



# Ride Alliance Update

Transportation Advisory Committee, September 22, 2025

# Why Ride Alliance?

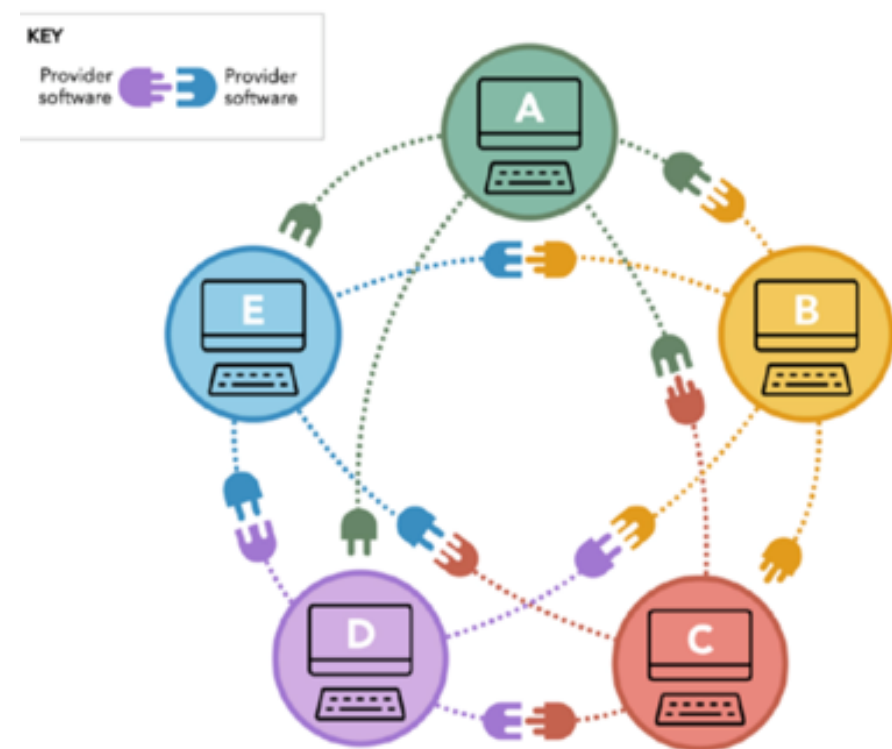
## Current state of the region:

- **11,966 trip denials** in 2024.
- **No coordination** between providers.
- **Waitlist** for services.

## By 2030:

- **27.8% increase** in the older adult population.
- **1 in 5 persons** over the age of 60.

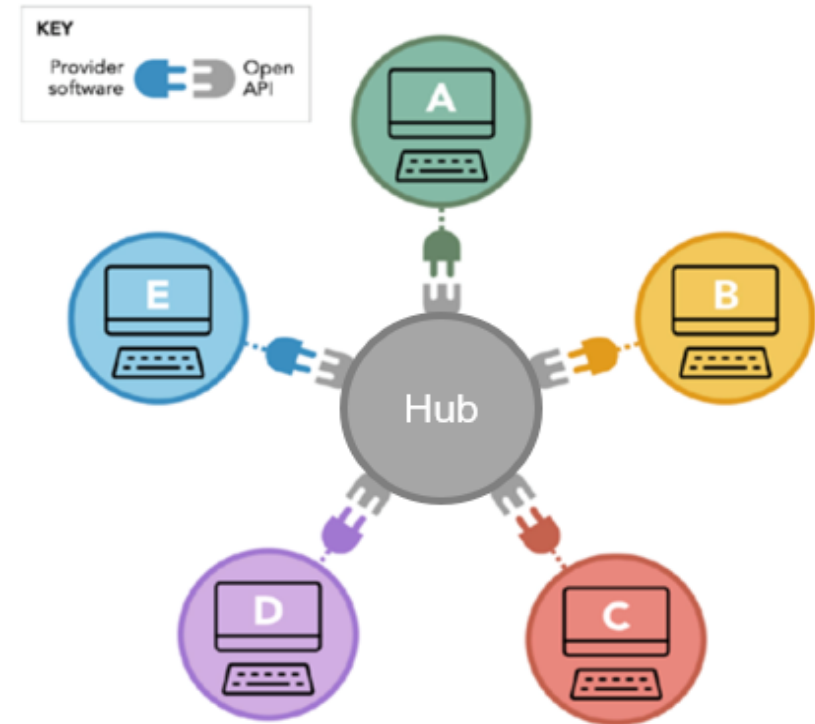
## Interoperability using Proprietary APIs



# Goals At-Scale

- Trip Exchange Hub.
- No wrong door approach.
- Maximize available resources.
- Eliminate silos.

## Trip Exchange (Hub) Interoperability



# Project Challenges



18-month  
period of  
performance.



Scheduling  
software  
companies lack  
incentive.



4-year project  
lapse.

# Stage 1 Goals

1. Secure MOU's from providers.
2. Upgrade the Trip Exchange Hub.
  - TDS-compliant.
  - Enhanced reporting capabilities.
  - Updated user interface.
  - Direct trip booking.
3. Integrate the Hub with other systems.
4. Pilot the Hub with at least one provider.

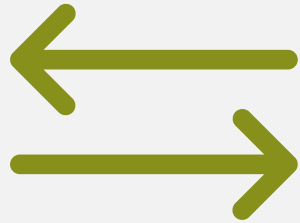


# Project Progress

- Engagement and Outreach
  - Stakeholder group
- MOU secured
  - NFRMPO
  - RTD FlexRide
  - Via Mobility Services
- Trip Exchange Hub development underway
  - TDS-compliant.
  - Open-source.
  - Enhanced reporting capabilities.
  - Updated user interface.



# Bonus Project Progress



**Uber integration  
exploration.**



**TDS-alternatives for  
integration.**

Middleware.

Direct trip import tool.



# Stage 1 Pilot Goals



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100 trips completed.

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1 inter-regional trip (DRCOG-NFRMPO).

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90% client satisfaction with services.

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99% or two nines of availability.

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Prove functionality of integration options.

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# Next Steps

Task	Timeline
Finalize contracts and letters of commitment.	September 2025-December 2025
Pilot project and data analysis. <ul style="list-style-type: none"><li>• Area Agency on Aging,</li><li>• NFRMPO-RAFT,</li><li>• RTD FlexRide,</li><li>• Via Mobility Services,</li></ul>	November-December 2025
Apply for Stage 2 funding.	~Summer 2026, anticipated award announcement.

# Stage 2 and At-Scale Vision

- Coordinated transit network with **agreed-upon business rules**.
- Efficient and cost-effective network that can **optimize based off demand**.
- **One-stop shop** for transit services with potential to expand to other service types.
- **Replicable, open-source** model with potential to expand state-wide.
- TDS-Compliant Trip Exchange Hub that is **sustainable to change**.



# Thank you!

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