An Overview of the 2010 Census & American Community Survey
Overview

• What is going on now with 2010 Census
• What is the American Community Survey?
• How you can support 2010 Census
2010 Census Update

- Complete Count Committees forming – Summer 2009
- Address Canvassing – April – June 2009
- Redistricting program - Boundary suggestions 2007-2009, final submission April 1, 2011
- Questionnaires mailed/delivered to households – February/March 2010
- Census Day – April 1, 2010
Decennial Census

In Census 2000, the census used 2 forms

1. “short” form – asked for basic demographic and housing information, such as age, sex, race, how many people lived in the housing unit, and if the housing unit was owned or rented by the resident

2. “long” form – collected the same information as the short form but also collected more in-depth information such as income, education, and language spoken at home

Only a small portion of the population, called a sample, received the long form.
2010 Census and American Community Survey

- 2010 Census will focus on counting the U.S. population
- The sample data are now collected in the ACS
- Puerto Rico is the only U.S. territory where the ACS is conducted
- 2010 Census will have a long form for U.S. territories such as Guam and U.S. Virgin Islands
- Same “short form” questions on the ACS
Become a 2010 Census Partner

- Bring jobs to your community
- Make informed decisions
- Ensure your interests are represented

- Complete Count Committees
  - Local governments, community-based organization, faith-based organizations, schools, media, businesses, etc.
For more information

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