

Page or document	Date	Comment type	Name or agency	Comment	DRCOG staff response
General	6/5/2025	Social Pinpoint	Member of the public	<p>Greater emphasis should be placed on enabling virtual public comments for projects. Expanding digital access would foster more equitable public outreach by ensuring that individuals unable to attend in-person events can still participate in the conversation. By allowing comments to be submitted during a designated time frame—mirroring the accessibility of in-person discussions—more voices can be heard. This approach also presents practical benefits, including reduced costs for onsite language services. Many browsers and websites now offer automatic translation features, facilitating broader engagement across different language communities. Additionally, digital participation enables the collection of more comprehensive demographic data, strengthening outreach efforts.</p> <p>Another advantage is the flexibility of catered marketing materials that may not translate well into physical media, such as videos, interactive virtual tours, and other dynamic content. By incorporating these elements, public engagement can become more immersive and accessible.</p> <p>To ensure proper implementation, a vetting system could be introduced, requiring additional information—such as voter registration, residential address, or license details—to submit comments. While this measure may initially appear to introduce equity concerns, safeguards could be put in place to guarantee that such information would not be required for individuals attending in-person events, maintaining inclusivity across participation methods.</p>	<p>Edited key sections to include more emphasis on relying on community leaders to find participants. Edited page 32 to emphasize the importance of reaching the target community, and some suggested strategies for doing so.</p>
General	6/4/2025	Social Pinpoint	Member of the public	<p>This looks like a great plan. Please make sure to involve private sector transportation providers as stakeholders and subject matter experts in deliberations that relate to purchased transportation services, particularly for the coordinated transit plan and the AAA transportation programs..</p>	<p>Thank you for your feedback! Private sector transportation providers are listed as a potential participant for projects. DRCOG staff should be including them in key projects.</p>
General	5/15/2025	Social Pinpoint	Member of the public	<p>I would encourage DRCOG to consider a higher level of engagement. It can go beyond "collaborate", to power-sharing and then to community leading. The report also does not mention equity or how equity is served by engaging public groups who are typically left out. Finally, the report doesn't mention any specifics about how community data will be used or valued as it's integrated with project decisions. (Iteration, pivoting, determining priorities, ground truthing, etc).</p>	<p>Thank you for the suggestion, power sharing and community leading are both powerful options that DRCOG could explore. Although this report does not have a section specific to equity, DRCOG values incorporating equity along every step of the process, rather than an isolated step. For more information, see DRCOG's principles of public engagement "Invitation and consideration of perspectives from underrepresented communities" (page 16). Thank you for your suggestion on specific ways to use community data, DRCOG staff have added a section "How can DRCOG staff use feedback from the public" (page 28).</p>
General	5/12/2025	Social Pinpoint	Member of the public	<p>Solid, methodical overview.</p> <p>Suggestion - DRCOG should host an annual update of its key initiatives to all former Civic Academy participants. 2-to-3 hour session. Would reach engaged citizens & representatives and be a way to expand the reach of DRCOG's messaging. (Also maintains relations with an amazing group of individuals who benefited from their involvement in the Civic Academy.)</p>	<p>Thank you for your feedback! DRCOG staff are always looking for new ways to keep residents involved.</p>
General	5/12/2025	Social Pinpoint	Member of the public	<p><i>Comment not shared due to inappropriate or unrelated content.</i></p>	