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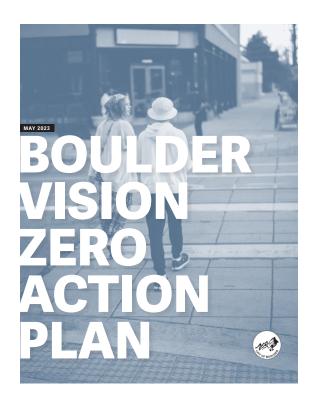
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### I. Background

The City of Boulder's Transportation and Mobility Department has undertaken this project to develop a data-driven and context-sensitive process to set speed limits on city-owned streets. The project establishes a consistent framework for setting and communicating speed limits citywide with the aim to reduce speed-related crashes as part of Vision Zero, Boulder's goal to end severe crashes.

The 2022 Vision Zero Boulder: Safe Streets Report identified speeding as an over-represented factor, associated with nearly one-third of serious injury and fatal crashes in the 3-year time period (2018-2020). Public feedback for the 2023 Vison Zero Action Plan listed speeding as one of the Top 4 traffic safety concerns, and high-speed streets are identified as one of the Top 6 risk factors associated with the city's High Risk Network. Action 7 was identified in the Plan to "Update and implement Boulder's policies and practices regarding speed limit setting to better align target and actual operating speeds". This project is one of many components the City of Boulder is exploring to reduce speeding-related crashes and improve safety for all roadway users.



#### Speed related goals in the Boulder Vision Zero Action Plan:

- Update and implement Boulder's policies and practices regarding speed limit setting to better align target and actual operating speeds.
  - STATUS: Addressed through this project.
- Strategically deploy photo radar van along highspeed corridors where allowed by state law
  - STATUS: Resolution adopted in December 2023 designating corridors where the city plans to expand photo enforcement.
- Support legislation to enable expanded use of photo radar van (commercial settings, higher speed streets) and red light cameras.
  - STATUS: Statewide legislation legalizing photo enforcement passed in 2023

### II. Project Purpose

The prevailing speed limit setting and signing practices in Boulder have led to inconsistent outcomes lacking quantifiable justification. The historic practice was reactive to community concerns. The goal of these guidelines is to improve consistency and develop a standard methodology behind speed limit setting and signing by establishing a data driven citywide approach and practice. The purpose of this report is to create a transparent document to share this methodology with the community and stakeholders.



**CONSISTENCY** Develop a methodology that leads to speed limits that are consistent with the character of the street, as well as other streets across the city with a similar character.



**DATA-DRIVEN** Establish a quantitative process that relies on on variety of factors, including crash history, collected speeds, latest roadway geometry, user experience, and land-use data.



**SAFETY CENTRIC** Prioritize speed-related and vulnerable user crashes in the methodology.



BICYCLE AND PEDESTRIAN ACTIVITY FOCUSED Incorporate level of bicycle and pedestrian activity on the street and presence and type of pedestrian and bicycle facilities to determine the posted speed limit.

### III. Boulder Context

There are approximately 292 miles of city-owned streets within Boulder that are classified as local, collector, minor arterial and principal arterial (Figure 1). A vast majority, 78% of these streets are classified as local streets (Figure 2). The 20 IS PLENTY initiative established a standard 20 mph speed limit on these streets whether or not there is a posted speed limit sign or not. As such, this project aims to establish a process to set speed limits with a focus on collector and arterial roadways. Of the remaining 66 miles of collectors and arterials, the vast majority are posted at 35 mph or less (Figure 3). Of collectors, almost 58% are posted at 25 mph. Minor arterial and principal arterial streets generally have higher posted speed limits compared to collectors.

