

NOTE TO USER: Insert local logo here or in footer

Why Housing Matters



Our homes shape our lives every day. They are where we live, raise our families, and grow old. Housing is at the center of many issues we care about, such as health, climate resiliency, equality, traffic reduction, livable places, and economic vitality.



We need more homes to meet our growing needs.

It is getting harder for friends and neighbors to find housing that works for them. We need more homes overall and more options for our communities—whether it's an affordable apartment, a place to start and grow a family, or a smaller home for aging in place.

Our biggest gap is homes for low-income households and aging adults.

Recent analyses show that we need:

52,000

more homes to meet
current unmet needs

216,000

more homes over the
next ten years

511,000

more homes than we
have today by 2050

And the type of housing we need is changing, too. For example: many older adults want smaller homes that are in or close to the neighborhoods where they already live.

[Consider adding information about current and projected housing needs in your community here.]

Insert local logo here or in header

Our region has shared housing challenges.

Housing affordability affects us all. Every community—urban and rural, large and small, new and old—is finding it harder to create homes that workers can afford and to meet our changing needs.

By working together, we can get more done.



Learning and sharing solutions to common problems



Sharing resources and doing more with less



Bringing together home builders and financiers



Strengthening our regional ecosystem to achieve change

What the Denver Regional Council of Governments is Doing

DRCOG is bringing together government officials, housing providers, advocates, and funders across our region to collaborate in addressing our shared housing needs.



We completed a **Regional Housing Needs Assessment** to understand the shared housing challenges our region faces.



We are gathering information on **housing efforts across the region** to better understand what is working, what isn't, and what's missing.



We are getting input to shape the outline of a **regional housing strategy**: what we want to achieve and how we can best work together.

More Resources



Learn about our region's housing needs



Learn about our regional housing strategy



[Add other relevant links]

[INSERT LOCAL LOGO HERE]

What [NAME OF YOUR CITY/ORGANIZATION] is Doing

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Your voice matters in shaping solutions!

[Add opportunities to get involved in your community]

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Questions? Contact [fill in local contact information]