**Internal Communications**

Celebrate your Colorado Clean Commute approval by notifying the company in your next newsletter, including it in job postings, and sharing at your next company meeting.

**Newsletter:**

Subject: [Company name] is Colorado Clean Commute Approved!

We are proud to announce that we’re putting Colorado’s air first and playing our part to reduce traffic congestion. We worked with [Way to Go](https://drcog.org/way-to-go) to survey our employees on their commute habits, and received a trip reduction plan that outlines eco-friendly commute suggestions. These suggestions help our employees get to the office without hurting the environment. We know how important it is to improve the quality of life for our employees, and we couldn’t be more thrilled to support our employees with clean commute options.

Learn about the ways you can clean up your commute:
[Include details from your trip reduction plan and how employees can take action]

**Job Postings:**

[Company name] is proudly Colorado Clean Commute-approved. This means we help our employees get to the office without hurting the environment. We know how important it is to improve the quality of our beautiful state’s air, and we couldn’t be more thrilled to provide our employees with transportation benefits including [Mention high level benefits from Trip Reduction Plan, i.e. “RTD EcoPasses and for all employees, as well subsidized vanpools and the Guaranteed Ride Home program.”]