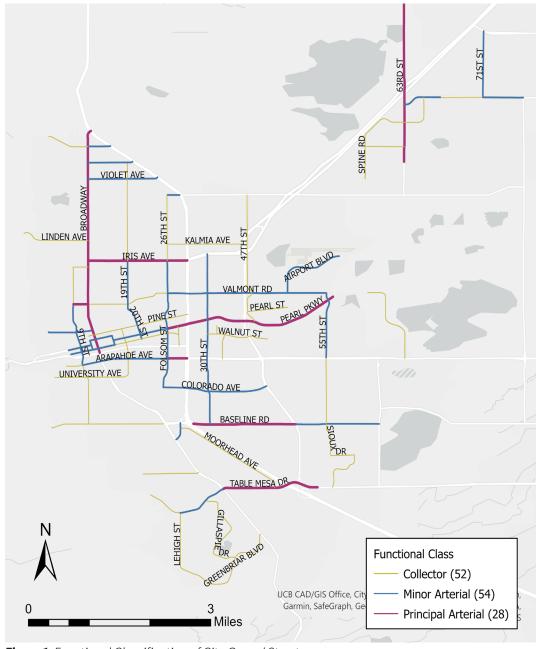


Figure 1: Functional Classification of City-Owned Streets

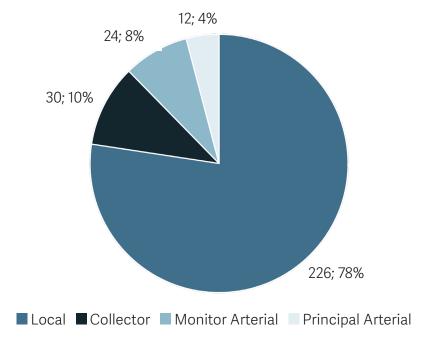


Figure 2: Functional Classification Distribution by Miles

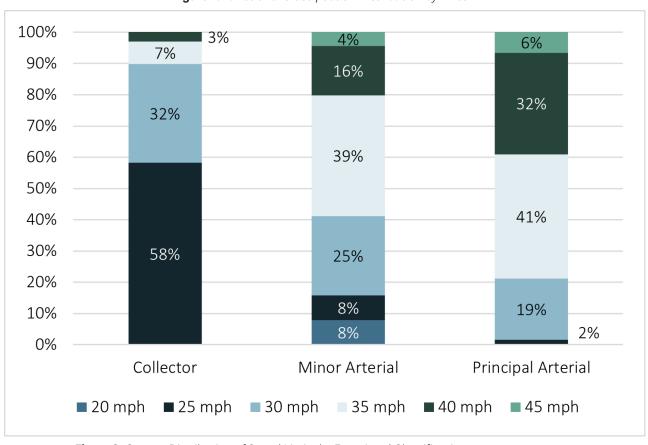


Figure 3: Current Distribution of Speed Limits by Functional Classification

Land-use plays a vital role in determining roadway characteristics, which in turn impacts the speed limit of the street. This project analyzed existing zoning classifications within the Boulder Municipal Code to categorize the zoning into four land uses: downtown, residential/mixed-use/public, business and industrial/agricultural (Figure 4). The speed limit setting methodology takes into consideration these existing land-uses on either side of the street.

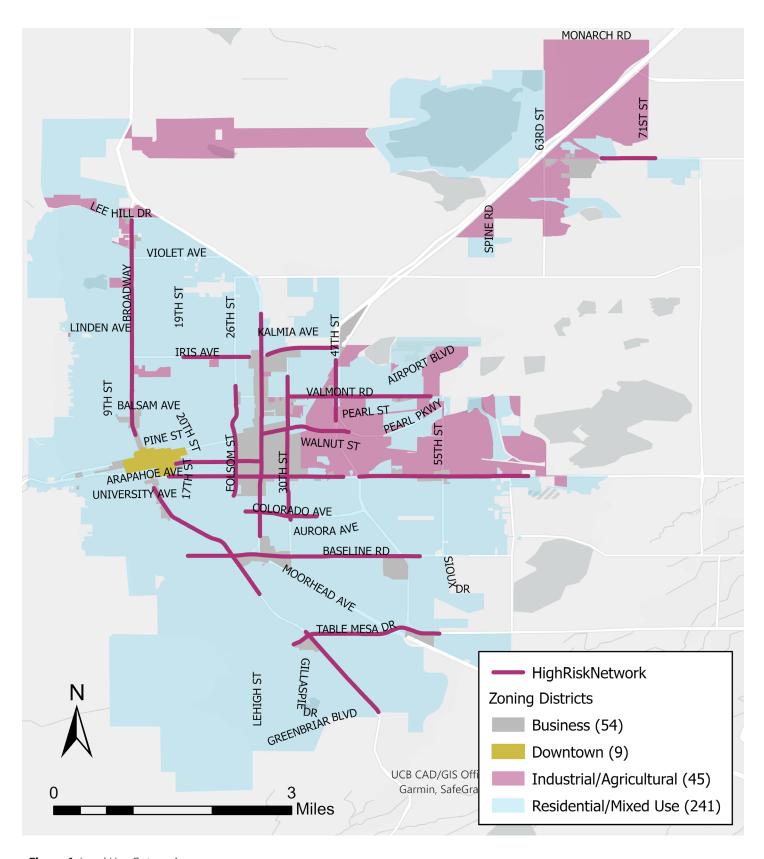


Figure 4: Land Use Categories

Residential/mixed use land-use covers approximately 78% of Boulder's land area, which corresponds with approximately 69% of street segments analyzed in the project (Figure 5). Industrial/agricultural, downtown and business land-use coverage generally aligns with the mileage of the street segments analyzed in the project, as shown in the figure below.

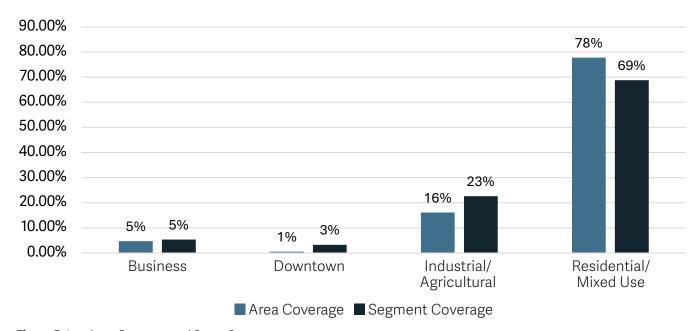


Figure 5: Land use Coverage and Street Segments

The existing posted speed limit range for any particular functional classification of roadway varies significantly across the land-uses (Table 1). For example, a collector in residential/mixed use area currently has a posted speed limit as high as 40 mph, while a collector in an industrial/agricultural land use has a maximum posted speed limit of 35 mph. Similarly, a principal arterial in downtown has a 30 mph speed limit, while it is as low as 25 mph in the residential / mixed-use area. These examples illustrate the inconsistency of existing posted speed limits in Boulder.

