Ride Alliance Project Update

Regional Transportation Committee: March 17, 2026

drcog
We make life better!
DENVER REGIONAL COUNCIL OF GOVERNMENTS

Project Refresh

- **Project Round 3**
  - Mobility Services for All Americans.
  - Veterans Transportation and Community Living Initiative.
  - Strengthening Mobility and Revolutionizing Transportation, Stage 1.
- **By 2030**, 1 in 5 persons over the age of 60.
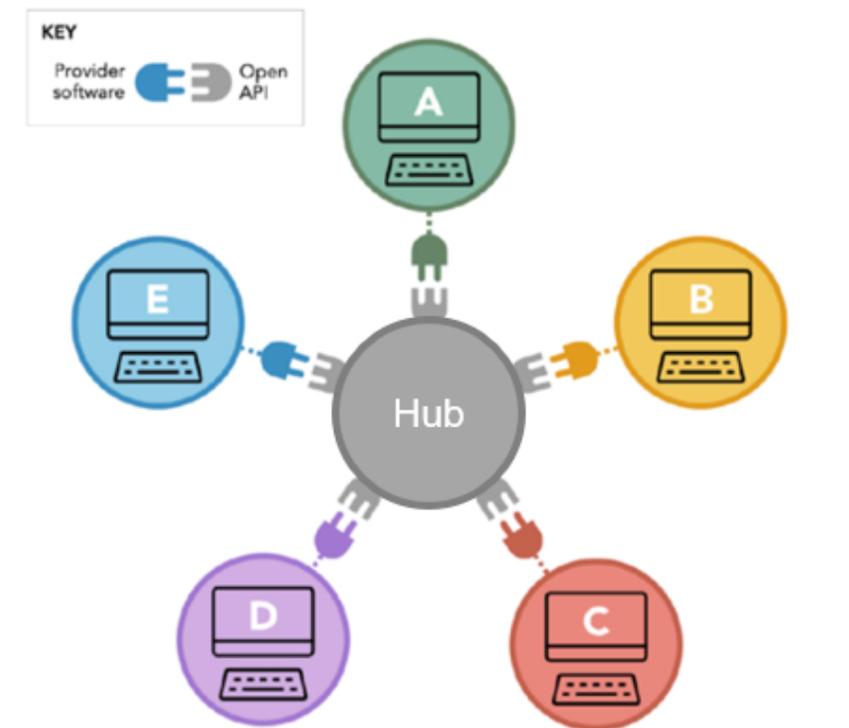- **11,966** trip denials in 2024.

Stage 1 Goals

- Enhance Trip Exchange Hub.
  - Direct trip booking clients + providers.
- Test 1 trip type.
- Integrate 1 provider.
- Streamline reporting requirements.

Trip Exchange (Hub) Interoperability

KEY
Provider software — Open API

Trip Exchange Platform

Pilot Goals 11/10-12/23/2025

Goal	Outcome
4 counties served.	6 counties served.
1 provider integrated with full functionality.	AAA (CSV upload + Uber API). Via Mobility (CSV upload + middleware) RTD FlexRide (API) RideNoCo (CSV upload)
1 trip type.	3 trip types tested.
99% Trip Exchange availability.	100% availability, no down-time.
100 one-way trips completed.	56 trips requested, 36 trips completed.

Pilot Outcomes Continued

Clients

- 19 unique clients.

- 79% female.

Trip Types

- 40 medical trips.

- 8 nutrition trips.

- 8 personal trips.

Cross County Trips

- 42 cross-county trips.

- 14 in-county trips.

We make life better!

drcog
DENVER REGIONAL COUNCIL OF GOVERNMENTS

Challenges and Lessons Learned

Limited period of performance.

Software vendors opposed to coordination.

50% of trip-testing goals.

Regional changes since last project iteration.

Adrcog
We make life better!
DENVER REGIONAL COUNCIL OF GOVERNMENTS

Project Extension Goals

Coordinate 1 trip between NFRMPO + DRCOG.	Trip Exchange enhancements.	ASPIRE-Trip Exchange bi-directional API.
Foundation for direct-trip booking interface.	Stakeholder workgroup continuation.	Explore alternative funding opportunities.

Stakeholder workgroup continuation

Contract and business rules modification and execution.

Inter-regional trip demands and opportunities for Ride Alliance support.

- Split weekly trips to popular medical destinations.
- Pre-determined meet-up points.
- Reciprocity between communities.
- Set reimbursement rates based off mileage and trip type.

Explore alternative funding opportunities

HST Set-Aside.

Congressionally Directed Spending.

Private funding and other options.

Integrating Ride Alliance into other plans

CTP.

5310 PMP.

RTP/TIP.

Others.

Adrcog

We make life better!

DENVER REGIONAL COUNCIL OF GOVERNMENTS

Thank you

Malorie Miller

Senior Planner

mmiller@drcog.org

If you need digital accessibility assistance, submit a request at drcog.org/access or call 303-455-1000. Please expect a response within 72 hours (three business days).