

AGENDA
FINANCE AND BUDGET COMMITTEE
WEDNESDAY, July 20, 2022
5:45 p.m. – 6:15 p.m.
VIDEO/WEB CONFERENCE - Denver, CO

1. Call to Order

CONSENT AGENDA

2. Move to Adopt the Consent Agenda
i. Approve June 15, 2022 minutes
(Attachment A)

ACTION ITEMS

3. Discussion of a resolution authorizing the Executive Director to accept funds of approximately \$300,000 from the Colorado Department of Health Care Policy and Financing for the period of July 1, 2022 to June 30, 2023 to support DRCOG's Community Options program.
(Attachment B) Jayla Sanchez-Warren, Director, Area Agency on Aging
4. Discussion of a resolution authorizing the Executive Director to accept additional federal American Rescue Plan Act funds of approximately \$322,000 available through September 30, 2024 to support public health workers responding to the COVID-19 pandemic.
(Attachment C) Jayla Sanchez-Warren, Director, Area Agency on Aging
5. Discussion of a resolution authorizing the Executive Director to negotiate and execute a contract with Hill Aevium to provide professional advertising and promotional services for the regional travel demand management program (Way to Go) in an amount not to exceed \$860,000 with a term ending September 1, 2023 including an option to renew for two additional one year terms upon satisfactory performance.
(Attachment D) Steve Erickson, Director, Communications and Marketing

INFORMATIONAL ITEM

6. Overview of DRCOG's successful application for a National Highway Traffic Safety Administration (NHTSA) "405c" grant.
(Attachment E) Ron Papsdorf, Director, Transportation Planning and Operations

Persons in need of auxiliary aids or services, such as interpretation services or assisted listening devices, are asked to contact DRCOG at least 48 hours in advance of the meeting by calling (303) 480-6701.



ADMINISTRATIVE ITEMS

7. Report of the Chair
8. Report of the Executive Director
9. Other Matters by Members
10. **Next Meeting – August 17, 2022**
11. Adjourn

ATTACH A

SUMMARY
SPECIAL FINANCE AND BUDGET COMMITTEE
Tuesday, June 15, 2022
Note: Meeting held virtually via Microsoft Teams

Present:

| | |
|----------------------------|----------------------|
| Deborah Mulvey, Vice Chair | Castle Pines |
| Claire Levy | Boulder County |
| Nicholas Williams | Denver City & County |
| Tracy Kraft-Tharp | Jefferson County |
| Alison Coombs | Aurora |
| Lisa Smith | Arvada |
| Paul Haseman | Golden |
| Jessica Sandgren | Thornton |

Others Present: Doug Rex, Executive Director; Steve Conklin, Edgewater; and DRCOG staff.

Vice Chair Mulvey called the meeting to order at 5:31 p.m. with a quorum present.

Move to Adopt the Consent Agenda

Director Smith **moved** to adopt the consent agenda. The motion was **seconded** and **passed** unanimously.

Items on the consent agenda included:

- Minutes of the May 18, 2022 Meeting

Discussion of a resolution authorizing the Executive Director to continue a contract with the Colorado Department of Human Services State Unit on Aging for approximately \$432,000 for the period of July 1, 2022 to June 30, 2023 to support DRCOG's Aging and Disability Resource Center.

Sharon Day provided an overview of the extended contract to the members. The ADRC provides streamlined access to available long-term services and supports to help older adults age 60 and over, adults 18 and older with a disability, their caregivers, and veterans of any age in Colorado receive the services they need to remain independent in the community. CDHS's State Unit on Aging entered into an inter-agency agreement with Colorado's Department of Healthcare Policy and Financing (HCPF) to provide oversight and administer an ADRC Medicaid Administrative Federal Financial Participation (FFP) plan. DRCOG entered into an agreement with CDHS for the ADRC FFP plan starting November 2020. It anticipates receiving an option letter from CDHS that would extend the ADRC FFP contract for a third consecutive fiscal year starting July 2022. The estimated cost reimbursement limit is approximately \$432K, an increase from approximately \$388K in the current fiscal year.