	Zoning Cla	ssifications per 9-5-	-2.a of Boulder Mun	ınicipal Code				
Exisiting Conditions	Downtown	Residential / Mixed Use / Public	Business	Industrial Agricultural				
Collector Speed Limit	25-25	25-40	25-25	25-35				
Minor Arterial Speed Limit	20-25	20-40	30-35	30-45				
Principal Arterial Speed Limit	30-30	25-40	30-35	35-45				

**Table 1:** Existing Posted Speed Limit Ranges in Various Land-Use

## IV. Stakeholder Engagement

The following stakeholders were involved throughout the project. They provided guidance for the project, offering their lived experiences of Boulder's transportation system and community perspective to inform the project process in alignment with the overall goals of the project.

- Transportation Advisory Board
- Community Cycles
- Center For People with Disabilities
- Boulder Chamber

Three stakeholder meetings were conducted during the course of the project. The following section provides a summary of the meetings and resulting outcomes.

### Stakeholder Meeting #1: August 10th, 2023

The purpose of the meeting was to introduce the project goals to the stakeholders, discuss anticipated outcomes, and identify key issues to be addressed by the project. The introduction of the project background, purpose and goals resulted in several discussion points with the stakeholders that led to the following clarifying points:

- 85th-percentile speed has historically been used in the industry as the primary input to setting speed limits. This project intends to utilize the 85th-percentile speeds but does not intend for that to be the primary factor.
- CDOT owned roads are not included in the analysis. However, the proposed methodology reviewed and incorporated certain elements of the framework used by CDOT in setting speed limits.
- This project does not focus on enforcement strategies or tools. However, it is acknowledged that these tools are important to ensure compliance with the posted speed limit.

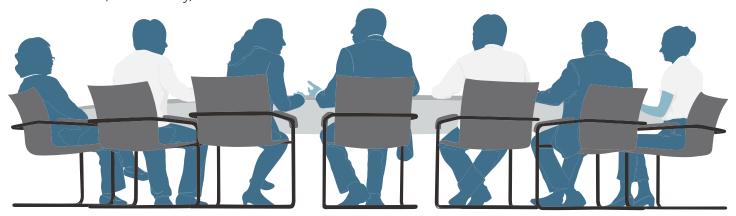
#### Stakeholder Meeting #2: October 3rd, 2023

The purpose of this meeting was to educate stakeholders on the national best practices, summarize peer agency approaches to speed limit setting and brainstorm factors to include in the methodology for Boulder. The summary of the outcomes were:

- Latest national best practices allow the use of 50th-percentile speed, which is the median (average) speed of existing vehicles on the road.
- Peer cities use a variety of methods that rely heavily on local context and engineering judgement, while also utilizing national tools like USLIMITS2.
- A variety of factors were brainstormed for use in determining the speed limit on the roadway. These factors were categorized into roadway geometry, traffic operations, and land-use context.

#### Stakeholder Meeting #3: February 7th, 2024

The purpose of this meeting was to review the draft methodology for setting speed limits in Boulder, along with a few of the preliminary recommended speed limits. The examples of speed limit changes recommended by the methodology on particular streets helped the stakeholders understand the process. The stakeholders were generally, supportive of the overall methodology. Stakeholders raised questions about how often the street segments will be re-evaluated in the future, and the need for further refinement of the methodology. The project team communicated that Boulder is anticipated to re-evaluate the street segments when there is significant change in the roadway characteristics, such as when a capital improvement project or new development is completed, and noted that Boulder staff has reviewed the methodology in detail and plan to further refine it, if necessary, in the future.

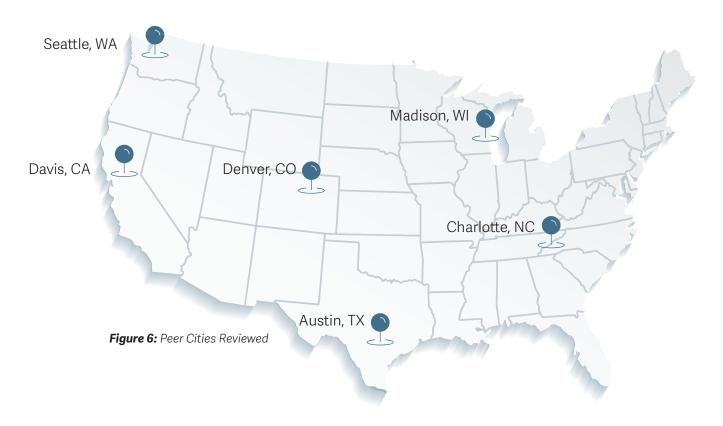


### V. National Best Practices

Seven documents were reviewed by the project team to understand nationally recognized best practices: the Manual of Uniform Traffic Control Devices (MUTCD) from 2009 and 2023; the Institute of Transportation Engineers (ITE) Speed Management for Safety Tools; FHWA's Noteworthy Speed Management Practices; the National Association of City Transportation Officials (NACTO) City Limits Document; FHWA's USLimits2; and the National Cooperative Highway Research Program Posted Speed Limit Setting Procedure Tool.

