

## Regional Transportation Committee

Meeting date: October 15, 2024

Agenda Item #: 6 (Attachment D)

### Public Engagement Plan Update

Agenda item type: Discussion

#### Summary

Staff have initiated an update to DRCOG's public engagement plan, which guides the agency's public engagement efforts. It is periodically updated as conditions change in the region.

#### Background

DRCOG's public engagement plan was originally adopted in 2019 and amended in 2021. The plan serves as a guidebook for staff. It is a written declaration of DRCOG's principles of public engagement and documents the actions carried out by DRCOG to ensure that opportunities exist for the public to be involved in DRCOG's processes and decision-making. The plan ensures that DRCOG seeks early and ongoing input from people and organizations throughout the region, is responsive, and addresses ideas and concerns raised.

Since the 2021 amendment, DRCOG has developed new plans and programs, refined existing strategies and explored equitable engagement strategies. The update is planned to include:

- Information on virtual strategies enhanced following the COVID-19 pandemic.
- Evaluation of piloted innovative public engagement strategies.
- Additional content regarding requirements and engagement techniques for the Regional Planning and Development division and the Area Agency on Aging.
- Minor revisions to increase readability and usability.

Staff initiated the update this summer and are currently conducting internal and external stakeholder outreach. The schedule and milestones include:

- Initial scoping and review: July 2024.
- Stakeholder outreach: October 2024.
- Document development: November-December 2024.
- Public and stakeholder review: January-February 2025.
- Recommendation and adoption: March 2025.

#### Action by others

None.

#### Previous discussion/action

None.



**Recommendation**

None.

**Attachment**

Staff presentation.

**For more information**

If you need additional information, please contact Kellsie Forfar-Jones, Public Engagement Planner, at 303-480-5658 or [kforfar-jones@drcog.org](mailto:kforfar-jones@drcog.org).





# Public Engagement Plan Update

Regional Transportation Committee: October 15, 2024



# PUBLIC ENGAGEMENT PLAN PEOPLE-CENTERED PROJECTS AND S

**What is the public engagement plan?**

Amended August 18, 2021

# A document for the public, informing people of:



DRCOG's public engagement philosophy.



The best ways to get involved.



DRCOG's policy process.



# A reference document for staff outlining:



DRCOG Policy.



Legal requirements.



Strategies and tips for success.



# DRCOG's engagement principles



Early engagement.



Ongoing engagement.



Timely and adequate notice.



Consistent access to information.



Public review and comment on plans.



Consideration of perspectives from disadvantaged communities.



Regular review of the public engagement process.

# DRCOG's engagement principles



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# Why is DRCOG updating the plan?



Adopted in 2019 and amended in 2021.



DRCOG has new plans and programs.



Strive to make DRCOG's engagement better!





# What is changing in the public engagement plan?

# How will the plan be changing?



New information on virtual engagement strategies.



Techniques/requirements for regional planners and AAA staff.



Piloted innovative public engagement strategies.



Revisions to make the document more readable and usable.

# Virtual public engagement strategies

- Virtual public meetings.
- Social Pinpoint.
- Other supplemental online engagement platforms.

The screenshot shows the Denver Regional Council of Governments (DRCOG) website. At the top, there is a navigation bar with the DRCOG logo, the tagline "We make life better!", and links for Home, Projects, DRCOG Website, English, and Log In / Join. A search bar is also present. Below the navigation bar is a large banner with the text "Engage with DRCOG" and a background image of a starry night sky. Underneath the banner is a search filter section with the text "I'm looking for projects about" and a dropdown menu set to "All categories". To the right of the dropdown is a search input field with the placeholder text "Search for a specific project" and a "Search" button. Below the search section is a section titled "Open Projects" which lists three projects:

- Alameda Avenue Study**  
Last updated: 21 Nov, 2023  
The Alameda Avenue Study is focused on developing a shared vision for Alameda Avenue from Wadsworth to the R-Line to improve mobility and safety for all users.  
[Learn more →](#)
- South Boulder Road Study**  
Last updated: 04 Dec, 2023  
The Denver Regional Council of Governments is developing a the South Boulder Road Study to set a shared vision for the future of the corridor.  
[Learn more →](#)
- Edgewater School Transportation Plan**  
Last updated: 28 Nov, 2023  
The Edgewater Transportation Plan seeks to address safety and traffic issues related to families traveling to and from Edgewater and Lumberg Elementary Schools.  
[Learn more →](#)



# Piloted innovative public engagement strategies



Compensation for focus groups.