Director Levy **moved** to adopt Resolution No. 16, 2022, authorizing the Executive Director to continue a contract with the Colorado Department of Human Services State Unit on Aging for approximately \$432,000 for the period of July 1, 2022 to June 30, 2023 to support DRCOG's Aging and Disability Resource Center. The motion was **seconded** and **passed** unanimously.

Discussion of a resolution authorizing the Executive Director to issue contracts with service providers under the AAA Choice Services Program for up to \$1,262,500 total for transportation services and up to \$630,000 total for in-home care services for the state fiscal year ending on June 30, 2023.

Sharon Day provided an overview of the contracts to the members. DRCOG's Choice Services Program (CSP) provides vouchers to older adults in the AAA region to receive in-home and/or transportation services. DRCOG staff recommends allocating \$1,262,500 for transportation services and \$630,000 for in-home care services under the CSP. Provider contract limits shall not in total exceed the voucher program budgets for the respective service. Vouchers are administered by DRCOG staff using specialized voucher tracking software that ensures that voucher amounts do not exceed available funds. The CSP providers must have the proper licensure, meet minimum insurance levels, and must be in good standing with the State.

Director Levy **moved** to adopt Resolution No. 17, 2022, authorizing the Executive Director to issue contracts with service providers under the AAA Choice Services Program for up to \$1,262,500 total for transportation services and up to \$630,000 total for in-home care services for the state fiscal year ending on June 30, 2023. The motion was **seconded** and **passed** unanimously.

Discussion of a resolution authorizing the Executive Director to extend a contract with Nymbl Science for a mobile fall prevention program in an amount not to exceed \$762,300 for the state fiscal year ending on June 30, 2023.

Sharon Day provided an overview of the contract extension to the members. Nymbl is a mobile fall prevention program. Users of the program receive both physical balance training as well as health education. To help continue its expansion within the region, Nymbl recently hired a program coordinator to conduct outreach to targeted Older Americans Act populations such as minority and lower income populations. DRCOG staff recommends renewing its contract with Nymbl for the next state fiscal year of July 2022 through June 2023 at an amount not to exceed \$762,300. The contract limit covers annual subscription costs for approximately 10,000 older adults.

Director Coombs **moved** to adopt Resolution No. 18, 2022, authorizing the Executive Director to extend a contract with Nymbl Science for a mobile fall prevention program in an amount not to exceed \$762,300 for the state fiscal year ending on June 30, 2023. The motion was **seconded** and **passed** unanimously.

Report of Chair

There was no report.

Finance and Budget Committee Meeting Summary

June 15, 2022

Page 3

Report of Executive Director

Executive Director Rex wanted to thank members for being flexible with the sudden switch to a virtual meeting.

Other Matters by Members

There were no other matters by members.

Next Meeting

The next meeting is scheduled for July 20, 2022.

The meeting adjourned at 5:55 p.m.

ATTACH B

To: Chair and Members of the Finance and Budget Committee

From: Douglas W. Rex, Executive Director
303-480-6747 or drex@drco.org

| Meeting Date | Agenda Category | Agenda Item # |
|---------------|-----------------|---------------|
| July 20, 2022 | Action | 3 |

SUBJECT

This action is related to the receipt of funding from the Colorado Department of Health Care Policy and Financing (HCPF) to support DRCOG's Community Options Program for transition-related referrals and options counseling.

PROPOSED ACTION/RECOMMENDATIONS

DRCOG staff recommends approval to accept funding from HCPF of approximately \$300,000 for the period of July 1, 2022 to June 30, 2023 to support the Community Options Program (COP).