The key takeaway from this review is that the transportation profession has broadened the range of operating speeds that can be used to determine posted speed limits from the 85th-percentile, as stated in the 2009 MUTCD, to 50th-percentile and 85th-percentile speed, as stated in the 2023 MUTCD. This change allows jurisdictions the flexibility to reduce posted speeds to the median speed of vehicles traveling on the roadway. Furthermore, the review confirms the roadway contextual factors to consider when setting speed limits. These factors were reviewed and considered to determine the recommended factors that were incorporated into the city's methodology.

# VI. Peer Agency Review



Six cities, shown on the map in Figure 6, were interviewed to better understand how they set their speed limits. The cities were Austin, TX; Charlotte, NC; Madison, WI; Seattle, WA; Davis, CA; and Denver, CO.

Key takeaways from the peer cities review highlight the significant role of the local authority and engineering judgment in determining speed limit regulations. The approach to speed management varied, ranging from corridor-specific adjustments to city-wide initiatives, albeit often influenced by resource constraints. Methodologies employed encompass a spectrum from engineering judgment to national tools, or the creation of customized approaches. In response, this project aims to craft a tailored methodology, drawing from national tools and best practices.

In addition to peer cities, Colorado Department of Transportation (CDOT) guidelines were evaluated. CDOT is currently working on its own speed limit setting methodology, which will be used to set speeds on state highways across the state. While Boulder doesn't have authority to set speed limits on state highways, reviewing CDOT's methodology provided the framework for the Boulder's methodology and the opportunity to build on it. The CDOT process uses a Lookup Table based on roadway classification and land use, which is also used in the Boulder methodology with local context-sensitive information.

## VII. Methodology

City of Boulder's pioneering approach to citywide speed limit setting considered the national best practices and peer agency reviews discussed above, along with input from the stakeholder committee to identify the factors that should be considered in a speed limit setting analysis and an innovative point-based system that prioritized the factors and assigned them to the segments based on segment-specific data. Figure 7 shows the overall project approach used in the project.

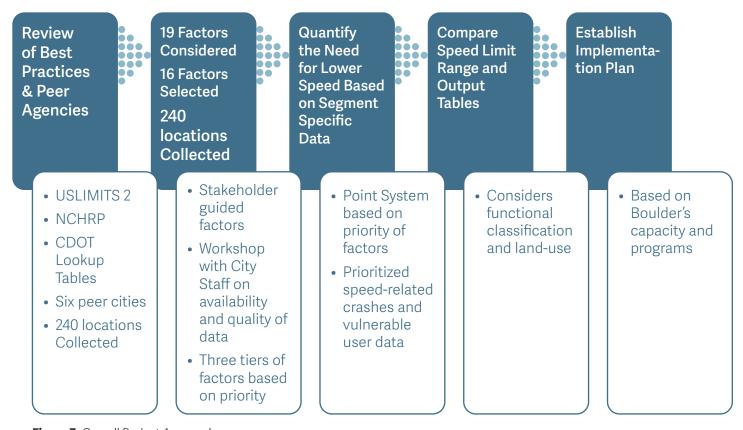
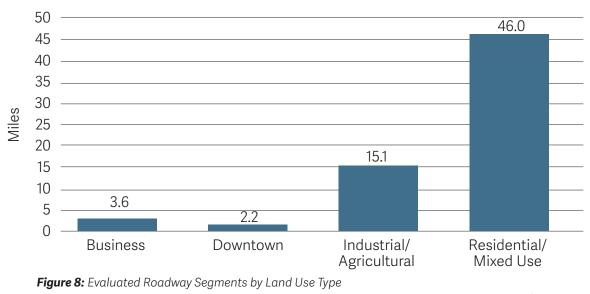


Figure 7: Overall Project Approach

This proposed methodology applies to collector, minor arterial, and principal arterial roads owned by the City. This method does not apply to local roads, school zones or CDOT state highways. The roads to be evaluated were segmented by existing posted speed and street classification. The average length of evaluated segments is half a mile. Approximately 67 miles of roads were evaluated, divided into 137 segments. In these cases, the average measured speed was used for the methodology. As shown in **Figure 8**, a vast majority of the segments were in residential / mixed-use land use. Figure 9 shows street segments that were evaluated as part of the project.

