

## Transportation Advisory Committee

Meeting date: September 22, 2025

Agenda Item #: 5 (Attachment C)

### 2026-2027 Transportation Demand Management Set-Aside Funding Recommendations

Agenda item type: Action

#### Summary

Staff recommends committee approve the projects proposed by the TDM Set-aside Project Review Panel.

#### Background

The [Policies for FY 2024-2027 TIP Set-aside Programs](#) established \$2 million in federal funds for TDM non-infrastructure projects over the four-year period. The 2026-27 call for projects was for \$1,000,000 plus \$95,000 returned from the previous cycle, for a total of \$1,095,000. The purpose of the TDM set-aside is to support marketing, outreach and research projects that reduce traffic congestion and improve air quality.

In May 2025, after conducting a workshop for potential applicants, DRCOG issued a call for Letters of Intent followed by a call for applications. Applications and Letters of Concurrence were due July 3, 2025. A Project Review Panel made up of DRCOG staff and external partners such as CDOT, RAQC and Ride NoCo reviewed and rated each of the seven applications received. After discussion, the Panel recommended funding all seven projects.

#### Action by others

None.

#### Previous discussion/action

None.

#### Recommendation

Move to recommend to the Regional Transportation Committee that the recommended projects be funded through the TDM Services Set-aside of the DRCOG 2026-2027 Transportation Improvement Program.

#### Attachment(s)

1. Project matrix.
2. Staff presentation.

#### For more information

If you need additional information, please contact Steve Erickson, Division Director, Communications and Marketing, at 303-480-6716 or [SErickson@drcog.org](mailto:SErickson@drcog.org).

