerships
- Biker and Wheelie
- Active Bike Corridors
Beyond Bike to Work Day

- Long-term change
- Metro Vision goals
- DRCOG leads the way
- Signature event: Part of healthy ecosystem in our region
- One of many commuting choices
How are we doing?

• Between 2000 and 2014, bike commuters **doubled** (fastest-growing mode) U.S. CENSUS

• Colorado is the **No. 3** state in bike commuting in the nation! AMERICAN COMMUNITY SURVEY 2011-2013

• By 2040, all trips are projected to increase by **35 percent**. Biking expected to increase by **56 percent**. DRCOG MODEL
Bike today for a better tomorrow

- **2,300 miles** of bicycle facilities in the region
- TIP cycle – **21.4 percent** bike and pedestrian projects
- Your communities
- Active transportation plan
- Regional momentum
Back in “the Day”
Thank you!

QUESTIONS?