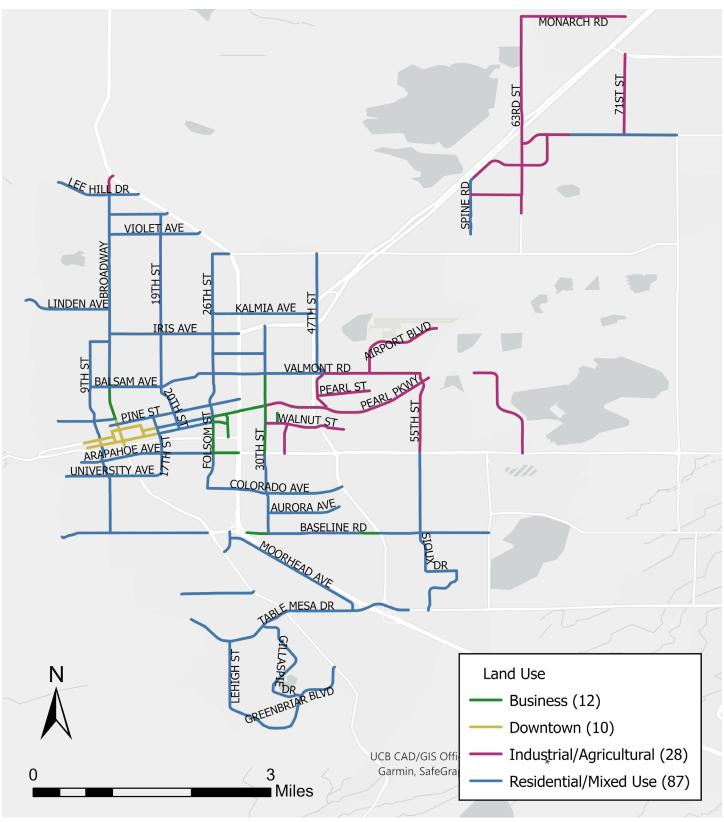


Land Use

#### **KEY DEFINITION**

Operating Speed: actual vehicular speed collected in the field. It is often presented as a percentile. It is impacted by the posted speed limit, along with the design of the roadway, enforcement, etc.

- 50th percentile speed: same as the median speed, it represents the speed at which 50% of the vehicles travel at or below.
- 85th percentile speed: represents the speed that 85% of the vehicles travel at or below. Historically, this was the primary variable used to set speed limits.
- Rounding criteria: established guidelines or rules utilized to adjust observed speeds to conform to the requirement that posted speeds must be multiples of five. When rounding observed speeds to match this criterion, there are typically two main approaches: rounding up to the nearest multiple of five or rounding down to the closest multiple of five. In the output of the methodology the following rounding criteria is used
  - C85: Closest 85th percentile
  - RD85: Rounded-down 85th percentile
  - C50: Closest 50th percentile
  - RD50: Rounded-down 50th percentile



\* CDOT-owned HRN corridors were not evaluated

Figure 9: Evaluated Street Segments

City of Boulder's approach to citywide speed limit setting introduces a five-layer evaluation process tailored to local parameters (Figure 10). It introduces a point-based system that aligns with Boulder Vision Zero values that utilizes local data.

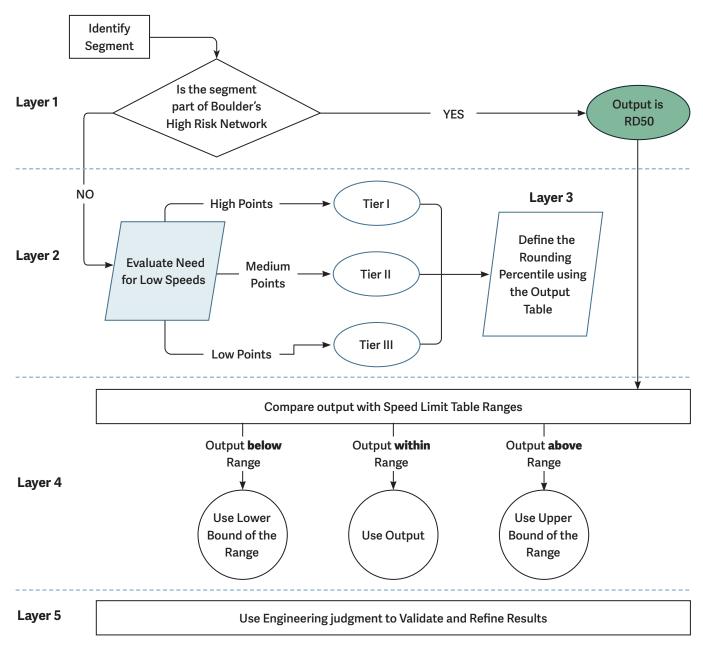


Figure 10: Boulder Speed Limit Setting Methodology Flowchart

The first layer of evaluation is identifying if the segment is part of the existing High-Risk Network (HRN). The HRN, developed as part of the 2023-2027 Vision Zero Action Plan, represents just 7% of city streets but accounts for 48% of serious- and fatal-injury crashes in the city. Within the methodology, street segments in the HRN are set to default to lower speeds by recommending to the Rounded Down 50th-percentile speed.

This priority step aligns with the city's Vision Zero commitment, streamlines the process by eliminating Subsequent layers of analysis, and aligns with the Safer Speeds aspect of the Safe Systems Approach.

**The second layer** of evaluation is a point system that quantifies the need for lower speeds. Points were awarded to locations based on 16 factors (Table 2): Each factor is given a point, ranging from 1-15, depending on its priority in determining the appropriate posted speed limit. For example, a segment with a crash resulting in a fatality is given 15 points, while presence of a park within 1/4 mile of the segment is given 2 points. Thirty-five percent of the available points are allocated to crashrelated factors, thirty-five percent to multimodal

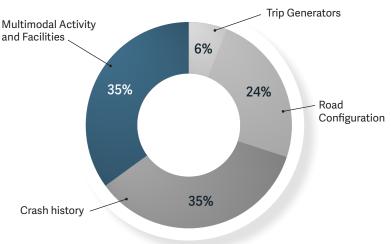


Figure 11: Factors Defining the Need for Lower Speeds

use and facility factors, twenty-four percent to road configuration factors, and six percent by the presence of trip generators factors. This step reinforces the data-driven approach of the methodology and defines Boulderspecific thresholds for all 16 factors. The assigned points determine the associated tier for the segment, with Tier I being 55-100 points, Tier 2 being 34-54 points, and Tier 3 being 0-33 points.

