

Board Officers

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AGENDA

Metro Vision Citizens Advisory Committee (CAC)

Tuesday May 7, 2013

6:30 p.m. – 8:00 p.m.

**Denver Design Center
595 South Broadway
Denver, CO 80209**

1. Call to Order
2. Public Comment
3. April 16, 2013 Meeting Summary
(Attachment A)

ACTION ITEMS

INFORMATIONAL ITEMS

4. Recap of Citizens Advisory Committee Roles/Responsibilities/Expectations (15 minutes)
(Attachment B)
Nicole Klepadlo
5. Overview of Stakeholder Engagement/Activity (75 minutes)
(Attachment C)
Ashley Kaade/Nicole Klepadlo

ADMINISTRATIVE ITEMS

6. Announcements (5 minutes)
7. Other Matters by Members (5 minutes)
8. Adjournment – Next Meeting-Tuesday, June 11, 2013

Disabled attendees are asked to notify DRCOG at least 48 hours in advance of the need for auxiliary aids or services

We make life better!



ATTACHMENT A

MEETING SUMMARY Metro Vision Citizens Advisory Committee (CAC) Tuesday April 16, 2013

Members Present:

Suzanne Arkle
Steven Crews
William Thomas Cryer
Alexa Davis
Andrea Duran-Carpenter
Tom Friesen
Carson Green
Peter Hannan
Michael Hult
Will Kerns
Randle Loeb
Lizette Adriana Marquez
Sue Prant
Lisa Schott
Martha Sippel
Sherri Stockton-Bey
Myles Tangalin
Chris Waggett
Rozita Williams
Bob Wilson

Call to Order

Committee members spent time introducing themselves to the group identifying where they live (specific neighborhood if applicable,) where they work or profession, and why they are interested in participating in the CAC. Members identified the following as reasons for participation in the CAC:

- To learn about business development and transit locations
- To encourage citizen participation, diverse and minority groups to be included in the process
- To learn about the public's concerns
- To glean and share information [with neighborhood groups, businesses, general citizens]
- To gain knowledge of the regional planning process
- To explore topics including aging in place, sustainability, economic development, health, cycling, trail connections, TOD, housing, transportation, affordable housing and multi-modal transportation

INFORMATIONAL ITEMS

Overview of DRCOG/Metro Vision and Q&A

DRCOG staff provided an overview of Metro Vision, provided a copy of the current Metro Vision 2035 plan for members and reviewed current efforts underway for the new Metro Vision 2040 plan. The overview included a brief history of Metro Vision and the role of DRCOG and services it provides to the region. The presentation also included a snapshot of the Sustainable Communities Initiative (SCI) grant program.

Citizens Advisory Committee Roles/Responsibilities/Expectations

DRCOG staff reviewed the responsibilities and expectations of the committee and its specific role within the Metro Vision 2040 process. The committee members were provided a committee overview as part of the first meeting packet.

ADMINISTRATIVE ITEMS

Announcements

DRCOG staff conducted a polling question to determine what day of the week worked best for committee members and will follow up with a Doodle poll to help determine the on-going date for the CAC meetings.

The next meeting is scheduled for Tuesday, May 7, 2013.

ATTACHMENT B

To: Members of the Citizens Advisory Committee

From: Nicole Klepadlo, Planner II, Regional Planning and Operations
303 480-5636 or nklepadlo@drcog.org

Subject: **Recap of Citizens Advisory Committee Roles/Responsibilities/Expectations**

Meeting Date	Agenda Category	Agenda Item #
April 16, 2013	Information	4

REQUESTED ACTION

No action requested at this time.

