



Regional Housing Strategy – Project Overview

March 5, 2025



Housing in Metro Vision

- Diverse **housing options** meet the needs of residents of all ages, incomes and abilities.
 - Diversify the region's **housing stock**.
 - Increase the regional supply of **housing attainable** for a **variety of households**.
 - Increase opportunities for **diverse housing accessible by multimodal transportation**.

Need for regional coordination

- **Housing markets are regional.**
- People make choices about where to live based on factors that cross jurisdictional boundaries.
 - Jobs.
 - Affordability.
 - Schools.
 - Amenities.
 - Childcare.
 - More.

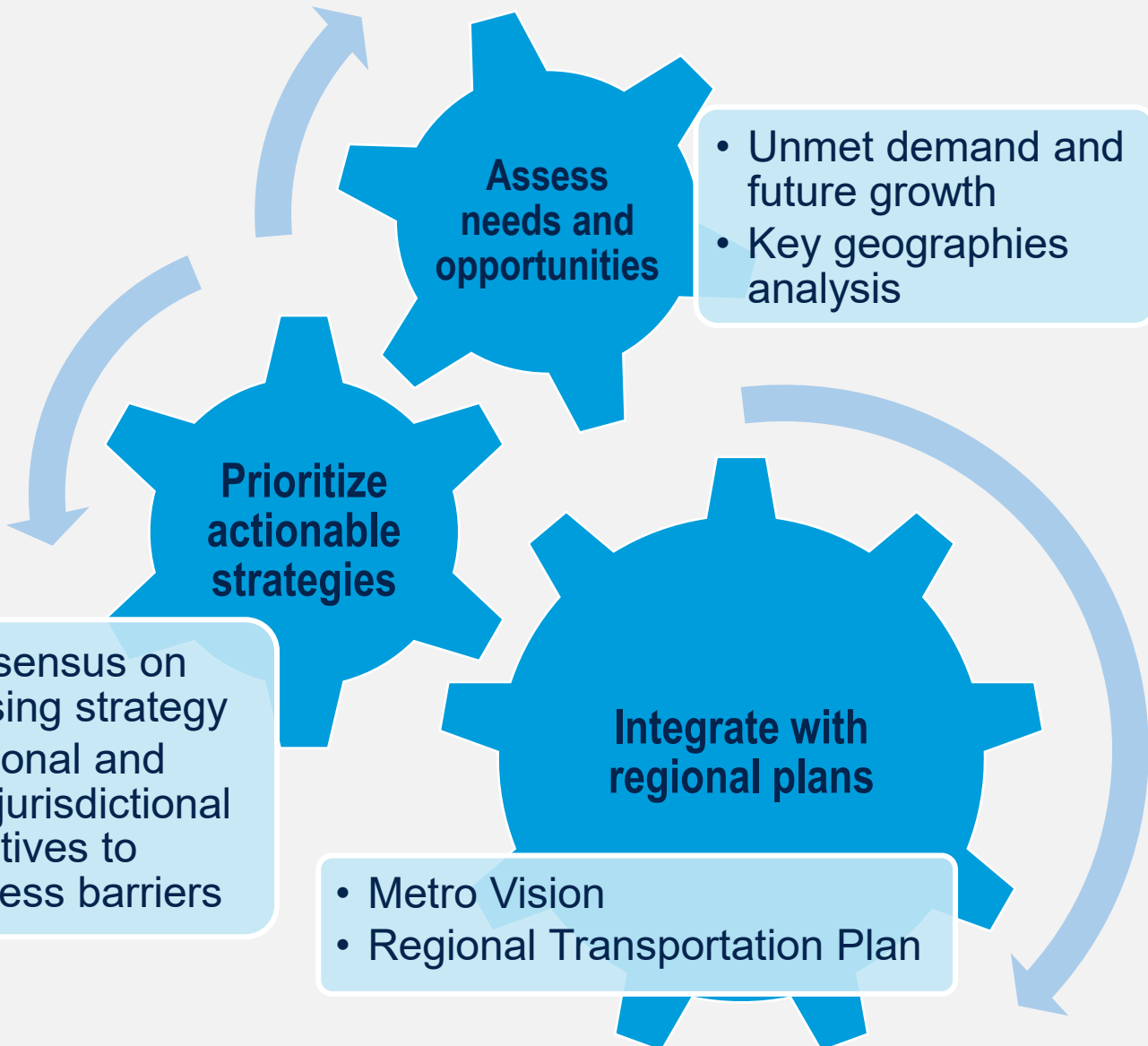




Need for regional coordination (continued)

- To understand and proactively address housing dynamics that are:
 - Systemic.
 - Cross-sector.
 - Cross-jurisdictional.
- Beyond just town-, city- or county-level.