ACTION BY OTHERS

N/A

SUMMARY

DRCOG has an agreement with HCPF to provide options counseling to residents of long-term care facilities who desire to transition out of those facilities. The Community Options Program, previously referred to as the Colorado Choice Transitions (CCT) program, was established to help ease the transition of individuals in long-term care facilities back into their homes or other communities of choice. In addition to providing options counseling services, staff perform other duties such as establishing community partnerships, developing local resources, conducting outreach and education, and making referrals for transition coordination. This program is a part of DRCOG's Aging and Disability Resources Center (ADRC). The purpose of the ADRC is to provide streamline access to available long-term services and supports (LTSS) and provide counseling to help older adults and adults with a disability in Colorado receive the services they need to remain independent in the community.

The intergovernmental agreement with HCPF was executed in 2019 and includes options for up to four additional one-year extensions. DRCOG recently received an option letter to extend the term for a fourth year at level funding of \$279,347. Additionally, DRCOG may be eligible for a bonus incentive payment for meeting performance measures in the prior fiscal year. Total combined funds for the state fiscal year of July 1, 2022 through June 30, 2023 are expected to be approximately \$300,000.

The funding supports the work of four full-time transitions options counselors covering the Denver metro region.

PREVIOUS DISCUSSIONS/ACTIONS

N/A

PROPOSED MOTION

Move to approve a resolution authorizing the Executive Director to accept funds of approximately \$300,000 from the Colorado Department of Health Care Policy and Financing for the period of July 1, 2022 to June 30, 2023 to support DRCOG's Community Options program.

ATTACHMENT

Draft resolution

ADDITIONAL INFORMATION

If you need additional information, please contact Douglas W. Rex, Executive Director, at (303) 480-6747 or drex@drcog.org; or Jayla Sanchez-Warren, Director, Area Agency on Aging, at (303) 480-6735 or jswarren@drcog.org.

DENVER REGIONAL COUNCIL OF GOVERNMENTS
STATE OF COLORADO

FINANCE & BUDGET COMMITTEE

RESOLUTION NO. ___, 2022

A RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO RECEIVE FUNDS OF APPROXIMATELY \$300,000 FROM THE STATE OF COLORADO DEPARTMENT OF HEALTH CARE POLICY AND FINANCING (HCPF) FOR THE PERIOD OF JULY 1, 2022 THROUGH JUNE 30, 2023 TO SUPPORT DRCOG'S COMMUNITY OPTIONS PROGRAM.

WHEREAS, DRCOG is a part of an Aging and Disability Resource Center (ADRC) system in Colorado that provides a coordinated and streamlined access point to long term services and supports; and

WHEREAS, in 2019 DRCOG entered into an intergovernmental agreement with the Colorado Department of Health Care Policy and Financing (HCPF) outlining the ADRC's responsibilities in providing options counseling and transitions-related referrals to residents of long-term care facilities who desire to transition out of those facilities; and

WHEREAS, HCPF recently issued an option letter to DRCOG to extend the contract for a fourth year at level funding, and may award a bonus incentive payment for prior year program performance;

NOW, THEREFORE, BE IT RESOLVED, that the Finance and Budget Committee authorizes the Executive Director to accept funds of approximately \$300,000 from the Colorado Department of Health Care Policy and Financing for the period of July 1, 2022 to June 30, 2023 to support DRCOG's Community Options program.

Jeff Baker, Chair
Finance and Budget Committee
Denver Regional Council of Governments

ATTEST:

Douglas W. Rex, Executive Director

ATTACH C

To: Chair and Members of the Finance and Budget Committee

From: Douglas W. Rex, Executive Director
303-480-6747 or drex@drcog.org

| Meeting Date | Agenda Category | Agenda Item # |
|---------------|-----------------|---------------|
| July 20, 2022 | Action | 4 |

SUBJECT

This action is related to a contract with the Colorado Department of Human Services (CDHS) to fund DRCOG's Older Americans Act (OAA) programs for the 2022-2023 state fiscal year.

PROPOSED ACTION/RECOMMENDATIONS

DRCOG staff recommends approval to continue a contract with CDHS and accept funds of approximately \$20.5 million for the period of July 1, 2022 to June 30, 2023 for OAA programs.