Factor	Category	Priority	Maximum Points
Fatal crashes	Crash	Priority 1	15
Pedestrian/Bike crashes	Crash	Priority 1	10
Speed crashes	Crash	Priority 1	10
Multimodal Crossings	Multimodal	Priority 1	5
Pedestrian facilities	Multimodal	Priority 1	5
Pedestrian activity	Multimodal	Priority 1	10
Bike facilities	Multimodal	Priority 1	5
Bike activity	Multimodal	Priority 1	10
Driveway Access Density	Road Configuration	Priority 1	5
On street parking	Road Configuration	Priority 2	5
Unsignalized Density	Road Configuration	Priority 2	5
Signalized intersection density	Road Configuration	Priority 2	5
Number of Through lanes	Road Configuration	Priority 2	4
Schools	Trip generators	Priority 3	2
Park	Trip generators	Priority 3	2
Assisted living facility	Trip generators	Priority 3	2
		TOTAL	100

Table 2: Evaluated Factors and Points Assigned

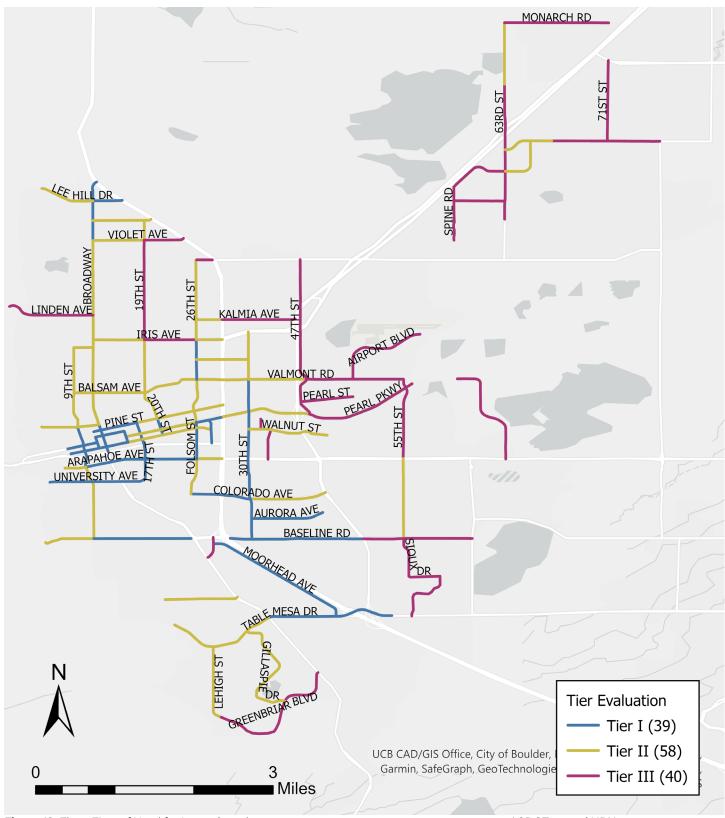


Figure 12: Three Tiers of Need for Lower Speed

\*CDOT-owned HRN segments were not evaluated as part of this methodology

The third layer of the evaluation is an output table (Table 3), where the functional classification, the land use, and the point system evaluation play a role in determining the observed speed percentile that should govern the speed limit setting. The possible outputs of the methodology are closest 85th percentile (C85), roundeddown 85th percentile (RD85), closest 50th percentile (C50), and rounded down 50th percentile (RD50). (E.g. if the 50th percentile speed is 33 mph, then the C50 output would be 35 mph, while the RD50 output would be 30 mph, etc.).

	Land Use								
	Resider	ntial/ Mixe	ed Used	Busine	ess/ Dow	ntown	Industi	rial/ Agric	ultural
Speed Category:	Tier III	Tier II	Tier I	Tier III	Tier II	Tier I	Tier III	Tier II	Tier I
Collector	C50	RD50	RD50	C50	C50	RD50	RD85	RD85	C50
Minor Arterial	C50	C50	RD50	RD85	C50	C50	C85	RD85	RD85
Principal Arterial	RD85	C50	C50	C85	RD85	RD85	C85	C85	RD85

**Table 3:** Output Table - Recommended Rounding Percentile of Speed

**The fourth layer** is the Speed Limit Table (**Table 4**) which establishes ranges of appropriate speeds for each land use and functional classification group. The table is also a policy defining piece of the methodology, where the city is able to define target speeds irrespective of the observed operational speeds of the corridor. Whenever the operating speeds in a segment falls outside the speed range shown in the Speed Limit Table, the values in the table will dictate the speed limit methodology's recommendation for the segment.