Continuing path to a regional housing strategy



Regional Housing Needs Assessment

October 2023–July 2024

- Data analysis.
- Understand barriers.
- Framework for strategy.

Regional Housing Strategy

February 2025–January 2026

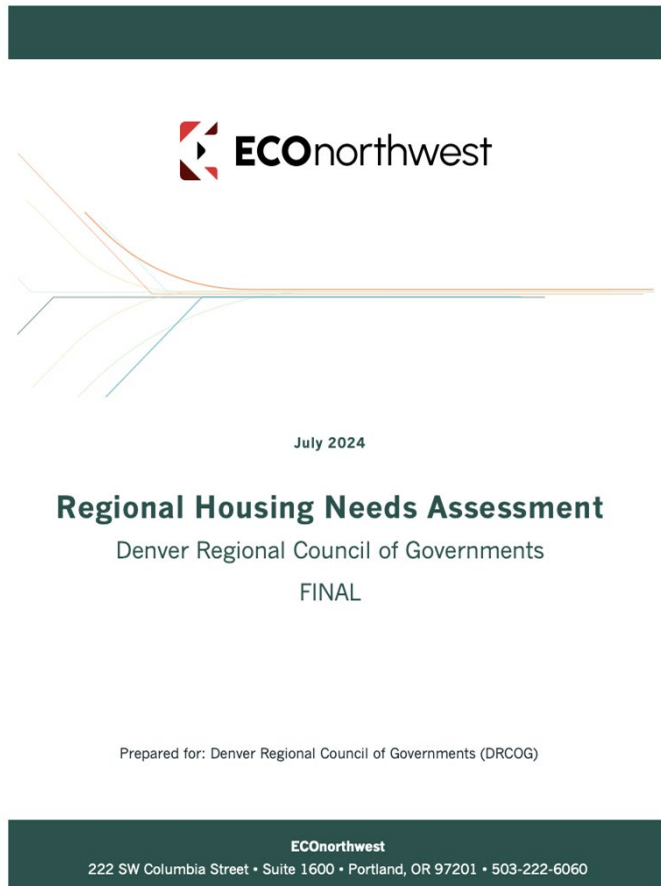
- Regional implementation structure.

Regional plan updates

2025–2026

- Guide Metro Vision and regional transportation plan updates.

Regional Housing Needs Assessment report



1. Data analysis:

Identified gaps in housing supply and affordability across income levels and household types.

2. Barriers analysis:

Collaborated to identify barriers to housing development.

3. Strategy framework:

Outlined direction to move toward a regional strategy.



Regional Housing Strategy Work Plan

Guiding principles

A regional housing strategy should...

- 1) **Align with the region's equity vision** for communities that offer access to opportunity and meet the needs of all races, ages, incomes, and abilities.
- 2) **Be data-informed**, grounded in a shared understanding of the region's diverse housing needs.
- 3) **Ensure flexibility** in responding to the contexts of communities across the region.
- 4) **Be comprehensive** in addressing the barriers to more housing and more diverse types.
- 5) **Reflect the unique roles and authorities of each sector** while facilitating collaboration and shared accountability.
- 6) **Identify resource requirements** to ensure actionable plans and deliver desired outcomes.
- 7) **Balance near-term results with long-term resilience** to meet housing needs under varied economic conditions.



