



Ride Alliance Project Update

Regional Transportation Committee: March 17, 2026

Project Refresh

- **Project Round 3**
 - Mobility Services for All Americans.
 - Veterans Transportation and Community Living Initiative.
 - Strengthening Mobility and Revolutionizing Transportation, Stage 1.
- **By 2030**, 1 in 5 persons over the age of 60.
- **11,966** trip denials in 2024.

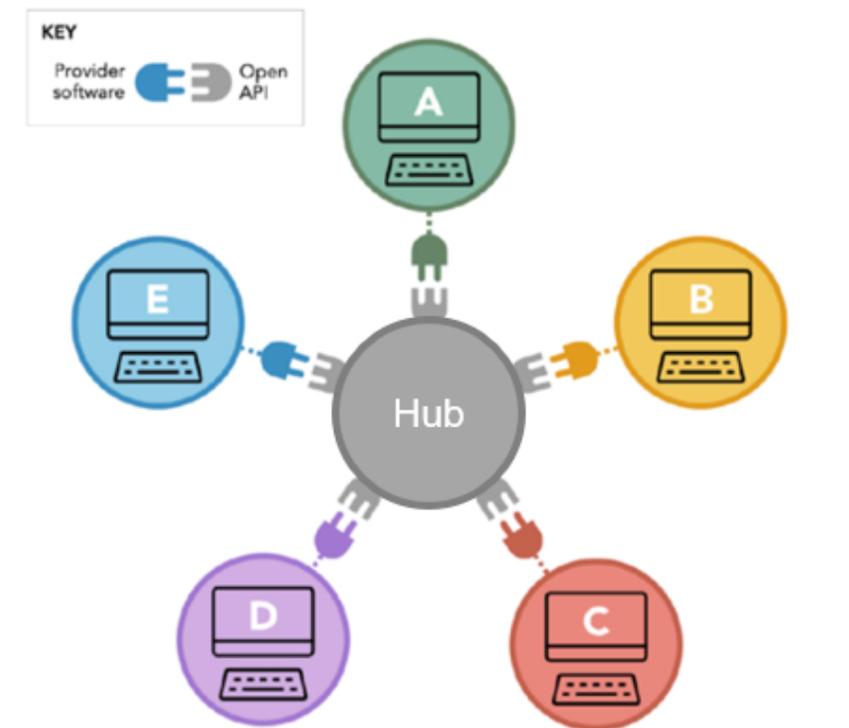


Stage 1 Goals

- Enhance Trip Exchange Hub.
 - Direct trip booking clients + providers.
- Test 1 trip type.
- Integrate 1 provider.
- Streamline reporting requirements.



Trip Exchange (Hub) Interoperability



Trip Exchange Platform

[Trip Tickets](#)
[Admin](#)
[Reports](#)
Malorie Miller

Filter Trip Tickets

Timezone: Mountain Time

Feb 11, 2026, 09:36 AM

Saved Filters

[Save Current Filters](#)

Basic Filters

Show Trips Outside Service Area

Geographic

Completed

Claiming provider

Originating requestor

Medical Centers

Funding Source

Eligibility

Operating Hours

From: To:

[Clear Filters](#) [Search](#)

Trip Tickets

[Upload Trip Tickets](#)
[Quick summary](#)
[Show my tickets](#)

<input type="checkbox"/>	CUST NAME	ORGN REQUESTOR	PICKUP	DROPOFF	MOBILITY FACTORS	ATTENDANT(S)	STATUS	CLAIMANT(S)	ACTIONS
<input type="checkbox"/>	[REDACTED]	DRCOG	2025-12-17 12:30:00		Ambulatory	0	Completed	Via Mobility Services	✕
<input type="checkbox"/>	[REDACTED]	DRCOG		2025-12-16 10:30:00	Ambulatory	0	Completed	Via Mobility Services	✕
<input type="checkbox"/>	[REDACTED]	DRCOG	2025-12-16 12:45:00		Ambulatory	0	Completed	Via Mobility Services	✕
<input type="checkbox"/>	[REDACTED]	DRCOG		2025-11-21 19:15:00	N/A	0	Completed	Uber	✕
<input type="checkbox"/>	[REDACTED]	Via Mobility Services	2025-12-15 12:30:00		Walker	0	Completed	DRCOG	✕
<input type="checkbox"/>	[REDACTED]	Via Mobility Services	2025-12-16 12:30:00		Walker	0	Completed	DRCOG	✕
<input type="checkbox"/>	[REDACTED]	Via Mobility Services	2025-12-15 08:30:00		Walker	0	Completed	DRCOG	✕

Pilot Goals 11/10-12/23/2025

Goal	Outcome
4 counties served.	6 counties served.
1 provider integrated with full functionality.	AAA (CSV upload + Uber API). Via Mobility (CSV upload + middleware) RTD FlexRide (API) RideNoCo (CSV upload)
1 trip type.	3 trip types tested.
99% Trip Exchange availability.	100% availability, no down-time.
100 one-way trips completed.	56 trips requested, 36 trips completed.

Pilot Outcomes Continued

Clients

- 19 unique clients.
- 79% female.

Trip Types

- 40 medical trips.
- 8 nutrition trips.
- 8 personal trips.

Cross County Trips

- 42 cross-county trips.
- 14 in-county trips.



Challenges and Lessons Learned



Limited period of performance.



Software vendors opposed to coordination.



50% of trip-testing goals.



Regional changes since last project iteration.

Project Extension Goals

Coordinate 1 trip between NFRMPO + DRCOG.

Trip Exchange enhancements.

ASPIRE-Trip Exchange bi-directional API.

Foundation for direct-trip booking interface.

Stakeholder workgroup continuation.

Explore alternative funding opportunities.

Stakeholder workgroup continuation

Contract and business rules modification and execution.

Inter-regional trip demands and opportunities for Ride Alliance support.

- Split weekly trips to popular medical destinations.
- Pre-determined meet-up points.
- Reciprocity between communities.
- Set reimbursement rates based off mileage and trip type.

Explore alternative funding opportunities



HST Set-Aside.



Congressionally Directed Spending.



Private funding and other options.

Integrating Ride Alliance into other plans

CTP.

5310 PMP.

RTP/TIP.

Others.

Thank you

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