	Land Use						
Functional Classification	Downtown	Residential/ Mixed Use/ Business/ Public	Industrial/ Agricultural				
Local (shown for informational purposes only)	wn for informational 20 mph		20 mph				
Collector		20 - 30 mph	25 - 35 mph				
Minor Arterial	20 - 25 mph	20 - 35 mph	30 - 40 mph				
Principal Arterial		25 - 35 mph	30 - 45 mph				

**Table 4:** Recommended Speed Limit Ranges by Functional Classification and Land Use

The fifth and final layer is to apply engineering judgement to ensure that the final recommendation is context-sensitive, financially and technically feasible, and meets the expectation of the community. City staff will review the corridor, its surrounding areas, and the speed recommended by the methodology to validate and refine the results as needed. Special attention will be given to corridors near the city limits where roads transition from Boulder's jurisdiction to County roads and consistency on the posted speed limit is expected. Segments with recommended changes greater than 5 miles per hour will be manually reviewed as well. Long corridors will also be checked to ensure consistency on the posted speed limits, ensuring that the posted signs do not unnecessarily change without significant changes on the road context. While city staff understand and respect the methodology used to develop recommended speed limits on evaluated segments, as part of its unwavering commitment to Vision Zero, the city is not planning to raise any posted speed limits at this time. Engineering judgment will be applied to segments with recommended speed limit reductions to ensure consistency, credibility, and enforceability.

The proposed Boulder speed limit setting methodology not only incorporates city-specific parameters but also establishes a precedent to determine policies that extend beyond the operating speeds.

### VIII. Preliminary Results

Preliminary results account for the full methodology application on all the evaluated segments. Fifteen of the 137 segments did not have speed data available and for those locations; the methodology suggests the rounding criteria for those segments (i.e., rounded down 50th percentile versus closest 85th percentile).

With a focus on a data-driven approach, vehicular speed and volume data was collected at 206 new locations, in three-day (Tuesday through Thursday) periods that varied from October 31 to December 21, 2023, excluding major holidays and weekends, as shown on Figure 13. Additional data previously collected by the city from various other efforts were also included in the evaluation. A total of 240 speed data collection points were incorporated in this study. This represented one of the largest data collection efforts ever undertaken by the city.

Figure 14 shows the recommended speed limits after the application of the methodology. Figure **15** shows the methodology-recommended change in speed limit after comparing it with the existing posted speed limit for each of the street segments. Neither Figure 14 nor Figure 15 account for the final layer of engineering iudgment. The goal is to showcase how the

Source Other City Data Project-Collected Data Gunbarrel

Figure 13: Speed Data Collection Location

methodology performs by itself before city staff refinement to demonstrate the robustness of the methodology.

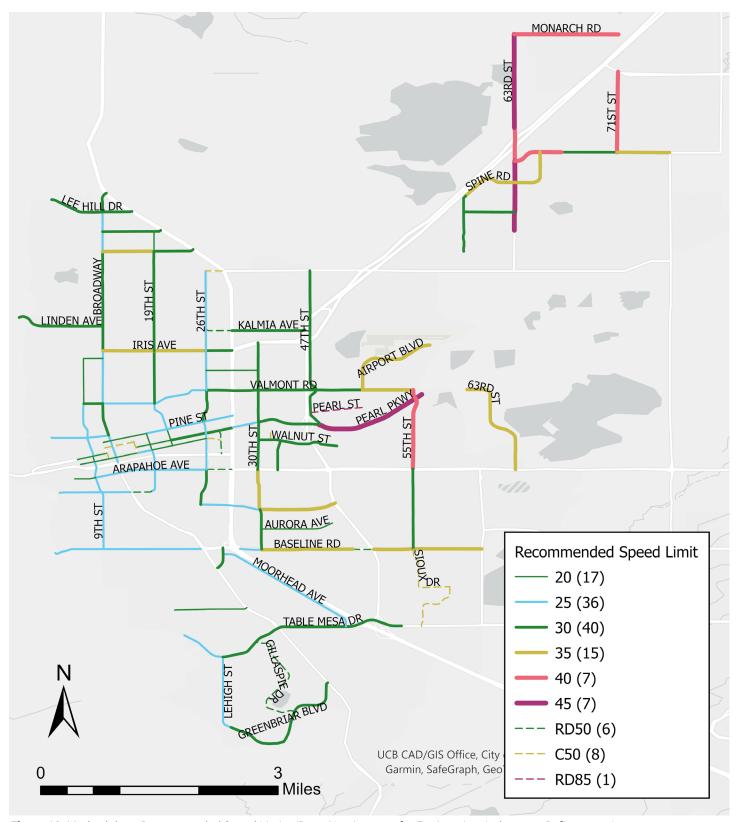


Figure 14: Methodology-Recommended Speed Limits (Does Not Account for Engineering Judgement Refinements)

**Figure 14** shows the methodology-recommended speed limit, before the engineering judgement refinement. It can be observed that the lower speed limits are found towards the city center and near the downtown area. The highest speed limits are found in industrial/agricultural areas towards the city's borders. The speed limit on those higher-speed locations will need to be evaluated and refined to ensure a consistent transition between city and County roads and CDOT state highways.

**Table 5** shows the length of the segments (miles) by functional classification and methodology-recommended speed limit. The methodology indicated that the recommended speed limit should be 40 mph on 4 miles, and 45 mph on 3.2 miles of approximately 67 miles of evaluated roadway. There were 5.5 miles of segments that did not have available speed data. These are shown in the RD50, C50, and RD85 columns of **Table 5**. Once data is collected on those segments, the rounding criteria can easily be applied.