SUMMARY

- The Citizens Advisory Committee (CAC) will serve in an advisory role to the DRCOG Board and the Metro Vision Planning Advisory Committee (MVPAC) on ways to involve residents in the Metro Vision 2040 planning process.
- The CAC will contribute to the Metro Vision 2040 update through the following responsibilities:
 1. Advise DRCOG staff on effective and efficient ways to involve residents and businesses to ensure diversity of perspectives region wide are heard. Assist in the creation of a regional stakeholder engagement plan.
 2. Assist the DRCOG Board, Metro Vision Issues Committee (MVIC) and the MVPAC in raising awareness of Metro Vision and spreading information on regional planning issues on a resident/stakeholder level. Assist DRCOG in making connections to the broader community including finding opportunities and venues to gather input of Metro Vision 2040.
 3. Work with staff to help ensure issues and potential impacts residents care about are considered throughout the Metro Vision 2040 planning process. As needed, provide feedback through staff to the DRCOG Board, MVIC, MVPAC, or other applicable committees on regional planning issues.

Expectations:

1. Assist with stakeholder engagement and outreach.
2. Provide access to established community networks.
3. Engage; please ask questions and speak up, perspective from all committee members is encouraged.
4. Focus on broad regional issues and interests, not individual positions.
5. Inform DRCOG staff, MVPAC and the DRCOG Board as applicable.
6. Be respectful of others; offer respect to others' viewpoints and attention when others speak.
7. Collaborate.

PRIOR BOARD ACTION

- January 2013 – DRCOG Board establishes the Metro Vision Citizens Advisory Committee
- May 2011 – Approval of Metro Vision 2040 Framework

FINANCIAL CONSIDERATIONS

Recap of Citizens Advisory Committee Roles/Responsibilities/Expectations

Citizens Advisory Committee Meeting

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N/A

ALTERNATIVES

N/A

PROPOSED ACTION/RECOMMENDATIONS

N/A

BACKGROUND INFORMATION

- Attachment:
 - [Metro Vision Citizens Advisory Committee Board Approved Overview](#)

Metro Vision Citizens Advisory Committee (CAC) Overview

Background

The original Metro Vision 2020 Plan was the first comprehensive plan for the Denver Metro Area that integrated growth and development, transportation and environmental policies. A Regional Development Plan Task Force, comprised of local government officials, business leaders, developers, representatives of the transit agency and state agencies, neighborhood associations and other regional stakeholders, guided the planning process, which began in 1990 and culminated in the DRCOG Board's adoption of Metro Vision in 1997. Task Force activities included:

- Development of a Guiding Vision Statement
- Research on key issues
- Selection of evaluation criteria and policy alternatives for scenario modeling
- Recommendations regarding a preferred alternative

This inclusive, deliberative process provided a strong foundation for regional planning that has lasted for nearly 20 years, as DRCOG has continued to update Metro Vision and extend the planning horizon.

Over time, however, new issues have emerged, new people have risen to leadership positions, and awareness and regional "ownership" of the Metro Vision Plan have diminished. The time is ripe, therefore, to re-engage a broad constituency in a discussion regarding the future growth and development of the Denver region.

The Metro Vision 2040 effort will transform the current Metro Vision Plan into the People's Plan – a shared vision that **belongs to everyone** involved in shaping the future of the Denver Metro Area, with a particular focus on the built environment. The plan will:

- Identify common values and regional priorities
- Increase understanding of challenges and opportunities
- Point the region in a direction
- Serve as a call to action
- Guide decisions
- Support collaboration and efficient use of resources

A Citizens Advisory Committee (CAC) will serve in an advisory role to the DRCOG Board and the Metro Vision Planning Advisory Committee (MVPAC) on the most efficient ways to involve residents in the Metro Vision 2040 planning process.

Committee Responsibilities

The CAC will contribute to the Metro Vision 2040 update through the following responsibilities:

1. Advise DRCOG staff on effective and efficient ways to involve residents and businesses to ensure diversity of perspectives region wide are heard. Assist in the creation of a regional stakeholder engagement plan.
2. Assist the DRCOG Board, Metro Vision Issues Committee (MVIC) and the MVPAC in raising awareness of Metro Vision and spreading information on regional planning issues on a resident/stakeholder level. Assist DRCOG in making connections to the broader community including finding opportunities and venues to gather input of Metro Vision 2040.
3. Work with staff to help ensure issues and potential impacts residents care about are considered throughout the Metro Vision 2040 planning process. As needed, provide feedback through staff to the DRCOG Board, MVIC and MVPAC on regional planning issues.

