

Board Work Session

Meeting date: March 4, 2026

Agenda Item #: 5

Power Ahead Colorado Incentives Policy

Agenda item type: Discussion

Summary

Review and discussion of the Power Ahead Colorado Incentive Policy establishing the framework for administering \$40 million in building electrification incentives.

Background

The proposed Incentive Policy establishes the structure by which DRCOG will allocate and administer \$40 million in financial incentives to accelerate adoption of high-efficiency electric building technologies across the region.

The policy:

- Defines eligible participants, including residential, multifamily, commercial, contractors, and distributors within the DRCOG region;
- Establishes broad incentive ranges for priority measures, including cold-climate heat pumps, heat pump water heaters, and quality installation incentives;
- Provides administrative authority for DRCOG to adjust incentive levels in response to market conditions, with Executive Director approval and Board notification; and
- Commits to regional equity monitoring and regular reporting on program performance.

The policy maintains flexibility to respond to changing market conditions while preserving Board oversight for significant programmatic changes.

Action by others

None

Previous discussion/action

[February 4, 2026](#) - Board Work Session meeting

Recommendation

None

Attachments

- 1) Presentation



2) Link: [Power Ahead Colorado Incentives Policy](#)

For more information

If you need additional information, please contact Mac Prather, Program Manager (Incentives, Advising, and Low-Income Programs), mprather@drcog.org.