Consultant Team

- EConorthwest
- Community Planning Collaborative
- Root Policy Research
- MIG
- Toole Design

Regional Housing Strategy Work Plan

Phase 1: Discovery & Stakeholder Formation (February-May 2025)

- Environmental Scan, Engagement Plan, Regional Context Analysis

Phase 2: Strategy Development (May-November 2025)

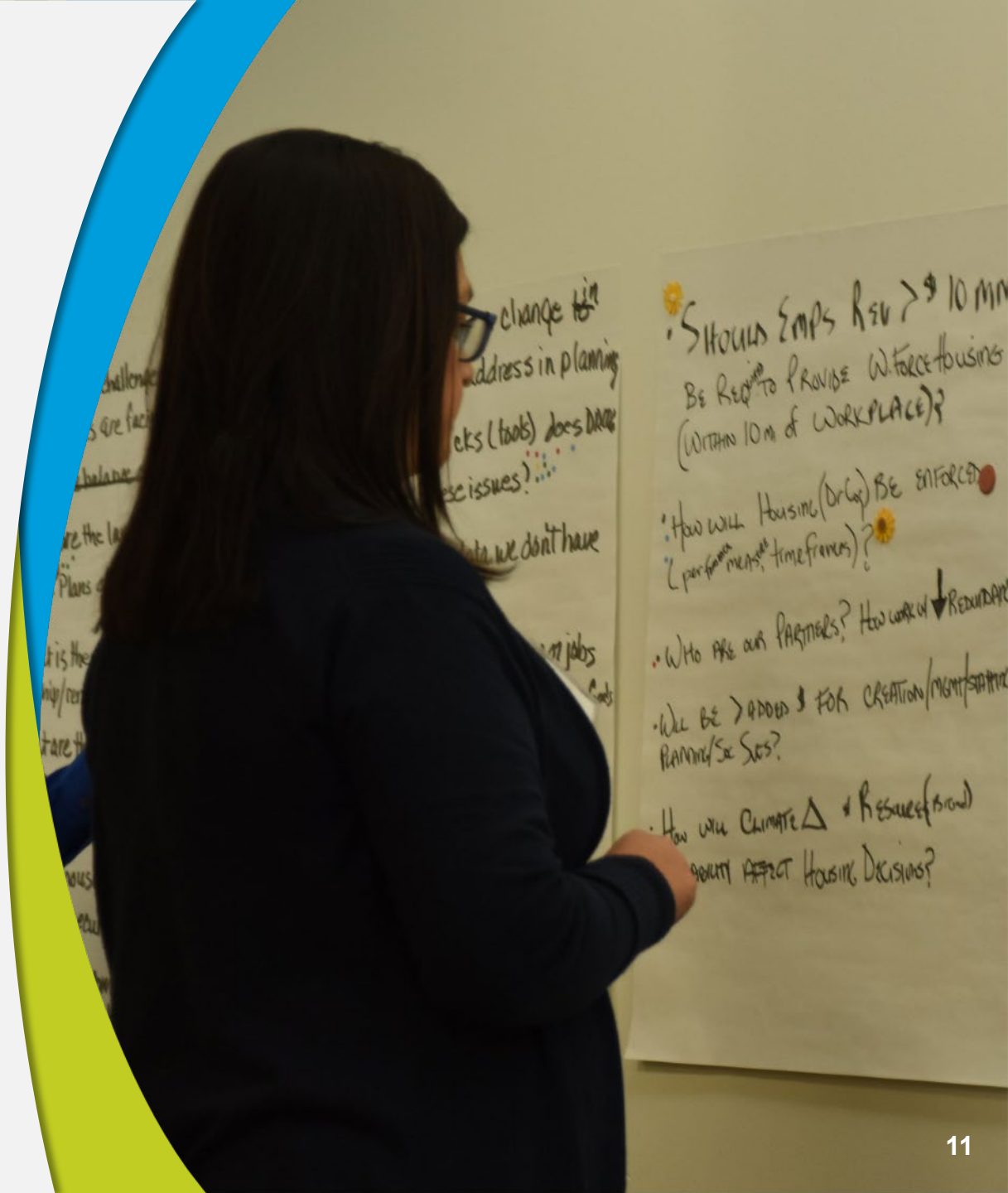
- Establish Goals/Objectives, Best Practice Research, Strategy Development

Phase 3: Communications & Mobilization – Final Strategy(October 2025-January 2026)

- Governance, Implementation, Communication Strategy, Final Strategy

Engagement

- Steering Committee
 - Provide strategic guidance
 - 2 to 3 meetings throughout the process
- Advisory Group
 - Provide subject matter expertise
 - Serve as a liaison to various sectors
 - 4 to 5 meetings throughout the process
- Focus Groups
- Stakeholder Interviews
- Community Engagement



Discussion

Mentimeter Exercise

Thank you!

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