Food at public meetings.



Transit passes for attendees.



Contracting with community-based organizations.



Translation policy.

# Techniques/Requirements for RPD and AAA



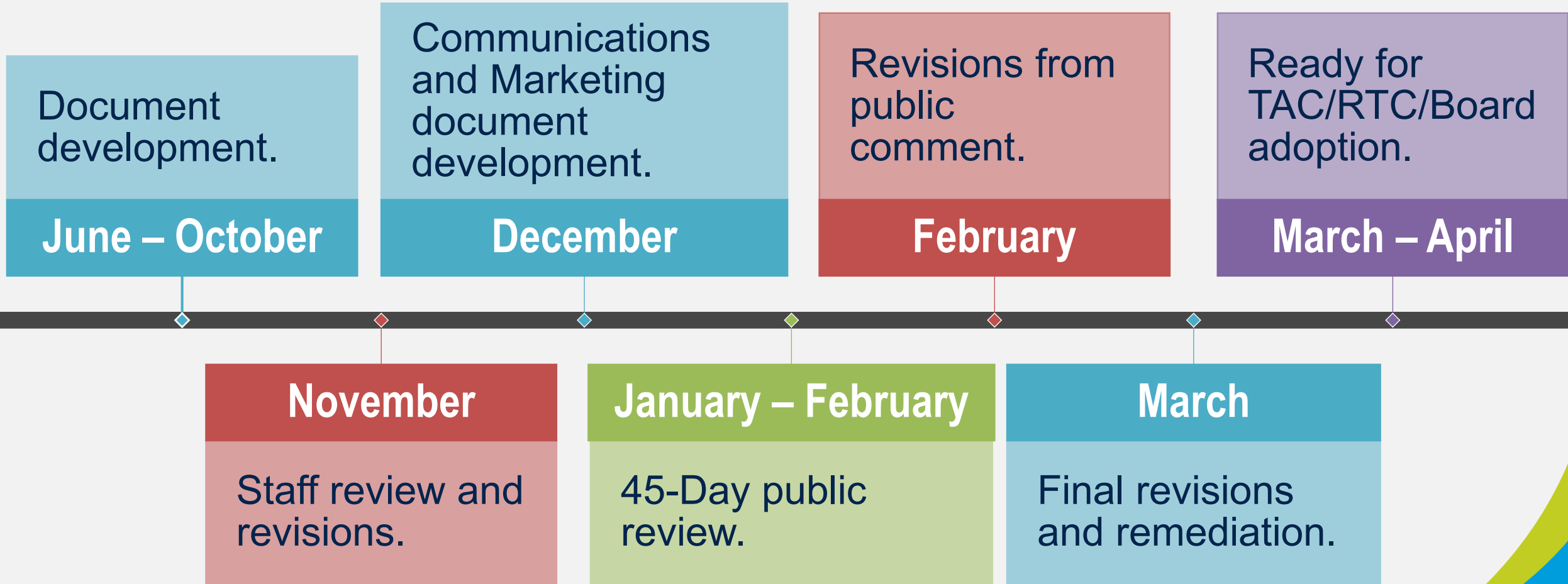
DRCOG has many plans that have engagement requirements, and we plan to document these in the plan update.



1740 Guest Center  
BATHROOMS →  
Through the grey door  
Right, to the end of hallway

# Schedule

# Current timeline





# Next steps



# Thank you! Questions?

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