Proposed Membership

The committee will consist of 15-25 members. Members of the committee should have demonstrated connections and relationships with the broader public through their own existing networks. Though not required, committee members could have current and/or previous experience with groups such as neighborhood groups, homeowners associations, city/county advisory committees or active participation in varied city/county planning efforts.

As with all of our committees, DRCOG is seeking a broad, diverse group of individuals with a variety of perspectives. The hope is that participants include people of all ages, incomes and abilities and could include: retired persons, stay-at-home parents, students, and persons from various occupations, racial and ethnic backgrounds, and who are geographically dispersed around the region.

Committee Selection

DRCOG will hold an application process to fill the CAC positions. DRCOG staff will review the applications and make a recommendation to the DRCOG Board Chair for final appointments to the CAC. CAC member selection will include consideration of the following:

1. Outstanding connection and understanding of the local community
2. Geographic diversity
3. Representation of diversity among a cross section of community interests

Use of Alternates

There are no provisions for alternates for CAC. Committee membership shall be assessed annually and a member's attendance at CAC meetings will be considered.

Quorum/Voting

The CAC will not vote on specific issues or be required to come to a consensus on specific topics, but rather aid the planning process by providing stakeholder feedback and information. The CAC will be facilitated by DRCOG staff and staff will be responsible for creating facilitated discussions that allow all Committee members to participate, engage, and respond to Board or MVPAC direction in an effective and organized manner.

DRCOG staff will ensure that all comments or disagreements are conveyed for Board and MVPAC consideration. Examples of CAC input may include:

- Outreach to the broader public.
- Advisement of additional partners to target, focus groups to facilitate, etc.
- Knowledge of current resident level regional planning efforts and needs.

Committee Structure/Operations

The CAC will convene initially in winter of 2013. DRCOG staff will orient the Committee to the Metro Vision 2040 planning process. Members of the CAC can expect to dedicate approximately 2-3 hours a month to CAC efforts. CAC members may expect to attend monthly meetings in the beginning of the Metro Vision Planning process but meetings may become less frequent throughout the planning process.

ATTACHMENT C

To: Members of the Citizens Advisory Committee

From: Ashley Kaade, Planner II, Communications and Marketing
(303) 480-6781 or akaade@drcog.org

Subject: **Overview of Stakeholder Engagement/Activity**

Meeting Date	Agenda Category	Agenda Item #
May 7, 2013	Information	5

REQUESTED ACTION

No action requested at this time.

SUMMARY

Metro Vision 2040

- The Metro Vision 2040 planning process aims to create a shared regional vision, shaping the future of the Denver metro area. Member governments will have a key role in implementing recommendations in Metro Vision, along with other stakeholders working to increase the awareness of Metro Vision in the region.
- Engagement efforts specifically targeting member jurisdictions include:
 - Metro Vision Planning Advisory Committee (MVPAC)
 - Local government survey (May 2013)
 - Other: Presentations, focus groups, briefings, information sharing workshops, regional issue papers, data snapshots, plan and supporting material, etc.
- The Citizens' Advisory Committee (CAC) will provide feedback on regional issues to staff, the DRCOG Board and/or MVPAC. This committee will also provide feedback on the Metro Vision 2040 Stakeholder Engagement Plan and advise on the most efficient ways to involve residents in the planning process. Further, CAC members will be ambassadors for Metro Vision 2040, sharing information, conducting outreach and garnering feedback among their networks.
- The stakeholder engagement toolkit will include a mix of outreach tools to raise awareness and inform stakeholders and participatory tools which will engage participants creating and documenting useful input to the Plan. This toolkit may include, but is not limited to:
 - Website
 - Social media
 - E-newsletter
 - Informational materials
 - Interactive web-tools
 - Metro Vision Citizens' Academy (Fall 2013)
 - Regional workshop
 - Focus groups
 - Briefings
 - Surveys
 - Presentations
 - Trainings
 - Information sharing workshops

