

Join the Go-Tober Challenge and win prizes! Beginning 12:00:00 a.m. MT on October 1, 2025, until 11:59:59 p.m. MT on October 31, 2025, participants who track sustainable commutes like biking, walking, carpooling or transit on MyWayToGo.org will be added to drawings to win cool prizes. Prizes will be drawn weekly and at the end of the challenge.

Here's how it works:

Weekly Commuter Prizes

Participants who track at least two non-solo driving trips in October on MyWayToGo.org are eligible to win.

Week 1

Participants who track trips between 12:00:00 a.m. Wednesday, October 1, 2025 – 11:59:59 p.m. Sunday, October 5, 2025 are eligible to win Week 1 prizes. Winners will be selected on Monday, October 6.

- **Transit, carpool and Vanpool** riders can win two round-trip tickets to Estes Park and a Topo Designs Mini Quick Pack.
- **Active transportation** users (biking, walking, scooting, etc.) can win a jacket, courtesy of Patagonia.
- **Teleworkers** can win a pair of tickets to Dracula: A Comedy of Terrors at Garner Galleria Theater.

Week 2

Participants who track trips between 12:00:00 a.m. Monday, October 6, 2025 – 11:59:59 p.m. Sunday, October 12, 2025 are eligible to win Week 2 Commuter Prizes. Winners will be selected on Monday, October 13.

- **Transit, carpool and Vanpool** riders can win two tickets to The Honest Eye: Camille Pissarro's Impressionism exhibit at the Denver Art Museum.
- **Active transportation** users (biking, walking, scooting, etc.) can win a 30-day Short Term Membership to Movement Golden climbing gym.
- **Teleworkers** can win a Topo Design Rover Pack Mini.

Go-Tober 2025 Challenge Prizes and Eligibility



Week 3

Participants who track trips between 12:00:00 a.m. Monday, October 13, 2025 – 11:59:59 p.m. Sunday, October 19, 2025 are eligible to win Week 3 Commuter Prizes. Winners will be selected on Monday, October 20.

- **Transit, carpool and Vanpool** riders can win a Topo Designs Rover Pack Mini.
- **Active transportation** users (biking, walking, scooting, etc.) can win a 30-day Short Term Membership to Movement Golden climbing gym.
- **Teleworkers** can win two tickets to The Honest Eye: Camille Pissarro's Impressionism exhibit at the Denver Art Museum.

Week 4

Participants who track trips between 12:00:00 a.m. Monday, October 20, 2025 – 11:59:59 p.m. Friday, October 31, 2025 are eligible to win Weeks 4 and 5 Commuter Prizes. Winners will be selected on Monday, November 3.

- **Transit, carpool and Vanpool** riders can win a jacket, courtesy of Patagonia.
- **Active transportation** users (biking, walking, scooting, etc.) can win a Po Campo Wave bag.
- **Teleworkers** can win a pair of tickets to Dracula: A Comedy of Terrors at Garner Galleria Theater.

Week 5

Participants who track trips between 12:00:00 a.m. Monday, October 20, 2025 – 11:59:59 p.m. Friday, October 31, 2025 are eligible to win Weeks 4 and 5 Commuter Prizes. Winners will be selected on Monday, November 3.

- **Transit, carpool and Vanpool** riders can win two tickets to The Honest Eye: Camille Pissarro's Impressionism exhibit at the Denver Art Museum.
- **Active transportation** users (biking, walking, scooting, etc.) can win a Topo Designs Rover Pack Mini.
- **Teleworkers** can win a 30-day Short Term Membership to Movement Golden climbing gym.

Commute Tracker Prize App User Bundle

Commuters who track at least eight non-solo driving trips using the Commute Tracker app will be added to the prize drawing. One Commute Tracker app prize winner will be randomly selected on Monday, November 3, 2025. The Commute Tracker Prize winner may not have won weekly commuter prizes or the grand prize.

- \$100 cash card.
- Topo Designs Mountain Utility Tote.

Commuter Grand Prize

Commuters who track at least eight non-solo driving trips in October will be added to the prize drawing. One grand prize winner will be randomly selected on Monday, November 3, 2025. The grand prize winner may not have won weekly commuter prizes or the Commute Tracker prize.

- \$250 cash card.
- Topo Designs Mountain Utility Tote.

Company Grand Prize

The top business in each size category will be recognized in a paid media advertisement in November, 2025, and be featured on Way to Go's social media, website and email channels. Winners will be finalized on November 1.