

Power Ahead Colorado Oversight Committee

Meeting date: June 12, 2026

Agenda Item #: 5 (Attachment C)

Incentives & Energy Advising Updates

Agenda item type: Information

Summary

Staff will provide an overview of the Power Ahead Colorado Incentives & Energy Advising program design, including the initial cold climate air source heat pump incentive, energy advisor support, customer and equipment eligibility, and key design decisions made to support a simple and accessible participant experience.

Background

The Incentives & Energy Advising program was designed to complement existing programs, reduce upfront equipment cost barriers, and provide a simple, accessible experience for customers and contractors.

Program design was informed by stakeholder feedback emphasizing the need to keep requirements simple, reduce administrative friction, provide clear and predictable incentives, avoid shifting risk onto contractors, and ensure incentives are large enough to matter.

The initial incentive will support cold climate air source heat pump installations across the DRCOG region. Staff will also provide an overview of Energy Advisors, simplified eligibility requirements, the flat incentive structure, estimated project costs with stacked rebates, and key design decisions intended to align with existing programs wherever possible.

Previous discussion/action

[March 13, 2026- Power Ahead Colorado Oversight Committee](#)

Attachment

Staff presentation

For more information

If you need additional information, please contact Mac Prather, Program Manager, [**mprather@drcog.org**](mailto:mprather@drcog.org).

