



Ride Alliance Project Overview

Board of Directors: November 20, 2024

Why Ride Alliance?

Current state of the region:

- **1,048 trip denials** September 2024.
- **No coordination** between providers.
- **Waitlist** for services.

By 2030:

- **27.8% increase** in the older adult population.
- **1 in 5 persons** over the age of 60.
- **1,186,441 persons** over 65.

Goals

- Trip Exchange Hub.
- No wrong door approach.
- Maximize available resources.
- Eliminate silos.





History

- Mobility Services for All Americans grant.
- Veterans Transportation and Community Living Initiative grant.



SMART grant

- Bipartisan Infrastructure Law.
- Strengthening Mobility and Revolutionizing Transportation.
- DRCOG received **\$975,486** in July 2024.
- Two-stage grant:
 - **Stage 1**: Enhance, integrate and pilot the Hub.
 - **Stage 2**: 3-year grant, up to \$15 million available.

Consultant expertise

DemandTrans

- Built Trip Exchange Hub.
- Helped develop Transactional Data Specifications.
- Worked on previous Ride Alliance iterations.

TransitPlus

- Experience leading transit projects.
- Ride NoCo.
- Worked on previous Ride Alliance iteration.

Potential partners



North Front Range
Metropolitan
Planning
Organization



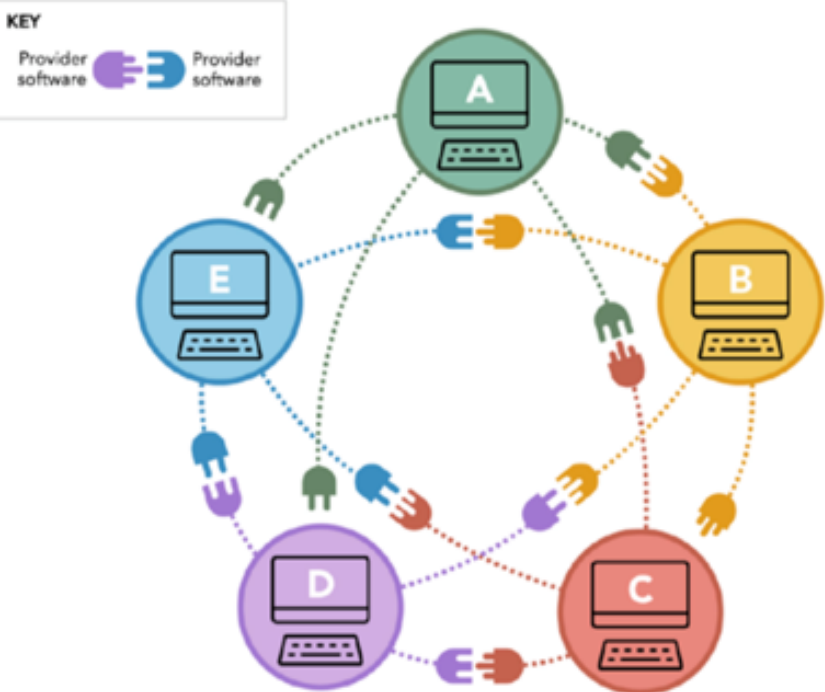
BROOMFIELD