Sustainable Communities Initiative (SCI)

- The Sustainable Communities Initiative (SCI), a three-year project funded by a \$4.5 million grant from the U.S. Department of Housing and Urban Development (HUD), will inform and support the Metro Vision 2040 update. The SCI will also

Overview of DRCOG and Metro Vision

Citizens Advisory Committee

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reach out to stakeholders who have not traditionally been involved in the regional planning process.

- SCI stakeholder engagement includes feedback from the following groups and activities:
 - **SCI Consortium.** Official partners including municipalities, counties, state agencies, housing authorities, nonprofits, corporate interests, philanthropic and academic organizations.
 - **Corridor Working Groups (CWG).** Local governments, housing authorities, anchor institutions and other authorities and/or districts with the resources and capacity to lead and/or contribute to transit-oriented development (TOD) implementation strategies.
 - **Corridor Stakeholder Committees (CSC).** Community leaders representing both residential and business interests will provide input to CWGs.
 - **Corridor Citizens' Academies.** Leadership development program that will provide grass roots community leaders with a fundamental working knowledge of how to engage in the process of regional transit and better communicate its benefits to their communities.
 - **FRESC: Good Jobs, Strong Communities** is assisting with stakeholder outreach, particularly with low-income individuals and families, and communities of color. FRESC staff is conducting one-on-one resident meetings, presenting at meetings of allies, coalition members and other organizations, and conducting trainings to assist prospective constituents in further developing their skills to effectively participate in public processes.
- Metro Vision 2040 and SCI stakeholder engagement efforts to date are summarized in the attachment below.

PRIOR BOARD ACTION

- May 2012 – Approval of 2012-2013 Strategic Plan, including Metro Vision 2040 activities.
- May 2011 – Approval of Metro Vision 2040 Framework

FINANCIAL CONSIDERATIONS

N/A

ALTERNATIVES

N/A

PROPOSED ACTION/RECOMMENDATIONS

N/A

BACKGROUND INFORMATION

- Attachment:
 - C1. Metro Vision 2040 Stakeholder Engagement Summary

Metro Vision 2040 Stakeholder Engagement Summary

1. 2012 DRCOG Board Workshop

In January 2012, DRCOG Board members utilized its annual workshop to discuss desired stakeholder engagement for the Metro Vision 2040 update. They discussed levels of involvement, directed staff to ensure the participation of a diverse set of stakeholders in the regional planning process and identified many new organizations and groups to reach out to.

2. 2013 DRCOG Board Workshop

In February 2013, the Board workshop included discussion groups of Board members and alternates on Metro Vision 2040. Participants were asked to provide feedback on the most important areas on which the plan should focus. Board feedback included key points of emphasis including land use, transportation and demographic shifts. The Board will discuss this further at its May meeting.

3. Metro Vision Listening Tour

In spring 2012 DRCOG conducted a Listening Tour to achieve the following objectives:

- Identify issues the DRCOG Board may wish to explore in depth during the two-year Metro Vision 2040 planning process, including emerging issues not specifically addressed in earlier plans; and
- Engage a broad and diverse set of stakeholders and residents of the region.

It incorporated participation and dialogue with community leaders, subject matter experts, public, private and non-profit stakeholders and residents via 11 focus groups, 24 in-depth interviews and on an online survey that garnered over 1,200 responses. The following seven key elements were identified as key topics for further exploration in the Metro Vision 2040 process.

- Transportation
- Housing and development
- Environment
- Economy
- Education
- Community health
- Western spirit and commitment to regional collaboration

4. Sustainable Communities Initiative (SCI) Consortium Meeting

The March 2013 bi-annual gathering of grant partners and stakeholders offered an opportunity to educate attendees on the resources available to further the discussion on housing and community and economic development as it relates to the region and the Metro Vision 2040 update.

