Bike to Work Day 2019

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• overview

• 2019 Bike to Work Day
  • by the numbers
  • event highlights

• long-term benefit to the region

• Where do we go from here?
Way to Go, Denver region!

- Way to Go partnership: nearly 30 year history
- Congestion Mitigation Air Quality funding and sponsorships
- Fourth Wednesday of June (by Colorado statute)
- Supportive, fun and safe environment encouraging people to try bike commuting
- New bike commuters realize it’s easy and the benefits are significant.
- Catalyst for changing behavior
- We’re No. 2!
2019 Bike to Work Day by the numbers

- 31,000 riders
- 39% were first-timers
- 8.8-mile average one-way commute
- 610,000 miles traveled
- 237 tons of carbon dioxide saved
- 34.1 million calories burned
- 281 breakfast and bike home stations
- 777 businesses and organizations participated in the Business Challenge
Getting from Point A to Point B with breakfast along the way!
2019 highlights

- sponsorships
- prizes
- zero-waste initiative
- media coverage

2019 Bike to Work Day Diversion Totals

- Landfill 14%
- Compost 26%
- Recycle 60%

*Recycle  Compost  Landfill*
Beyond Bike to Work Day

• more than just a day
• first-timers are more likely to continue bike commuting
• one of many commuting choices
How are we doing?

- Colorado bike commuting numbers are **growing**.
  
The League of American Bicyclists 2018 Benchmarking Report

- **Four Colorado cities** are in the **top 25** with most bike commuters.
  
The League of American Bicyclists 2017 Where We Ride Report

- Downtown Denver bike commuting is at an **all-time high**.
  
DownTown Denver Annual Commuter Survey 2019

- By 2040, all trips are projected to increase by **35%**. Biking expected to increase by **56%**.
  
DRCOG Model
• **over 2,300 miles** of bicycle facilities in the region

• Transportation Improvement Program cycle – **30%** bike and pedestrian projects

• **Active Transportation Plan**
Best of all, it’s fun!
Thank you!

QUESTIONS?

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