	Recommended Speed Limit (mph) or Rounding Criteria							Total		
	20	25	30	35	40	45	RD50	C50	RD85	Length (mi.)
Speed Category:					Total Le	ngth (mi.	)			
Collector	3.1	9.6	10.8	2.5			2.1	1.7	0.5	30.4
Minor Arterial	1.5	4.6	7.7	4.8	3.5			0.7		22.9
Principal Arterial		2.0	4.4	1.9	0.4	3.2	0.4			12.4
Total Length (mi.)	5.8	16.2	23.0	9.2	4.0	3.2	2.5	2.4	0.5	66.9

**Table 5:** Length of Segments by Methodology - Recommended Speed Limit and Functional Classification

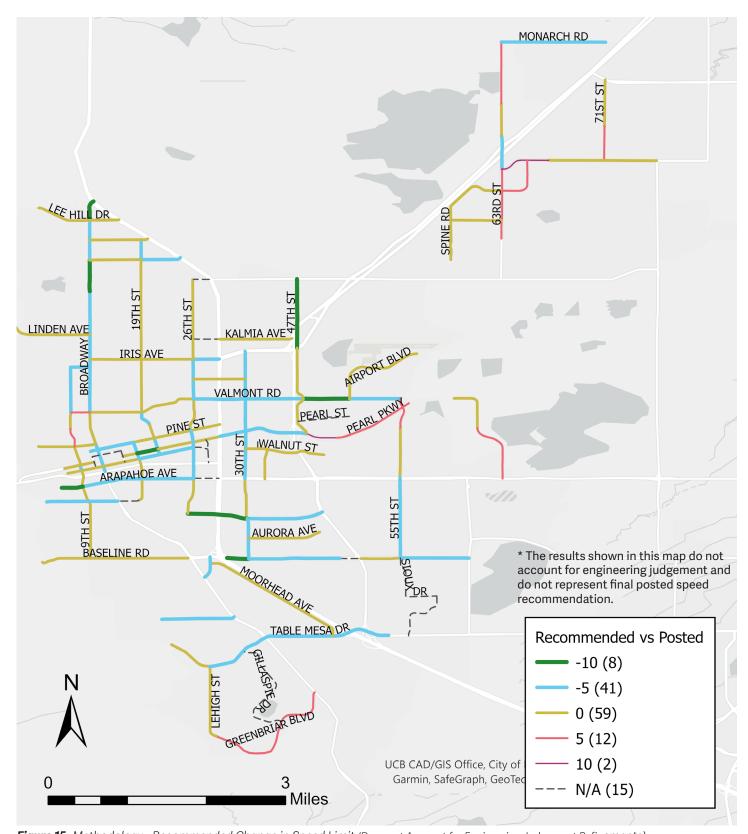


Figure 15: Methodology - Recommended Change in Speed Limit (Does not Account for Engineering Judgement Refinements)

Figure 15 shows the methodology recommended changes to the speed limit and Table 6 documents the length of the segments by recommended change. Along the HRN, no increases to speed limits are recommended.

Of the miles of roads evaluated for which speed data was available, approximately half (30 miles) are not suggested for changes in speed limit. The most common recommended change is a 5 mph reduction, which applies to 20.7 miles of the network evaluated.

Less than 8 miles are suggested for increases in the speed limit; however, based on a city policy decision, speed limits are not planned to be raised on any segments at this time.

		Suggested Change in Speed Limit (mph)									
	-10	-5	0	5	10	Total Length (mi.)					
High Risk Network (HRN)	1.6	11.5	5.8	0.0	0.0	18.9					
Not on HRN	1.5	9.2	24.2	6.6	0.8	42.4					
Total Length (mi.)	3.2	20.7	30.0	6.6	0.8	61.4					

Table 6: Total Length of Methodology-Recommended Speed Limit Change by HRN and Non-HRN Streets

### IX. Implementation

The project team will continue to work on validate the results of the methodology and refine the results through engineering judgement. City staff continues to work on the implementation plan and signing recommendations. In accordance with the timeline of the 2023-2027 Vision Zero Action Plan, speed limit changes are expected to be fully implemented across the transportation system by 2027. Given the magnitude of anticipated changes across the system, it is likely a phased implementation will be needed to ensure the following:

- Motorists are given proper notice of speed limit changes through press releases, website updates, and social media posts.
- Other activities required due to speed limit changes are coordinated with implementation. These include such things as:
  - Adjustments to coordinated traffic signal timing plans and other signal timing parameters that are impacted by the posted speed limit.
  - Assessment of sign locations.
- The timing and use of automated enforcement along corridors with recommended speed limit changes will also need to be coordinated with the Police Department.

An implementation report should be prepared for each of the street segments that addresses the following:

- Review of the data used in the methodology and updates to it, if necessary.
- Review the ends of the street segment and ensure the transition is appropriate.
- Coordinate with Boulder County and CDOT if county or state-owned streets are adjacent to the project
- Conduct a site visit and collect data on existing speed limit sign locations and conditions.
- Prepare a new speed limit sign design plans that shows the location of the new signs, removal of old signs, and quantifies the items. New signs should be placed at:
  - Approximately 0.25 mile spacing
  - The far-side of all collector and arterial intersections.