ACTION BY OTHERS

N/A

SUMMARY

DRCOG has a contract with CDHS that includes an annual extension option for up to five years total. We recently received an amendment to continue the contract with CDHS for a third year. The contract amount totals approximately \$20.5 million from a combination of federal Older Americans Act and state Older Coloradans Act funds. The Finance and Budget Committee previously approved to allocate funds to OAA service contractors based on an estimate of the pass-through portion of funds. Actual funds are in line with that earlier estimate and are approximately level with the amount allocated to DRCOG in the 2021-2022 fiscal year prior to any carryover funds.

PREVIOUS DISCUSSIONS/ACTIONS

[April 20, 2022](#) – the Finance and Budget Committee approved 2022-2023 contractor allocations based on an estimate of funding.

PROPOSED MOTION

Move to approve a resolution authorizing the Executive Director to continue a contract with the Colorado Department of Human Services for the Area Agency on Aging and to allocate and distribute up to \$20.5 million in state and federal funds for the period of July 1, 2022 through June 30, 2023 per the requirements set forth in the contract including contracting with local service providers.

ATTACHMENT

Draft resolution

ADDITIONAL INFORMATION

If you need additional information, please contact Douglas W. Rex, Executive Director, at (303) 480-6747 or drex@drcog.org; or Jayla Sanchez-Warren, Director, Area Agency on Aging, at (303) 480-6735 or jswarren@drcog.org.

DENVER REGIONAL COUNCIL OF GOVERNMENTS
STATE OF COLORADO

FINANCE & BUDGET COMMITTEE

RESOLUTION NO. __, 2022

A RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO CONTINUE A CONTRACT WITH THE COLORADO DEPARTMENT OF HUMAN SERVICES (CDHS) FOR THE AREA AGENCY ON AGING (AAA) AND TO ALLOCATE AND DISTRIBUTE UP TO \$20.5 MILLION IN STATE AND FEDERAL FUNDS FOR THE PERIOD OF JULY 1, 2022 THROUGH JUNE 30, 2023 PER THE REQUIREMENTS SET FORTH IN THE CONTRACT INCLUDING CONTRACTING WITH LOCAL SERVICE PROVIDERS.

WHEREAS, DRCOG is the designated Area Agency on Aging under the federal Older Americans Act (OAA) and the State's Older Coloradans Act (OCA) for the eight-county metro region; and

WHEREAS, CDHS contracts with DRCOG to use OAA/OCA funds to provide services to older adults and their family caregivers throughout the region; and

WHEREAS, DRCOG must allot a certain portion of these funds to local service provider agencies; and

NOW, THEREFORE, BE IT RESOLVED, that the Finance and Budget Committee authorizes the Executive Director to continue a contract with the Colorado Department of Human Services for the Area Agency on Aging and to allocate and distribute up to \$20.5 million in state and federal funds for the period of July 1, 2022 through June 30, 2023 per the requirements set forth in the contract including contracting with local service providers.

Jeff Baker, Chair
Finance and Budget Committee
Denver Regional Council of Governments

ATTEST:

Douglas W. Rex, Executive Director

ATTACH D

To: Chair and Members of the Finance and Budget Committee

From: Douglas W. Rex, Executive Director
303-480-6701 or drex@drcog.org

| Meeting Date | Agenda Category | Agenda Item # |
|---------------------|------------------------|----------------------|
| July 20, 2022 | Action | 5 |

SUBJECT

This action authorizes the DRCOG Executive Director to negotiate a contract with Hill Aevium to plan, create and implement regional advertising and promotional campaigns targeting employers and commuters as part of a comprehensive and coordinated program to reduce vehicle miles traveled and mitigate traffic congestion by encouraging employers and commuters to participate in regional travel demand management (TDM) efforts.

PROPOSED ACTION/RECOMMENDATIONS

DRCOG staff recommends authorizing the Executive Director to negotiate and execute a contract with Hill Aevium.