- Approximately 120 attendees participated in table-top breakouts on the two topic issues
- Participants ranged from local government staff and elected officials, subject matter experts, nonprofits, corporate interests, philanthropic and academic organizations and community leaders

Metro Vision 2040 Stakeholder Engagement Summary

5. Metro Vision/SCI - Housing focus

The SCI provides resources to expand the regional conversation on housing as part of Metro Vision 2040. An SCI requirement is to complete an assessment of access to housing opportunity and equitable housing options for all in the region. The following are key outreach efforts completed to help garner input and feedback from key housing stakeholders in the region:

- Conducted one-on-one meetings with other sustainable community regional planning grantees from around the country to learn about their deliberation process
- Conducted one-on-one meetings and one larger group meeting with local governments and regional entities receiving direct HUD funding assistance for housing services, programs and activities
- Metro Denver Association of Realtors
 - Approximately 35 realtors from around the region participated
 - Participants were asked about consumer trends within the region; a sample of responses includes desire for young families to focus on proximity to good schools, options for senior aging in place is minimal and an increase in 3 bedroom homes under \$500,000 are desired
 - Participants were asked how the discussion or proximity to transit has impacted or not impacted consumers decisions; a sample of responses includes many believe the cost of the light rail is too expensive, people are inquiring more about access to transit more than in the past 5 years and light rail hours are not conducive to on-going use

6. Metro Vision/ SCI – Community and economic development focus

The SCI also provides resources to expand the regional conversation on community and economic development as part of Metro Vision 2040. The following are key outreach efforts completed to help garner input and feedback from key economic development stakeholders in the region:

- Conducted two focus groups with members of the Metro Denver Economic Development Corporation (MDEDC) Professionals Group
- Conducted a discussion session with the full membership of the MDEDC Professionals Group

Key issues identified included last mile challenges, tax policy, designated areas for growth, workforce development and housing options.

7. Transit Alliance Citizens' Academy

The Citizens' Academy provides community leaders with a fundamental working knowledge of how to engage in the process of regional transit and better communicate its benefits. In March 2013 DRCOG staff presented the following information to the regular bi-annual Citizens' Academy: an overview of DRCOG as an organization, Metro Vision and the current plan update and the SCI. Highlights from the presentation were:

- Approximately 45 citizens attended the session representing different areas of the region
- Participants were asked to work in small groups to discuss the strengths and needs/gaps of the region
 - A sample of strengths identified includes walkability, regional collaboration, public art and outdoor lifestyle

Metro Vision 2040 Stakeholder Engagement Summary

- A sample of needs/gaps identified includes improved air quality, workforce housing, increased density and sustainable water supply

There will be future *specialized* Citizens' Academies that focus on: Metro Vision, East Corridor, Gold Corridor and Northwest Corridor. The corridor-specific academies are funded through the SCI. The East Corridor Citizens' Academy is scheduled for June 2013.

8. Outcomes Assessment and Knowledge Sharing (OAKS)

OAKS is a component of the SCI. The University of Colorado-Denver will conduct case studies evaluating existing and soon-to-be-completed FasTracks transit corridors and selected transit-oriented development (TOD) sites. The CU Denver team will compile lessons learned and best practices. In summer and fall 2012, stakeholder engagement included:

- Two focus groups and interviews with local government staff and subject matter experts to identify initial case study topics to consider
- One larger workshop to identify case study topics – topics identified were:
 - Implementing station area vision and attracting private investment
 - Environmental sustainability
 - Managing parking
 - Accessibility
 - Housing
- OAKS is now working to assemble a comprehensive set of lessons learned that will be more applicable to a greater array of municipalities.
- Accordingly, they have focused their investigation on the following stations: Englewood, Arapahoe, Alameda, Littleton, Mineral, and Louisiana Pearl.