COLORADO



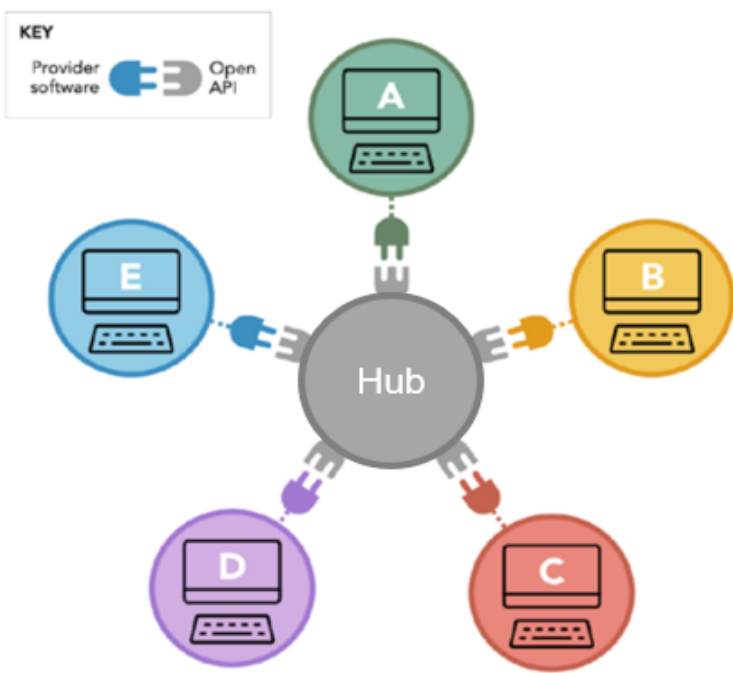
A LITTLE HELP

How it would work

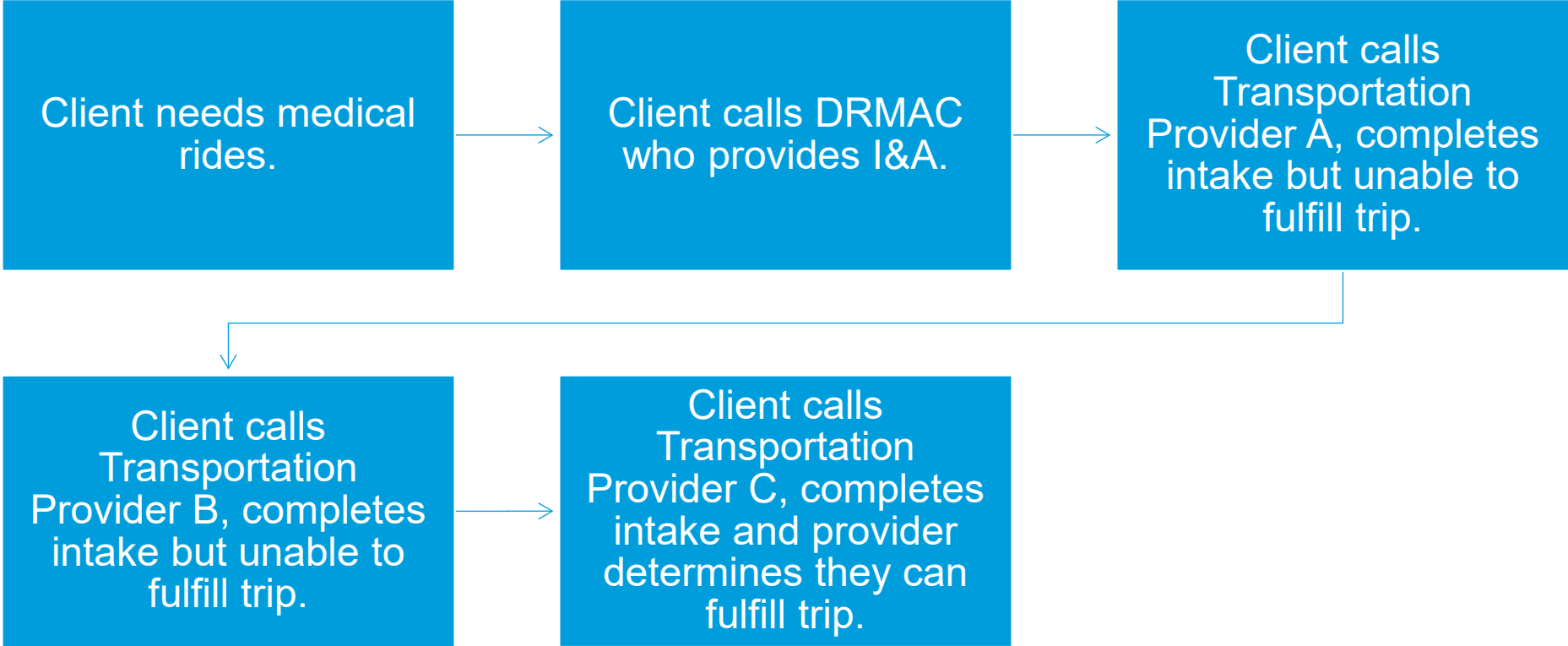
Interoperability using Proprietary APIs



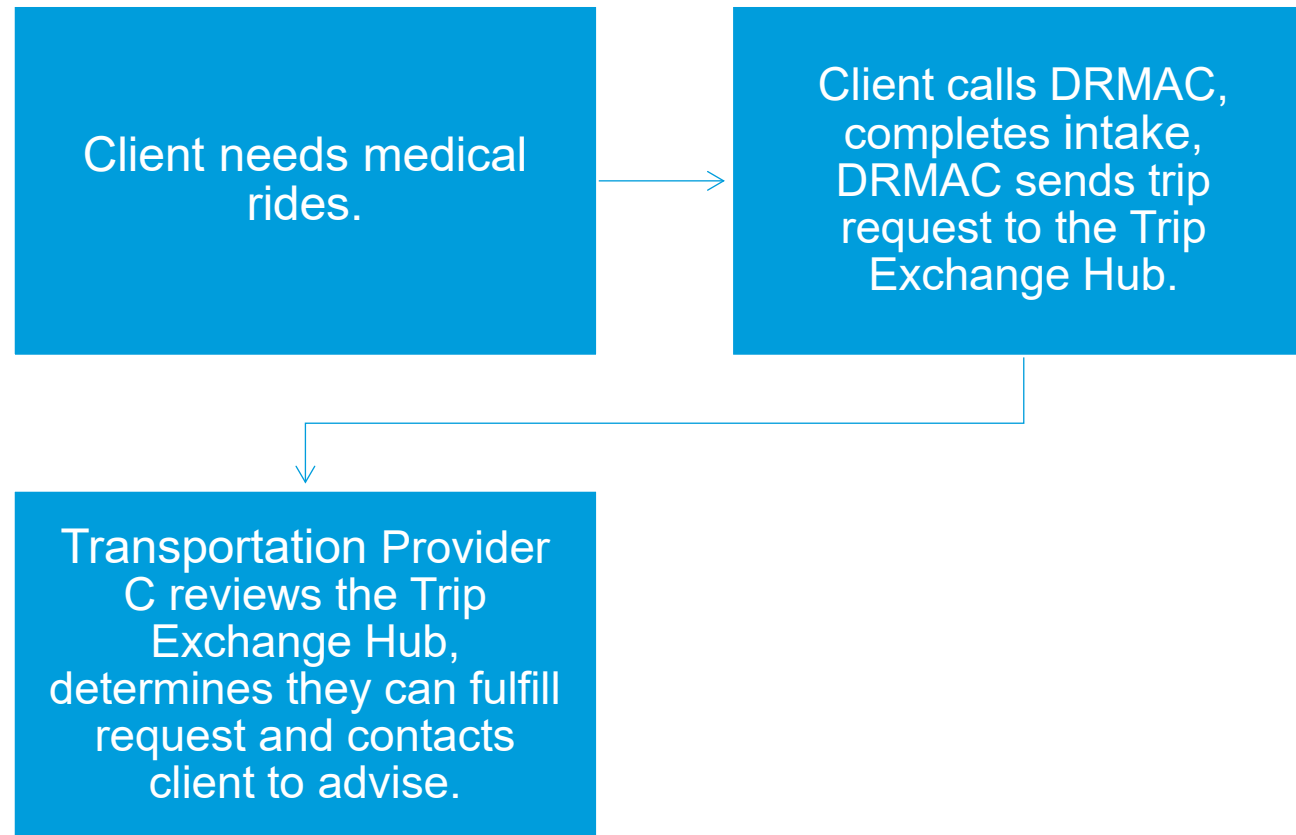
Trip Exchange (Hub) Interoperability



Current Client Experience



Future Client Experience



Next Steps

By end of 2024:

- Contract executed with consultants.
- MOU agreements in process.
- Reporting requirements due.

Other Project Milestones:

- API development and integration.
- Trip Exchange Hub enhancement.
- Pilot Trip Exchange Hub.
- Apply for Stage 2 funding.

Thank you!
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