ACTION BY OTHERS

N/A

SUMMARY

As part of a Memorandum of Understanding (MOU) with eight transportation management associations (TMAs), DRCOG is responsible for retaining the services of an advertising agency to plan, create and implement regional advertising campaigns that will reach commuters and employers and encourage them to participate in Way to Go programs. Way to Go is the brand name for DRCOG's regional TDM program.

Funding for the services of the advertising agency is available from \$2.2 million per year in Congestion Mitigation and Air Quality grant funding and other sources.

A request for proposals for professional advertising services was issued on April 15, and 7 firms responded. An evaluation team comprised of DRCOG staff and TMA staff evaluated the firms' proposals and conducted interviews to recommend a firm that will best meet the needs of the Way to Go program. The evaluation team recommends selection of Hill Aevium.

PREVIOUS DISCUSSIONS/ACTIONS

N/A

PROPOSED MOTION

Move to approve a resolution authorizing the Executive Director to negotiate and execute a contract with Hill Aevium to provide professional advertising and promotional services for the regional travel demand management program (Way to Go) in an amount not to exceed \$860,000 with a term ending September 1, 2023 including an option to renew for two additional one year terms upon satisfactory performance.

ATTACHMENT

Draft resolution

ADDITIONAL INFORMATION

If you need additional information, please contact Douglas W. Rex, Executive Director, at 303-480-6701 or drex@drcog.org; or Steve Erickson, Communications and Marketing Director, at 303-480-6716 or serickson@drcog.org.

DENVER REGIONAL COUNCIL OF GOVERNMENTS
STATE OF COLORADO

FINANCE & BUDGET COMMITTEE

RESOLUTION NO. _____, 2022

A RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE A CONTRACT WITH HILL AEVIUM TO PROVIDE PROFESSIONAL ADVERTISING AND PROMOTIONAL SERVICES FOR THE REGIONAL TRAVEL DEMAND MANAGEMENT PROGRAM (WAY TO GO) IN AN AMOUNT NOT TO EXCEED \$860,000 WITH A TERM ENDING SEPTEMBER 1, 2023. INCLUDING AN OPTION TO RENEW FOR TWO ADDITIONAL ONE YEAR TERMS UPON SATISFACTORY PERFORMANCE.

WHEREAS, DRCOG signed a Memorandum of Understanding (MOU) with eight transportation management associations (TMAs) for the purpose of carrying out a comprehensive and coordinated program to mitigate traffic congestion and poor air quality by reducing vehicle trips and vehicle miles of travel via a regional transportation demand management (TDM) program, branded as Way to Go; and

WHEREAS, as part of the MOU, DRCOG is responsible for retaining the services of an advertising agency to plan, create and implement regional advertising and promotional campaigns that will reach commuters and employers and encourage them to participate in Way to Go programs; and

WHEREAS, funding for the services of the advertising agency is available from \$2.2 million per year in Congestion Mitigation and Air Quality grant funding and other sources; and

WHEREAS, a Request for Proposals for professional advertising services was issued on April 15, 2022, and 7 firms responded; and

WHEREAS, an evaluation team comprised of DRCOG and TMA staff reviewed the proposals and conducted interviews; and

WHEREAS, the evaluation team recommends selection of Hill Aevium to provide professional advertising and promotional services for the regional TDM program (Way to Go).

NOW, THEREFORE, BE IT RESOLVED that the Finance & Budget Committee authorizes the Executive Director to negotiate and execute a contract with Hill Aevium to provide professional advertising and promotional services for the regional travel demand management program (Way to Go) in an amount not to exceed \$860,000 with a term ending September 1, 2023 including an option to renew for two additional one year terms upon satisfactory performance.

A RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE A CONTRACT WITH HILL AEVIUM TO PROVIDE PROFESSIONAL ADVERTISING AND PROMOTIONAL SERVICES FOR THE REGIONAL TRAVEL DEMAND MANAGEMENT PROGRAM (WAY TO GO) IN AN AMOUNT NOT TO EXCEED \$860,000 WITH A TERM ENDING SEPTEMBER 1, 2023. INCLUDING AN OPTION TO RENEW FOR TWO ADDITIONAL ONE YEAR TERMS UPON SATISFACTORY PERFORMANCE.

Resolution No. ____, 2022

Page 2

RESOLVED, PASSED AND ADOPTED this ____ day of _____, 2022
at Denver, Colorado.

Jeff Baker, Chair
Finance and Budget Committee
Denver Regional Council of Governments

ATTEST:

Douglas W. Rex, Executive Director

ATTACHE

To: Chair and Members of the Finance and Budget Committee

From: Ron Papsdorf, Director, Transportation Planning and Operations
303 480-6747 or rpapsdorf@drcoq.org

| Meeting Date | Agenda Category | Agenda Item # |
|---------------|--------------------|---------------|
| July 20, 2022 | Informational Item | 6 |

SUBJECT

Overview of DRCOG's successful application for a National Highway Traffic Safety Administration (NHTSA) "405c" grant.

PROPOSED ACTION/RECOMMENDATIONS

N/A

ACTION BY OTHERS

N/A

SUMMARY

The federal [405c](#) grant program is awarded by NHTSA, and (in Colorado) managed by the STRAC and administered by CDOT. It is focused on all aspects of improving traffic crash records. It is part of the broader NHTSA 405 grant program, which is focused on "occupant protection, traffic safety information systems, impaired driving countermeasures, distracted driving, motorcyclist safety, graduated driver licensing laws, and non-motorized safety."

DRCOG has been working with CDOT and the Statewide Traffic Records Advisory Committee ([STRAC](#)) for several months to secure a NHTSA "405c" grant, which DRCOG was awarded in April 2022. DRCOG's successful 405c grant application (Attachment 1) is to investigate the feasibility and value of a regional crash data consortium to inventory the crash data analysis needs of the region and work to solve common issues with crash data collection, processing, and analysis.

Currently, DRCOG receives annual crash data from CDOT and processes it into a regional geocoded crash product. While DRCOG provides this regional product on the [Regional Data Catalog](#), many other jurisdictions process their own product, sometimes using a nearly identical workflow as DRCOG. Of the 21 different member governments or partner agencies who provided feedback on their crash data processing in response to outreach by DRCOG staff in summer 2021, 19 of them source their crash data on their own, from a vendor, the County Sheriff's office, or some combination of these sources. Having a multitude of crash data sources, each with their own processing workflow and geocoding methodology inevitably leads to discrepancies, duplication of effort, and lack of coordination.

In response, DRCOG intends to hire a crash consortium planner term position (through September 30, 2023) through the approved 405c grant. The consortium planner will be responsible for performing a comprehensive needs assessment and inventory of current local government and other stakeholder crash data collection and use practices, drafting a formal document for stakeholders to pledge time and potentially future funding to the consortium, and convening the crash data consortium for the DRCOG region. The primary goals of the consortium would be to inventory the needs of the region and work to solve common issues with data collection, processing, and analysis of crash data. DRCOG wants to offer the region the best crash data product possible so that the regional can work

together to identify unsafe roadway locations, problems can be mitigated, and the region can accelerate progress toward the ultimate goal of zero deaths.

DRCOG will enter into an Intergovernmental Agreement with CDOT to contract for the funds. An important aspect of the 405c grant award is that CDOT is providing the required 20 percent non-federal match, meaning DRCOG will not be required to provide any matching funds for this grant award.

PREVIOUS DISCUSSIONS/ACTIONS

N/A

PROPOSED MOTION

N/A

ATTACHMENT

N/A

ADDITIONAL INFORMATION

If you need additional information, please contact Douglas W. Rex, Executive Director, at 303-480-6701 or drex@drcog.org; or Ron Papsdorf, Director, Transportation Planning and Operations, at 303 480-6747 or rpapsdorf@drcog.org