

# Sharing Civic Academy content on social media

Tips and best practices for taking photos, videos, posting and tagging.

## Best practices for photography:

1. Vertical pictures are best for mobile users.
2. Take photography in good lighting. Avoid too-bright or dim conditions.
3. Be as close as possible to your subject. (Zooming in can work, but not too much.)
4. Use action shots.
5. Don't forget a caption and to include the hashtag **#CivicChat** with your description.

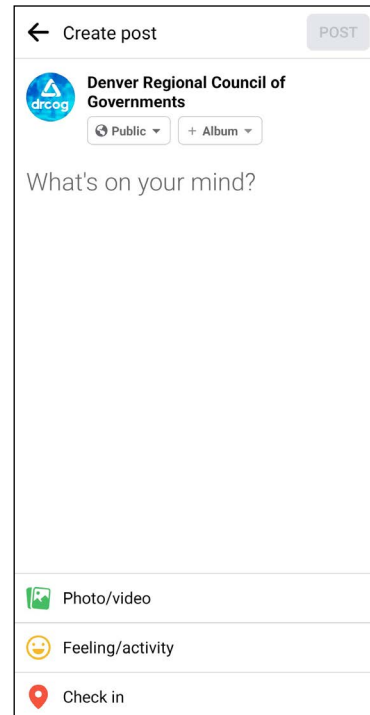
## Best practices for recording videos:

1. Landscape (horizontal) orientation is best for online use.
2. Have good lighting. Avoid too-bright or dim conditions.
3. Make sure your audio is clear and minimize background noise.
4. Limit your video time to one minute maximum (30 seconds is average).
5. Don't forget a caption and to include the hashtag **#CivicChat** with your description.

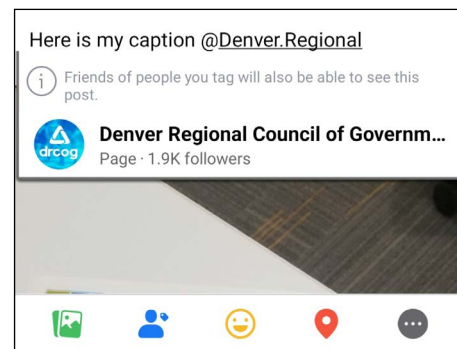
## How to post your photo or video and tag accounts:

1. On Facebook, tap the space asking "What's on your mind?" and click on the green photo/video icon (refer to the example screenshot).
2. Add your photo or video. In the "Say something about this photo ..." field, add your caption and then tag the Denver Regional Council of Governments by typing **@Denver.Regional.Council.of.Governments.**

The Facebook profile for DRCOG will automatically appear. Tap or click on it to add the tag to your caption and photo (refer to the example screenshot).

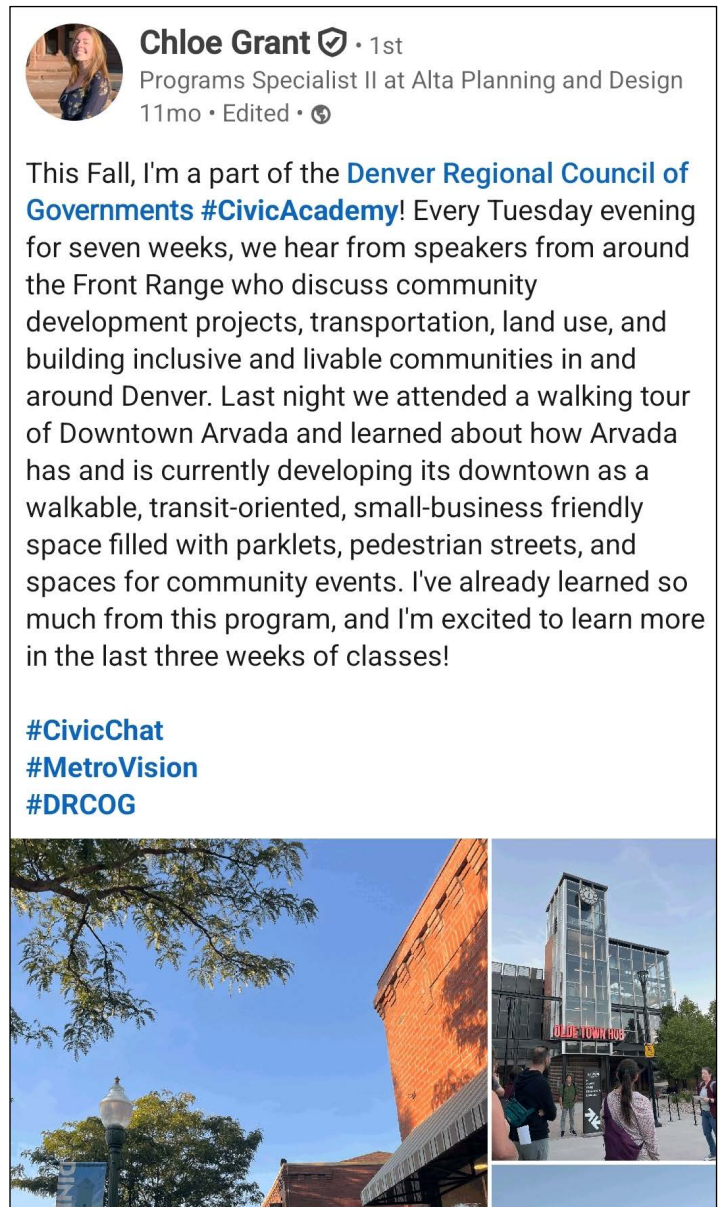


3. After adding the tag and finishing your caption, hit "Post!"
4. The same process can be applied to other social media platforms.



If you need digital accessibility assistance, submit a request at [drcog.org/access](https://drcog.org/access) or call 303-455-1000. Please expect a response within 72 hours (three business days).

## Here are example posts on Facebook and Instagram by past attendees:



## Denver Regional Council of Governments social media accounts:

Facebook: @Denver.Regional.Council.of.Governments

Instagram: @DRCOGorg

Twitter: @DRCOGorg

LinkedIn: @Denver-Regional-Council-of-Governments

## Use these hashtags with your social posts:

#CivicChat

#DRCOG

#CivicAcademy